

08/22/2011



Form PTO-1594 (Rev. 01-09)
OMB Collection 0651-0027 (exp. 02/28/2008)

103631285

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

MED 4-11-11

1. Name of conveying party(ies):

GES Exposition Services, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Nevada
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) February 2, 2010

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Global Experience Specialists, Inc.

Internal

Address:

Street Address: 950 Grier Drive

City: Las Vegas

State: NV

Country: United States Zip: 89119

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other

Citizenship Nevada
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1153404; 1153502; 1154225 & 1155044

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

1153404 GES 1153443 GES 1153502 GES 1154225 GES 1155044 GES

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Dianne Shay

Internal Address:

Street Address: 1850 N. Central Avenue, Suite 800

City: Phoenix

State: AZ Zip: 85004-4545

Phone Number: 602 207-5611

Fax Number: 602 207-5480

Email Address: dshay@viad.com

6. Total number of applications and registrations involved;

5

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$140.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number

Authorized User Name

9. Signature:

Signature

April 5, 2011

Date

Scott E. Sayre

Name of Person Signing

Total number of pages including cover sheet, attachments, and document;

4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Registration Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

04/11/2011	00000056	0	8521	\$40.00	04/11/2011	CK
04/11/2011	00000057	0	8522	\$100.00	04/11/2011	CK
					04/11/2011	CK

TRADEMARK

REEL: 004611 FRAME: 0604

STATE OF NEVADA

ROSS MILLER
Secretary of State



SCOTT W. ANDERSON
Deputy Secretary
for Commercial Recordings

OFFICE OF THE
SECRETARY OF STATE

Certified Copy

February 1, 2010

Job Number: C20100201-2534
Reference Number:
Expedite:
Through Date:

The undersigned filing officer hereby certifies that the attached copies are true and exact copies of all requested statements and related subsequent documentation filed with the Secretary of State's Office, Commercial Recordings Division listed on the attached report.

Document Number(s)	Description	Number of Pages
20100064782-20	Amendment	1 Pages/1 Copies



Respectfully,

ROSS MILLER
Secretary of State

Certified By: Robert Sandberg
Certificate Number: C20100201-2534
You may verify this certificate
online at <http://www.nvsos.gov/>

Commercial Recording Division
202 N. Carson Street
Carson City, Nevada 89701-4069
Telephone (775) 684-5708
Fax (775) 684-7138



ROSS MILLER
Secretary of State
204 North Carson Street, Suite 1
Carson City, Nevada 89701-4520
(775) 684 6708
Website: www.nvsos.gov

Certificate of Amendment
(PURSUANT TO NRS 78.385 AND 78.390)

Filed in the office of 	Document Number 20100064782-20
Ross Miller Secretary of State State of Nevada	Filing Date and Time 02/01/2010 2:55 PM
	Entity Number C4644-1983

USE BLACK INK ONLY - DO NOT HIGHLIGHT

ABOVE SPACE IS FOR OFFICE USE ONLY

Certificate of Amendment to Articles of Incorporation
For Nevada Profit Corporations
(Pursuant to NRS 78.385 and 78.390 - After Issuance of Stock)

1. Name of corporation:

GES Exposition Services, Inc.

2. The articles have been amended as follows: (provide article numbers, if available)

Article I

The name of the corporation is Global Experience Specialists, Inc.

3. The vote by which the stockholders holding shares in the corporation entitling them to exercise a least a majority of the voting power, or such greater proportion of the voting power as may be required in the case of a vote by classes or series, or as may be required by the provisions of the articles of incorporation* have voted in favor of the amendment is:

100%

4. Effective date of filing: (optional)

2/2/10

(must not be later than 90 days after the certificate is filed)

5. Signature: (required)

X Diana L. Watson

Signature of Officer Diana L. Watson, Assistant Secretary

*If any proposed amendment would alter or change any preference or any relative or other right given to any class or series of outstanding shares, then the amendment must be approved by the vote, in addition to the affirmative vote otherwise required, of the holders of shares representing a majority of the voting power of each class or series affected by the amendment regardless to limitations or restrictions on the voting power thereof.

IMPORTANT: Failure to include any of the above information and submit with the proper fees may cause this filing to be rejected.

This form must be accompanied by appropriate fees.

NV009 - 01/21/2009 C T System Online

Nevada Secretary of State Amend Profit-After
Revised: 3-6-09

SECRETARY OF STATE




CERTIFICATE OF NAME CHANGE

I, ROSS MILLER, the duly qualified and elected Nevada Secretary of State, do hereby certify that on February 1, 2010, a Certificate of Amendment to its Articles of Incorporation changing the name to **GLOBAL EXPERIENCE SPECIALISTS, INC.**, was filed in this office by **GES EXPOSITION SERVICES, INC.** Said change of name has been made in accordance with the laws of the State of Nevada and that said Certificate of Amendment is now on file and of record in this office.



IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of State, at my office on February 1, 2010.


ROSS MILLER
Secretary of State

Certified By: Robert Sandberg
Certificate Number: C20100201-2534
You may verify this certificate
online at <http://www.nvsos.gov/>

TRADEMARK

RECORDED: 04/11/2011

REEL: 004611 FRAME: 0607