

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Andy Herbst		06/15/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Rock N Roll Imports		
Street Address:	4719 Quail Lakes Dr., Ste. G-157		
City:	Stockton		
State/Country:	CALIFORNIA		
Postal Code:	95207		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77768254	ROCK 'N ROLL TEQUILA	
Serial Number:	77891502	ROCK N ROLL ALCOHOL	
Serial Number:	85027447	ROCK N ROLL TEQUILA	
CORRESPONDENCE DATA			
Fax Number:	(703)991-7071		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	703-740-8322		
Email:	info@maierandmaier.com		
Correspondent Name:	MAIER & MAIER, PLLC		
Address Line 1:	1000 Duke St		
Address Line 4:	Alexandria, VIRGINIA 22314		
ATTORNEY DOCKET NUMBER:	HERBST-001; 002; 003-TM		
NAME OF SUBMITTER:	Christopher J. Maier		
Signature:	/Christopher J. Maier/		

OP \$90.00 77768254

Date:

08/25/2011

Total Attachments: 2

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TRADEMARK ASSIGNMENT

Effective Date This Assignment is effective as of the date set forth below opposite the signature of the parties to this agreement.

By and between Andy Herbst ("Assignor")
Residing at 54 Copper Meadows Dr.
Copperopolis, CA 95228

and

located at Rock N Roll Imports ("Company")
a California corporation
4719 Quail Lakes Dr., Ste. G - 157
Stockton, CA 95207

1. General

(a) By application dated on or about June 25, 2009, the Assignor applied to the United States Patent & Trademark Office for a trademark for the words only of ROCK 'N ROLL TEQUILA, application number 77/768,254, a copy of which is attached to this Assignment, covering a unique name Rock N Roll Tequila.

(b) By application dated on or about December 11, 2009, the Assignor applied to the United States Patent & Trademark Office for a trademark for the words only of ROCK N ROLL ALCOHOL application number 77/891,502, a copy of which is attached to this Assignment, covering a unique name Rock N Roll Alcohol.

(c) By application dated on or about April 30, 2010, the Assignor applied to the United States Patent & Trademark Office for a trademark for the design, words, letters, and/or numbers of ROCK N ROLL TEQUILA, application number 85/027,447, a copy of which is attached to this Assignment, covering a unique mark for the logo for Rock N Roll Tequila.

Company wishes to acquire for its sole use and benefit, and for the use and benefit of its legal representatives, all right title, title, and interest in and to the above-referenced trademark applications and, for the duration of the term for which any or all Trademark(s) is or may be granted for said applications, the full and exclusive right, title and interest in and to the Trademarks in the United States and any foreign countries which have or may grant a corresponding Trademark or equivalent protection in exchange for issuing 1,000 shares of the Company stock.

2. Assignment


For 1,000 shares of Company stock, which Assignor hereby acknowledges is good and valuable consideration, Assignor hereby sells, assigns, transfers and conveys to the Company, and its successors and assigns, Assignor's entire right, title, and

interest, in, to and under the above-referenced Trademark applications and any Trademarks that are issued, including the right of priority.

Understood, Agreed & Approved

We have carefully reviewed this assignment contract and agree to and accept all of its terms.

Dated: June 15th 2011



Rock N Roll Imports, Inc. by, Andy
Herbst, its President

Dated: June 15th 2011



Andy Herbst, Assignor