

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Millward Brown International Limited		10/01/2001	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Millward Brown UK Limited		
Street Address:	Olympus Avenue, Tachbrook Park		
City:	Warwick, Warwickshire		
State/Country:	UNITED KINGDOM		
Postal Code:	CV34 6RJ		
Entity Type:	Private Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1637080	MB	
CORRESPONDENCE DATA			
Fax Number:	(703)273-7684		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	703-273-7680		
Email:	rshapiro@sasiplaw.com		
Correspondent Name:	Ronald E. Shapiro		
Address Line 1:	11350 Random Hills Road, Suite 740		
Address Line 4:	Fairfax, VIRGINIA 22030		
ATTORNEY DOCKET NUMBER:	CPA8595		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

OP \$40.00 1637080

900200536

**TRADEMARK
 REEL: 004610 FRAME: 0746**

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Ronald E. Shapiro

Signature:

/Ronald E. Shapiro/

Date:

08/24/2011

Total Attachments: 0

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