

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lavington Enterprises, Inc.		06/05/2011	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Inspirato, LLC		
Street Address:	1637 Wazee Street, Suite 400		
City:	Denver		
State/Country:	COLORADO		
Postal Code:	80202		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85190548	INSPIRATO	
CORRESPONDENCE DATA			
Fax Number:	(212)953-7201		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 415-9200		
Email:	ny.trademark@dorsey.com		
Correspondent Name:	Sarah M. Robertson		
Address Line 1:	51 West 52nd Street		
Address Line 4:	New York, NEW YORK 10019-6119		
NAME OF SUBMITTER:	Sarah M. Robertson		
Signature:	/smr/		
Date:	08/24/2011		
Total Attachments: 1 source=Lavington - Trademark Assignment #page1.tif			

OP \$40.00 85190548

ASSIGNMENT OF UNITED STATES TRADEMARK

THIS ASSIGNMENT is made by and between **LAVINGTON ENTERPRISES, INC.** as of June 5, 2011 (the "Effective Date"), a corporation organized and existing under the laws of New York, having a place of business at 8 Mount Vernon Road Upper, Montclair, New Jersey, United States 07043 ("Assignor"), and **INSPIRATO, LLC**, a corporation organized and existing under the laws of Delaware, having a place of business at 1637 Wazee Street, Suite 400 Denver, Colorado, United States 80202.

WHEREAS, Assignor is the owner of U.S. Appl. Serial No. 85/190,548 for the mark **INSPIRATO** in the United States Patent and Trademark Office (the "Mark") and all of the assets and goodwill of the business to which the Mark pertains; and

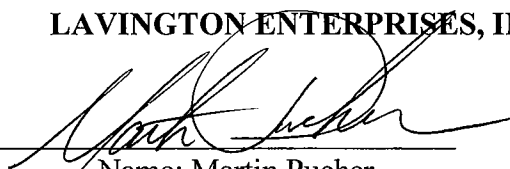
WHEREAS, Assignee is a successor in interest to the portion of the business of the Assignor to which the Mark pertains, and desires to acquire from Assignor the Mark and the assets and goodwill of the business to which the Mark pertains; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Mark, together with all of the assets and goodwill of the business to which the Mark pertains, as of the Effective Date.

LAVINGTON ENTERPRISES, INC.

Date: June 5, 2011

By: _____

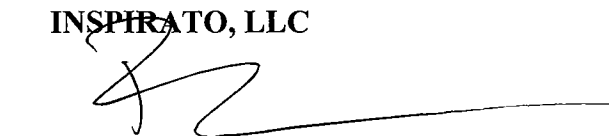


Name: Martin Pucher
Title: President

INSPIRATO, LLC

Date: June 5, 2011

By: _____



Name: Brent Handler
Title: President & CEO