

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|------------------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | LICENSE |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------------------|----------|----------------|-----------------------------------|
| American Nevada Company | | 06/16/2011 | LIMITED LIABILITY COMPANY: NEVADA |

RECEIVING PARTY DATA

| | |
|------------------------|-----------------------------------|
| Name: | Station GVR Acquisition, LLC |
| Street Address: | 1505 South Pavilion Center Drive |
| City: | Las Vegas |
| State/Country: | NEVADA |
| Postal Code: | 89135 |
| Entity Type: | LIMITED LIABILITY COMPANY: NEVADA |

PROPERTY NUMBERS Total: 10

| Property Type | Number | Word Mark |
|----------------------|---------|-----------------------------------|
| Registration Number: | 3679186 | GVR GREEN VALLEY RANCH |
| Registration Number: | 3796918 | GVR GREEN VALLEY RANCH |
| Registration Number: | 3887005 | GVR GREEN VALLEY RANCH |
| Registration Number: | 3796900 | GVR GREEN VALLEY RANCH |
| Registration Number: | 3531901 | GREEN VALLEY RANCH |
| Registration Number: | 2797080 | GREEN VALLEY RANCH STATION CASINO |
| Registration Number: | 2797079 | GREEN VALLEY RANCH STATION CASINO |
| Registration Number: | 2672955 | GREEN VALLEY RANCH |
| Registration Number: | 2672954 | GREEN VALLEY RANCH |
| Registration Number: | 2608215 | GREEN VALLEY RANCH |

CORRESPONDENCE DATA

Fax Number: (702)382-8135
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

900200704

**TRADEMARK
 REEL: 004611 FRAME: 0814**

CH \$265.00 3679186

Phone: 7023822101
Email: lvpto@bhfs.com
Correspondent Name: Julie Obermeyer
Address Line 1: 100 N. City Parkway, Suite 1600
Address Line 4: Las Vegas, NEVADA 89106

| | |
|-------------------------|---------------------|
| ATTORNEY DOCKET NUMBER: | 15167 |
| NAME OF SUBMITTER: | Kelley L. Nyquist |
| Signature: | /Kelley L. Nyquist/ |
| Date: | 08/25/2011 |

Total Attachments: 4

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MEMORANDUM
Of
LICENSE AGREEMENT

This Memorandum of License Agreement (the "Memorandum") is entered into by and between **AMERICAN NEVADA COMPANY** or its designee ("Licensor"), a Nevada limited liability company with its principal place of business at 901 North Green Valley Parkway, Suite 200, Henderson, Nevada 89074 and **STATION GVR ACQUISITION, LLC** (the "Company"), a Nevada limited liability company with its principal place of business at 1505 South Pavilion Center Drive, Las Vegas, Nevada 89135.

1. **LICENSE.** Pursuant to that certain License Agreement effective the 2nd day of March, 2011, (the "License Agreement"), between Licensor and Company, Licensor has granted Company a license to the trademarks, trademark registrations, service marks, trade names and logos (the "Marks") identified on Exhibit A.
2. **TERM.** The term of the license commenced as of March 2, 2011 (the "Effective Date" of the License Agreement) and shall continue until the twentieth (20th) anniversary of the Effective Date; provided, that the Company or its successors and assigns continues to perform its obligations under the License Agreement, and, in all instances, complies with the quality control provisions of Section 1.F(i) of the License Agreement, subject to the applicable cure period set forth therein.
3. As of the date of this Memorandum, the License Agreement is effective and has not been terminated by either party.

IN WITNESS WHEREOF, this Memorandum of License is executed on this, the 16th day of June, 2011.

AMERICAN NEVADA COMPANY

STATION GVR ACQUISITION, LLC

By: 

By: _____

Title: President

Title: _____

Date: _____

Date: _____

IN WITNESS WHEREOF, this Memorandum of License is executed on this, the 16th day of June, 2011.

AMERICAN NEVADA COMPANY

STATION GVR ACQUISITION, LLC

By: _____

By: Thomas M. Friel

Title: _____

Title: Thomas M. Friel

Date: _____

Date: Senior Vice President

Signature Page to Memorandum of License Agreement

TRADEMARK
REEL: 004611 FRAME: 0818

Exhibit A

| | Serial Number | Reg. Number | Word Mark* |
|----|----------------------|--------------------|-----------------------------------|
| 1 | 77667801 | 3679186 | GVR GREEN VALLEY RANCH |
| 2 | 77667779 | 3796918 | GVR GREEN VALLEY RANCH |
| 3 | 77667773 | 3887005 | GVR GREEN VALLEY RANCH |
| 4 | 77662943 | 3796900 | GVR GREEN VALLEY RANCH |
| 5 | 77230003 | 3531901 | GREEN VALLEY RANCH |
| 6 | 76462124 | 2797080 | GREEN VALLEY RANCH STATION CASINO |
| 7 | 76462123 | 2797079 | GREEN VALLEY RANCH STATION CASINO |
| 8 | 76205294 | 2672955 | GREEN VALLEY RANCH |
| 9 | 76205293 | 2672954 | GREEN VALLEY RANCH |
| 10 | 76205292 | 2608215 | GREEN VALLEY RANCH |

* Includes common law rights in all of the above referenced marks.