

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|----------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | The submission is to correct an error made in a previously recorded document that incorrectly puts Reg. No. 1900238 in the name of Kraft Foods Global Brands LLC | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| KELLOGG NORTH AMERICA COMPANY | | 08/08/2005 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | KELLOGG NORTH AMERICA COMPANY | | |
| Street Address: | ONE KELLOGG SQUARE | | |
| City: | BATTLE CREEK | | |
| State/Country: | MICHIGAN | | |
| Postal Code: | 49016-3599 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1900238 | THE ROLL | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (847)646-2677 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 847-646-2000 | | |
| Email: | betsy.rossner@kraftfoods.com | | |
| Correspondent Name: | Demetra Merikas | | |
| Address Line 1: | Three Lakes Drive | | |
| Address Line 4: | Northfield, ILLINOIS 60093 | | |
| ATTORNEY DOCKET NUMBER: | 66738 SNACKS | | |
| NAME OF SUBMITTER: | Betsy Rossner | | |
| Signature: | /Betsy Rossner/ | | |

CH \$40.00 1900238

Date:

08/26/2011

Total Attachments: 22

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KRAFT FOODS GLOBAL BRANDS LLC COMPANY:THREE LAKES DRIVE

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.110/28/2008
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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | MERGER |
| EFFECTIVE DATE: | 08/04/2008 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------------|----------|----------------|-----------------------|
| Kraft Foods Holdings, Inc. | | 08/01/2008 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| | |
|-------------------|-------------------------------------|
| Name: | Kraft Foods Global Brands LLC |
| Street Address: | Three Lakes Drive |
| Internal Address: | NF 584 |
| City: | Northfield |
| State/Country: | ILLINOIS |
| Postal Code: | 60093 |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE |

PROPERTY NUMBERS Total: 101

| Property Type | Number | Word Mark |
|----------------------|----------|--------------------------|
| Registration Number: | 2431598 | |
| Registration Number: | 2528484 | SHOPPER DNA |
| Registration Number: | 3079265 | SHOPPER FORESIGHT |
| Registration Number: | 3353127 | SIMPLY SOCIALS |
| Registration Number: | 2134800 | SITE-BASED SOLUTIONS |
| Registration Number: | 2586765 | |
| Serial Number: | 77497679 | SKIN ESSENTIALS |
| Registration Number: | 2265203 | SLAMMIN' STRAWBERRY-KIWI |
| Registration Number: | 1052540 | SLIM SET |
| Registration Number: | 2263759 | SLUSHACCINO |
| Registration Number: | 2796249 | SMACK DAB IN THE MIDDLE |
| Registration Number: | 2403788 | |

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| Registration Number: | 1944729 | |
| Registration Number: | 0758499 | |
| Registration Number: | 0869191 | SMOOTH'N CREAMY |
| Registration Number: | 2520273 | SNACK ALERT |
| Registration Number: | 3124508 | SNACK HAPPY |
| Registration Number: | 2999114 | SNACK 'N SEAL |
| Registration Number: | 2978230 | SNACK THE MAC |
| Registration Number: | 2464268 | SNACK ZIP |
| Registration Number: | 3459382 | SNACKABLES |
| Registration Number: | 2659695 | SNACKS TO GO |
| Registration Number: | 1813101 | SNACKWELL'S |
| Registration Number: | 2897440 | SNACKWELL'S |
| Registration Number: | 2814274 | SNACK-SAKS! |
| Registration Number: | 2748955 | SO MANY WAYS TO WOW 'EM |
| Registration Number: | 3334247 | SO THICK. SO RICH |
| Registration Number: | 2051497 | SO THICK. SO RICH. IT HAS TO BE BREAKSTONE'S. |
| Registration Number: | 2599721 | |
| Registration Number: | 0746992 | SOCIABLES |
| Serial Number: | 77422593 | SOCIAL |
| Serial Number: | 77518147 | SOCIAL |
| Registration Number: | 0064597 | SOCIAL TEA |
| Registration Number: | 2827946 | SPECIAL COLLECTION |
| Registration Number: | 1177509 | SPECIAL DELIVERY |
| Registration Number: | 2978161 | SPLASH ZONE |
| Registration Number: | 2422101 | SPORTZ |
| Registration Number: | 2109093 | SPRING |
| Registration Number: | 2109092 | SPRING OREO |
| Registration Number: | 3400725 | STAY-FRESH |
| Registration Number: | 2933350 | TRIDENT |
| Registration Number: | 0850401 | STIXPAK |
| Registration Number: | 1718484 | STONED WHEAT THINS |
| Registration Number: | 2593064 | STOVE TOP |
| Registration Number: | 2870628 | STOVE TOP |
| Registration Number: | 1183162 | STOVE TOP |
| Registration Number: | 0949459 | STOVETOP |

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| Registration Number: | 1458591 | STRAWBERRY NEWTONS |
| Registration Number: | 2973692 | SUNDAE TOPPERS |
| Registration Number: | 2530242 | SUPER FUDGE BLAST |
| Registration Number: | 2175720 | SUPERLONG |
| Registration Number: | 3140442 | SUPERMAC |
| Registration Number: | 0720427 | SURE-JELL |
| Registration Number: | 2937667 | SURE JELL |
| Registration Number: | 2740606 | SURE-JELL |
| Registration Number: | 2908936 | SW |
| Registration Number: | 2489703 | SWEET & NUTTY |
| Registration Number: | 2174682 | SWEET N' CRUNCHY |
| Serial Number: | 77059949 | SWEET PASSIONS |
| Registration Number: | 2333952 | SWEET ROASTS |
| Registration Number: | 2495568 | SWEET ROASTS |
| Serial Number: | 78655008 | SWEET TOPPERS |
| Serial Number: | 78655115 | SWEET TOPPERS |
| Registration Number: | 2911117 | SWISS CREME |
| Registration Number: | 0808925 | SWISS-ZING |
| Registration Number: | 2689465 | SWITCHIN' SECRET |
| Serial Number: | 77088549 | TAKE-INS |
| Registration Number: | 1974439 | TANG |
| Registration Number: | 1751979 | TANGY ZIP |
| Serial Number: | 77520377 | TANZANIAN CRESCENT MOUNTAIN |
| Registration Number: | 1779652 | TASTE LOCK |
| Registration Number: | 1146762 | TASTES LIKE GOOD OLD-FASHIONED LEMONADE |
| Registration Number: | 2849588 | TEDDY |
| Registration Number: | 2748845 | TEDDY CHEDDY |
| Registration Number: | 2221254 | TEDDY GRAHAM CUBS |
| Registration Number: | 1815062 | TEDDY GRAHAMS |
| Registration Number: | 1663031 | TEDDY GRAHAMS GRAHAM SNACKS |
| Registration Number: | 1755560 | TEMP TEE |
| Registration Number: | 1757042 | TEMPTEE |
| Registration Number: | 1659908 | THE BEST PART OF THE PIZZA |
| Registration Number: | 2633406 | THE BIG DUNKABLE BEAR SANDWICH COOKIE |
| Serial Number: | 77260193 | THE BLOCK IS JUST THE BEGINNING |

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| | | |
|----------------------|----------|--------------------------------------|
| Registration Number: | 1727909 | THE CHEESIEST |
| Registration Number: | 1883184 | THE CREAMIEST OF NATIONAL BRANDS |
| Registration Number: | 3058989 | THE CRUNCH SAYS FRESH |
| Registration Number: | 2659862 | THE ESSENCE OF COFFEE |
| Registration Number: | 1550402 | THE PERFECT BLEND OF TASTE AND VALUE |
| Registration Number: | 1900238 | THE ROLL |
| Serial Number: | 77391420 | THE SECRET THEY'LL NOTICE |
| Serial Number: | 77376386 | THE SNACK YOU LOVE TO HUG |
| Registration Number: | 1548532 | THE TRADITION OF MAKING THE BEST |
| Registration Number: | 3104695 | THE ULTIMATE CRUNCH |
| Registration Number: | 2170017 | THE VERY BEST |
| Registration Number: | 2160779 | THE VERY BEST |
| Registration Number: | 1863399 | THICK 'N CREAMY |
| Registration Number: | 0862945 | THICK'N CREAMY |
| Registration Number: | 1615905 | THICK 'N SPICY |
| Registration Number: | 2580348 | TID-BITS |
| Registration Number: | 1973579 | TING |
| Registration Number: | 0814637 | TOASTETTES |
| Registration Number: | 2388569 | TOASTETTES KOOL STUF |

CORRESPONDENCE DATA

Fax Number: (847)646-5101

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 847-646-6014

Email: trademark@kraft.com, abi.adeleke@kraft.com

Correspondent Name: Kraft Foods Global Brands LLC

Address Line 1: Three Lakes Drive

Address Line 2: NF 584

Address Line 4: Northfield, ILLINOIS 60093

ATTORNEY DOCKET NUMBER: RMT- 65726

NAME OF SUBMITTER: abi adeleke

Signature: /aa/

Date: 10/28/2008

Total Attachments: 4

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Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"KRAFT FOODS HOLDINGS, INC.", A DELAWARE CORPORATION,
WITH AND INTO "KRAFT FOODS GLOBAL BRANDS LLC" UNDER THE NAME OF "KRAFT FOODS GLOBAL BRANDS LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FIRST DAY OF AUGUST, A.D. 2008, AT 6:47 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE FOURTH DAY OF AUGUST, A.D. 2008, AT 7:25 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



4476161 8100M

080840910

You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6769001

DATE: 08-01-08

TRADEMARK
REEL: 004612 FRAME: 0831

CERTIFICATE OF MERGER
OF
KRAFT FOODS HOLDINGS, INC.
WITH AND INTO
KRAFT FOODS GLOBAL BRANDS LLC

Pursuant to Title 8, Section 264(c) of the General Corporation Law of the State of Delaware (the "DGCL") and Title 6, Section 18-209 of the Limited Liability Company Act, Kraft Foods Global Brands LLC, a Delaware limited liability company ("New KFH LLC"), hereby certifies the following information relating to the merger of Kraft Foods Holdings, Inc., a Delaware corporation ("KFH"), with and into New KFH LLC (the "Merger"):

FIRST: The name and state of formation of the surviving limited liability company and the name and state of incorporation of the corporation being merged with and into this surviving limited liability company are as follows:

| <u>Name</u> | <u>State of Incorporation/Formation</u> |
|-------------------------------|---|
| Kraft Foods Global Brands LLC | Delaware |
| Kraft Foods Holdings, Inc. | Delaware |

SECOND: The KFH Agreement and Plan of Merger, dated as of August 1, 2008 (the "KFH Agreement and Plan of Merger"), by and among New KFH LLC, and KFH, setting forth the terms and conditions of the Merger has been approved, adopted, executed and acknowledged by New KFH LLC and KFH in accordance with Sections 103 and 264(c) of the DGCL and Title 6, Section 18-209 of the Limited Liability Company Act.

THIRD: The name of the surviving limited liability company shall be Kraft Foods Global Brands LLC (the "Surviving Limited Liability Company").

FOURTH: The Certificate of Formation of New KFH LLC shall be unchanged following the Merger and remain in whole as the Certificate of Formation of the Surviving Limited Liability Company.

FIFTH: The effective date and time of the Merger shall be August [4], 2008, 7:25am Eastern Daylight Time.

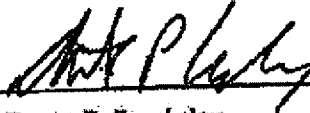
SIXTH: The executed KFH Agreement and Plan of Merger is on file at the office of the Surviving Limited Liability Company, located at Three Lakes Drive, Northfield, Illinois 60093.

SEVENTH: A copy of the KFH Agreement and Plan of Merger will be furnished by the Surviving Limited Liability Company, on request and without cost, to any member of any constituent limited liability company or stockholder of any constituent company.

[Signature page follows]

IN WITNESS WHEREOF, KRAFT FOODS GLOBAL BRANDS LLC
has caused this Certificate of Merger to be signed by an authorized person and executed,
the 1st day of August 2008.

KRAFT FOODS GLOBAL BRANDS
LLC

By: 
Name: Dexter F. Conabalay
Title: Authorized Officer

[Signature Page to Certificate of Merger of KFH with and into New KFH LLC]