

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jerome's Beverages Inc. a.k.a. Jerry Adler Company		08/16/2011	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Winery Exchange, Inc.		
Street Address:	500 Redwood Blvd., Suite 200		
Internal Address:	Winery Exchange		
City:	Novato		
State/Country:	CALIFORNIA		
Postal Code:	94947		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2737986	GRAN AMIGO	
Registration Number:	3846638	GRAN AMIGO	
CORRESPONDENCE DATA			
Fax Number:	(415)382-6905		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	genevieve.burch@wineryexchange.com		
Correspondent Name:	Genevieve Burch		
Address Line 1:	500 Redwood Blvd., Suite 200		
Address Line 2:	Winery Exchange		
Address Line 4:	Novato, CALIFORNIA 94947		
NAME OF SUBMITTER:	Genevieve Burch		
Signature:	/gbk/		
Date:	08/26/2011		
Total Attachments: 1 source=GRAN AMIGO ASSIGN RECORD#page1.tif			

OP \$65.00 2737986

TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **Jerome's Beverages Inc. a.k.a. Jerry Adler Company** ("Assignor"), an Illinois corporation having an address at 1199 Oxford Court, Highland Park, IL 60035, hereby conveys, transfers and assigns to **Winery Exchange, Inc.** ("Assignee"), a California corporation having an address at 500 Redwood Blvd., Suite 200, Novato, CA 94947, effective as of the date hereof, all of Assignor's right, title and interest in and to the name and trademark GRAN AMIGO, including United States Trademark Registration Nos. 2737986 and 3846638, and the goodwill of the business connected with the use of, and symbolized by, the same, together with all rights of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue or otherwise recover for past infringement and receive all damages, payments, costs and fees associated therewith.

Signature: Jerry Adler
Name: JERRY ADLER
Title: PRESIDENT
Date: 8/16/2011