TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	The submission is to correct an error made in a previously recorded document that incorrectly puts Reg. No. 1900238 in the name of Kraft Foods Global Brands LLC

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
KELLOGG NORTH AMERICA COMPANY		08/08/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	KELLOGG NORTH AMERICA COMPANY
Street Address:	ONE KELLOGG SQUARE
City:	BATTLE CREEK
State/Country:	MICHIGAN
Postal Code:	49016-3599
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1900238	THE ROLL

CH $40.00 1900238

CORRESPONDENCE DATA

Fax Number: (847)646-2677
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 847-646-2000
Email: betsy.rossner@kraftfoods.com
Correspondent Name: Demetra Merikas
Address Line 1: Three Lakes Drive
Address Line 4: Northfield, ILLINOIS 60093

ATTORNEY DOCKET NUMBER:	66738 SNACKS
NAME OF SUBMITTER:	Betsy Rossner
Signature:	/Betsy Rossner/

Date:	08/26/2011

Total Attachments: 22
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TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

10/28/2008
900119382

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	08/04/2008

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kraft Foods Holdings, Inc.		08/01/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Kraft Foods Global Brands LLC
Street Address:	Three Lakes Drive
Internal Address:	NF 584
City:	Northfield
State/Country:	ILLINOIS
Postal Code:	60093
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 101

Property Type	Number	Word Mark
Registration Number:	2431598	
Registration Number:	2528484	SHOPPER DNA
Registration Number:	3079265	SHOPPER FORESIGHT
Registration Number:	3353127	SIMPLY SOCIALS
Registration Number:	2134800	SITE-BASED SOLUTIONS
Registration Number:	2586765	
Serial Number:	77497679	SKIN ESSENTIALS
Registration Number:	2265203	SLAMMIN' STRAWBERRY-KIWI
Registration Number:	1052540	SLIM SET
Registration Number:	2263759	SLUSHACCINO
Registration Number:	2796249	SMACK DAB IN THE MIDDLE
Registration Number:	2403788	

CH $2540.00 2431598

Registration Number:	1944729	
Registration Number:	0758499	
Registration Number:	0869191	SMOOTH'N CREAMY
Registration Number:	2520273	SNACK ALERT
Registration Number:	3124508	SNACK HAPPY
Registration Number:	2999114	SNACK 'N SEAL
Registration Number:	2978230	SNACK THE MAC
Registration Number:	2464268	SNACK ZIP
Registration Number:	3459382	SNACKABLES
Registration Number:	2659695	SNACKS TO GO
Registration Number:	1813101	SNACKWELL'S
Registration Number:	2897440	SNACKWELL'S
Registration Number:	2814274	SNAK-SAKS!
Registration Number:	2748955	SO MANY WAYS TO WOW 'EM
Registration Number:	3334247	SO THICK. SO RICH
Registration Number:	2051497	SO THICK. SO RICH. IT HAS TO BE BREAKSTONE'S.
Registration Number:	2599721	
Registration Number:	0746992	SOCIABLES
Serial Number:	77422593	SOCIAL
Serial Number:	77518147	SOCIAL
Registration Number:	0064597	SOCIAL TEA
Registration Number:	2827946	SPECIAL COLLECTION
Registration Number:	1177509	SPECIAL DELIVERY
Registration Number:	2978161	SPLASH ZONE
Registration Number:	2422101	SPORTZ
Registration Number:	2109093	SPRING
Registration Number:	2109092	SPRING OREO
Registration Number:	3400725	STAY-FRESH
Registration Number:	2933350	TRIDENT
Registration Number:	0850401	STIXPAK
Registration Number:	1718484	STONED WHEAT THINS
Registration Number:	2593064	STOVE TOP
Registration Number:	2870628	STOVE TOP
Registration Number:	1183162	STOVE TOP
Registration Number:	0949459	STOVETOP

Registration Number:	1458591	STRAWBERRY NEWTONS
Registration Number:	2973692	SUNDAE TOPPERS
Registration Number:	2530242	SUPER FUDGE BLAST
Registration Number:	2175720	SUPERLONG
Registration Number:	3140442	SUPERMAC
Registration Number:	0720427	SURE-JELL
Registration Number:	2937667	SURE JELL
Registration Number:	2740606	SURE-JELL
Registration Number:	2908936	SW
Registration Number:	2489703	SWEET & NUTTY
Registration Number:	2174682	SWEET N' CRUNCHY
Serial Number:	77059949	SWEET PASSIONS
Registration Number:	2333952	SWEET ROASTS
Registration Number:	2495568	SWEET ROASTS
Serial Number:	78655008	SWEET TOPPERS
Serial Number:	78655115	SWEET TOPPERS
Registration Number:	2911117	SWISS CREME
Registration Number:	0808925	SWISS-ZING
Registration Number:	2689465	SWITCHIN' SECRET
Serial Number:	77088549	TAKE-INS
Registration Number:	1974439	TANG
Registration Number:	1751979	TANGY ZIP
Serial Number:	77520377	TANZANIAN CRESCENT MOUNTAIN
Registration Number:	1779652	TASTE LOCK
Registration Number:	1146762	TASTES LIKE GOOD OLD-FASHIONED LEMONADE
Registration Number:	2849588	TEDDY
Registration Number:	2748845	TEDDY CHEDDY
Registration Number:	2221254	TEDDY GRAHAM CUBS
Registration Number:	1815062	TEDDY GRAHAMS
Registration Number:	1663031	TEDDY GRAHAMS GRAHAM SNACKS
Registration Number:	1755560	TEMP TEE
Registration Number:	1757042	TEMPTEE
Registration Number:	1659908	THE BEST PART OF THE PIZZA
Registration Number:	2633406	THE BIG DUNKABLE BEAR SANDWICH COOKIE
Serial Number:	77260193	THE BLOCK IS JUST THE BEGINNING

Registration Number:	1727909	THE CHEESIEST
Registration Number:	1883184	THE CREAMIEST OF NATIONAL BRANDS
Registration Number:	3058989	THE CRUNCH SAYS FRESH
Registration Number:	2659862	THE ESSENCE OF COFFEE
Registration Number:	1550402	THE PERFECT BLEND OF TASTE AND VALUE
Registration Number:	1900238	THE ROLL
Serial Number:	77391420	THE SECRET THEY'LL NOTICE
Serial Number:	77376386	THE SNACK YOU LOVE TO HUG
Registration Number:	1548532	THE TRADITION OF MAKING THE BEST
Registration Number:	3104695	THE ULTIMATE CRUNCH
Registration Number:	2170017	THE VERY BEST
Registration Number:	2160779	THE VERY BEST
Registration Number:	1863399	THICK 'N CREAMY
Registration Number:	0862945	THICK'N CREAMY
Registration Number:	1615905	THICK 'N SPICY
Registration Number:	2580348	TID-BITS
Registration Number:	1973579	TING
Registration Number:	0814637	TOASTETTES
Registration Number:	2388569	TOASTETTES KOOL STUF

CORRESPONDENCE DATA

Fax Number: (847)646-5101
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 847-646-6014
Email: trademark@kraft.com, abi.adeleke@kraft.com
Correspondent Name: Kraft Foods Global Brands LLC
Address Line 1: Three Lakes Drive
Address Line 2: NF 584
Address Line 4: Northfield, ILLINOIS 60093

ATTORNEY DOCKET NUMBER:	RMT- 65726
NAME OF SUBMITTER:	abi adeleke
Signature:	/aa/
Date:	10/28/2008

Total Attachments: 4
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Delaware

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"KRAFT FOODS HOLDINGS, INC.", A DELAWARE CORPORATION,

WITH AND INTO "KRAFT FOODS GLOBAL BRANDS LLC" UNDER THE NAME OF "KRAFT FOODS GLOBAL BRANDS LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FIRST DAY OF AUGUST, A.D. 2008, AT 6:47 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE FOURTH DAY OF AUGUST, A.D. 2008, AT 7:25 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

4476161 8100M

080840910

AUTHENTICATION: 6769001

DATE: 08-01-08

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware
Secretary of State
Division of Corporations
Delivered 06:47 PM 08/01/2008
FILED 06:47 PM 08/01/2008
SRV 080840910 - 4476161 FILE

CERTIFICATE OF MERGER

OF

KRAFT FOODS HOLDINGS, INC.

WITH AND INTO

KRAFT FOODS GLOBAL BRANDS LLC

Pursuant to Title 8, Section 264(c) of the General Corporation Law of the State of Delaware (the "DGCL") and Title 6, Section 18-209 of the Limited Liability Company Act, Kraft Foods Global Brands LLC, a Delaware limited liability company ("New KFH LLC"), hereby certifies the following information relating to the merger of Kraft Foods Holdings, Inc., a Delaware corporation ("KFH"), with and into New KFH LLC (the "Merger"):

FIRST: The name and state of formation of the surviving limited liability company and the name and state of incorporation of the corporation being merged with and into this surviving limited liability company are as follows:

Name	State of Incorporation/Formation
Kraft Foods Global Brands LLC	Delaware
Kraft Foods Holdings, Inc.	Delaware

SECOND: The KFH Agreement and Plan of Merger, dated as of August 1, 2008 (the "KFH Agreement and Plan of Merger"), by and among New KFH LLC, and KFH, setting forth the terms and conditions of the Merger has been approved, adopted, executed and acknowledged by New KFH LLC and KFH in accordance with Sections 103 and 264(c) of the DGCL and Title 6, Section 18-209 of the Limited Liability Company Act.

THIRD: The name of the surviving limited liability company shall be Kraft Foods Global Brands LLC (the "Surviving Limited Liability Company").

FOURTH: The Certificate of Formation of New KFH LLC shall be unchanged following the Merger and remain in whole as the Certificate of Formation of the Surviving Limited Liability Company.

FIFTH: The effective date and time of the Merger shall be August [4], 2008, 7:25am Eastern Daylight Time.

SIXTH: The executed KFH Agreement and Plan of Merger is on file at the office of the Surviving Limited Liability Company, located at Three Lakes Drive, Northfield, Illinois 60093.

[[3085705]]

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SEVENTH: A copy of the KFH Agreement and Plan of Merger will be furnished by the Surviving Limited Liability Company, on request and without cost, to any member of any constituent limited liability company or stockholder of any constituent company.

[Signature page follows]

[[3085705]]

IN WITNESS WHEREOF, KRAFT FOODS GLOBAL BRANDS LLC has caused this Certificate of Merger to be signed by an authorized person and executed, the 1st day of August 2008.

KRAFT FOODS GLOBAL BRANDS LLC

By: _____

Name: Dexter P. Constabaley

Title: Authorized Officer

[Signature Page to Certificate of Merger of KFH with and into New KFH LLC]