

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                           |
|----------------------------------|--|-----------------------|---------------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |                       |                           |
| <b>NATURE OF CONVEYANCE:</b>     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                           |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                           |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>        |
| Bradley Blum                     |  | 08/24/2011            | INDIVIDUAL: UNITED STATES |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                           |
| <b>Name:</b>                     | ORGAHEAD Consulting & Trading GmbH   |                       |                           |
| <b>Street Address:</b>           | Kurt-Fischer-Str. 35   |                       |                           |
| <b>City:</b>                     | Ahrensburg   |                       |                           |
| <b>State/Country:</b>            | GERMANY  |                       |                           |
| <b>Postal Code:</b>              | 22926  |                       |                           |
| <b>Entity Type:</b>              | CORPORATION: GERMANY   |                       |                           |
| <b>PROPERTY NUMBERS Total: 1</b> |  |                       |                           |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                           |
| <b>Serial Number:</b>            | 77265095   | GOLFOHOLIC            |                           |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                           |
| <b>Fax Number:</b>               | (703)370-4809  |                       |                           |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                           |
| <b>Phone:</b>                    | 703-370-1010   |                       |                           |
| <b>Email:</b>                    | doCKET@haaiPLAW.com  |                       |                           |
| <b>Correspondent Name:</b>       | Brian Edward Banner  |                       |                           |
| <b>Address Line 1:</b>           | 2847 Duke Street   |                       |                           |
| <b>Address Line 4:</b>           | Alexandria, VIRGINIA 22314   |                       |                           |
| <b>ATTORNEY DOCKET NUMBER:</b>   | TB199418   |                       |                           |
| <b>DOMESTIC REPRESENTATIVE</b>   |  |                       |                           |
| <b>Name:</b>                     | Brian Edward Banner  |                       |                           |
| <b>Address Line 1:</b>           | 2847 Duke Street   |                       |                           |
| <b>Address Line 4:</b>           | Alexandria, VIRGINIA 22314   |                       |                           |

OP \$40.00 77265095

|  |                       |
|--|-----------------------|
| NAME OF SUBMITTER:   | Brian Edward Banner   |
| Signature:   | /Brian Edward Banner/ |
| Date:  | 08/26/2011            |
| Total Attachments: 1<br>source=2ndAssignmentimg-825155225-0001#page1.tif |                       |

**Bradley D. Blum Assignment to ORGAHEAD Consulting & Trading GmbH**

This Assignment is made this <sup>24<sup>th</sup></sup> day of August, 2011 between Bradley D. Blum, an individual citizen of the United States, located at 1198 Oxford Road, Winter Park, Florida 32789 (the Applicant and "Assignor") and ORGAHEAD Consulting & Trading GmbH, (the "Assignee"), a corporation organized and existing under the laws of GERMANY located and doing business at Kurt-Fischer-Str. 35 22926 Ahrensburg, Germany.

WHEREAS Assignor has applied for the registration of the mark reflected in U.S. Application Serial No. 77/265,095, based on Section 1(b) of the Lanham Act namely, an intent to use said mark in commerce regulated by the U.S. Congress; and

WHEREAS Assignor has licensed the use of the mark to Assignee while exercising quality control over the branded products and services; and

WHEREAS Assignee has succeeded to the business, assets and goodwill associated with the mark owned by the Assignor; and

WHEREAS Assignee is desirous of acquiring said mark and the pending intent to use application thereof;

NOW THEREFORE, in consideration of and in exchange for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign to the Assignee all rights, title and interest in and to the mark and the intent to use pending U.S. application thereof, together with the goodwill of the business symbolized by the mark.

IN WITNESS WHEREOF, the Assignor has executed this assignment document effective as of the above date.

By: Bradley D. Blum

Name: Bradley D. Blum  
Assignor