

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
eHarmony, Inc.		06/30/2011	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Internet Brands, Inc.
<b>Street Address:</b>	909 N. Sepulveda Blvd.
<b>Internal Address:</b>	11th Floor
<b>City:</b>	El Segundo
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90245
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	3682348	WEDDINGBEE
Registration Number:	3688453	WEDDINGBEE
Registration Number:	3682347	
Registration Number:	3675568	
Registration Number:	3691516	BEE TV
Registration Number:	3434379	JUSTMOMMIES
Registration Number:	3434380	JUSTMOMMIES

**CORRESPONDENCE DATA**

Fax Number: (310)280-4842  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (310) 280-4360  
 Email: alex.alexander@internetbrands.com  
 Correspondent Name: Alex Alexander  
 Address Line 1: 909 N. Sepulveda Blvd.

**900200708**

**TRADEMARK  
 REEL: 004611 FRAME: 0843**

**OP \$190.00 3682348**

Address Line 2: 11th Floor  
Address Line 4: El Segundo, CALIFORNIA 90245

NAME OF SUBMITTER:	Alex Alexander
Signature:	/Alex Alexander/
Date:	08/25/2011

**Total Attachments: 3**  
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## TRADEMARK ASSIGNMENT

This Trademark Assignment (this "**Assignment**") is effective as of June 30, 2011, by eHarmony, Inc., a Delaware corporation ("**Seller**"), to and for the benefit of Internet Brands, Inc., a Delaware corporation ("**Purchaser**").

Seller and Purchaser have entered into that certain Asset Purchase Agreement dated as of the date hereof (the "**Purchase Agreement**"), pursuant to which Purchaser will purchase the Transferred Assets (as defined under the Purchase Agreement) from Seller, in exchange for the consideration set forth in the Purchase Agreement. In accordance with the Purchase Agreement, Seller shall assign to Purchaser all right, title and interest in and to the trademarks (the "**Marks**") set forth on Attachment A hereto, together with the good will of the business pertaining thereto.

Now, therefore, in consideration for entering into the Purchase Agreement and for other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Seller hereby assigns, transfers, grants, sells and otherwise conveys to Purchaser all right, title and interest in and to the Marks, including all common law rights therein and applications to register therefor, if any, together with the goodwill of the business symbolized by the Marks and all claims for damages by reason of past infringements of the Marks with the right to sue for and collect the same for Purchaser own use and benefit, and for the use and on behalf of its successors, assigns and other legal representatives.

Seller hereby requests all other trademark officials and offices to issue, to Purchaser, any and all registrations, as applicable to such officials or offices, on or arising from the Marks or any of them, for the use and benefit of Purchaser, its successors, legal representatives, and assigns.

This Assignment shall be binding upon and inure to the benefit of Seller and Purchaser and their respective successors and assigns. This Assignment may be executed in two or more counterparts, each of which shall be deemed an original and all of which shall constitute one instrument.

*[Remainder of page intentionally left blank]*

*[Signature page follows]*

IN WITNESS WHEREOF, this Trademark Assignment has been duly executed and delivered by Seller as of the date first written above.

**SELLER:**

**EHARMONY, INC.**

By: \_\_\_\_\_

  
Greg Steiner  
President & Chief Operations Officer

*Signature Page to Trademark Assignment*

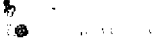



**TRADEMARK**  
**REEL: 004611 FRAME: 0846**

**ATTACHMENT A**

**MARKS ASSIGNED**

**Trademark and Service Mark Assignment**

By and between eHarmony, Inc. (Assignor)  
and Internet Brands, Inc. (Assignee)

<u>Mark</u>	<u>Registration No.</u>
WEDDINGBEE	3682348
WEDDINGBEE & DESIGN 	3688453
BEE DESIGN 	3682347
BEEHIVE DESIGN 	3675568
BEE TV	3691516
JUST MOMMIES	3434379
JUST MOMMIES & DESIGN 	3434380