TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
J. L. Pennington		06/16/2011	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Christopher Hendershot	
Street Address:	1005 Wesley Powell Dr.	
City:	St. George	
State/Country:	UTAH	
Postal Code:	84790	
Entity Type:	INDIVIDUAL: UNITED STATES	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3798654	GITZIT

CORRESPONDENCE DATA

Fax Number: (801)328-1707

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 801-533-9800

Email: jbroadbent@wnlaw.com

Correspondent Name: Chad Nydegger Address Line 1: 60 E. South Temple Address Line 2: 1000 Eagle Gate Tower Address Line 4: Salt Lake City, UTAH 84111

ATTORNEY DOCKET NUMBER:	18767.1
NAME OF SUBMITTER:	Chad E. Nydegger
Signature:	/Chad E. Nydegger/
Date:	08/26/2011

Total Attachments: 2

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REEL: 004612 FRAME: 0843

TRADEMARK

NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, J. L. Pennington ("Assignor"), is the owner of record, as reflected by the records of the U.S. Patent and Trademark Office, of the issued U.S. Trademark Registration 3798654 (the "U.S. Trademark Registration"); and

WHEREAS, Christopher Hendershot ("Assignee"), desires to acquire, effective as of June 16, 2011, a one-half (1/2) interest in the right, title and interest in and to the U.S. Trademark Registration, the goodwill of the business symbolized thereby, and the right to sue for past, present and/or future infringement thereof.

NOW, THEREFORE, for and in consideration of the premises and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and convey unto Assignee, effective as of June 16, 2011, a one-half (1/2) interest in the right, title and interest in and to the U.S. Trademark Registration, the goodwill of the business symbolized thereby, and the right to sue for past, present and/or future infringement thereof.

EFFECTIVE as of the 16th day of June, 2011.

J.L. Pennington

TRADEMARK REEL: 004612 FRAME: 0844 STATE OF NEVADA

COUNTY OF

BEFORE ME, the undersigned authority, a Notary Public, on this day personally appeared J.L. Pennington, known to me to be the person and officer whose name is subscribed to the foregoing instrument, and that he executed the same for the purposes and consideration therein expressed, and in the capacity therein stated.

GIVEN UNDER MY HAND AND SEAL OF OFFICE this the 10th day of August, 2011.

TRISH GLADD
Notary Public State of Nevada
No. 99-54766-1
My appt. exp. April 16, 2015

NOTARY PUBLIC, State of Nevada

TRADEMARK REEL: 004612 FRAME: 0845

RECORDED: 08/26/2011