

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LP Watch Group, Inc.		07/29/2011	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	LP-ILS, LLC
Street Address:	101 S. State Road 7, Suite 201
City:	Hollywood
State/Country:	FLORIDA
Postal Code:	33023
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2510300	ARNEX
Registration Number:	2510302	ARNEX
Registration Number:	2510303	LP
Registration Number:	2510301	LUCIEN PICCARD
Registration Number:	1981245	LUCIEN PICCARD
Registration Number:	3715804	THE WORLD RUNS ON LUCIEN PICCARD TIME
Registration Number:	3936019	VENETIAN GOLD
Registration Number:	3987811	LP ITALY
Serial Number:	77888251	LUCIEN PICCARD
Serial Number:	77883656	LUCIEN PICCARD
Serial Number:	77923306	CW

CORRESPONDENCE DATA

Fax Number: (305)604-2011
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

900200769

TRADEMARK
REEL: 004612 FRAME: 0421

OP \$290.00 2510300

Phone: 305-604-2051
Email: amaurycruz@yahoo.com
Correspondent Name: Cruz & Ruz, PLLC
Address Line 1: 1560 Lenox Ave., Suite 207
Address Line 4: Miami Beach, FLORIDA 33139

NAME OF SUBMITTER:	Henry Rodriguez, Esq.
Signature:	/henry rodriguez/
Date:	08/26/2011
Total Attachments: 2 source=Executed Assignment LPWG#page1.tif source=Executed Assignment LPWG#page2.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS: LP Watch Group, Inc. (assignor), whose address is 3301 North 29th Avenue, Hollywood, FL 33020, United States has adopted and is using the marks identified in Schedule A attached hereto; and

WHEREAS: LP-ILS, LLC, whose address is 101 S. State Road 7, Suite 201, Hollywood, FL 33023, is desirous of acquiring said marks and the registrations thereof,

NOW, THEREFORE, for \$10 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said LP Watch Group, Inc. does hereby assign unto the said ILS Holdings, LLC, all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks (or that part of the good will of the business connected with the use of and symbolized by the marks), and all rights resulting from the above-identified applications to register or registrations thereof.

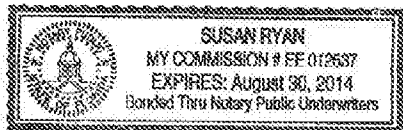
By: Joseph J. Luzinski, Chief Restructuring Officer

[Corporate seal]

Sworn to and subscribed before me this 29th day of July, 2011, by Joseph J. Luzinski, who is personally known to me or has produced a _____ as identification.

NAME, NOTARY PUBLIC

MY COMMISSION
EXPIRES:



SCHEDULE A

Owner: LP Watch Group, Inc.			
US TRADEMARKS			
Trademark	Serial No.	Registration Date	Registration No.
arnex & design	76/218570	11/20/2001	2510302
ARNEX	76/218568	11/20/2001	2510300
LP & design	76/218596	11/20/2001	2510303
LP ITALY	78/812455	7/5/2011	3987811
THE WORLD RUNS ON LUCIEN PICCARD TIME	77/24780	11/24/2009	3715804
LUCIEN PICCARD	76/218569	11/20/2001	2510301
LUCIEN PICCARD	74/711139	6/18/1996	1981245
VENETIAN GOLD	85/013091	3/22/2011	3936019
	(77/247885 abandoned 4/12/2010)		
LUCIEN PICCARD	77/888251		
LUCIEN PICCARD	77/883656		
CW	77/923306		