

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lillian Lucas		08/25/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	M. Felicity Biggans		
Street Address:	300 Gorge Rd, Suite #58		
City:	Cliffside Park		
State/Country:	NEW JERSEY		
Postal Code:	07010		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85115685	MANE GOAL	
Serial Number:	85115686	MANE GOAL	
CORRESPONDENCE DATA			
Fax Number:	(973)767-1292		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	973-685-5280		
Email:	michael@patentlawny.com		
Correspondent Name:	Michael Feigin, Esq.		
Address Line 1:	103 The Circle		
Address Line 4:	Passaic, NEW JERSEY 07055		
NAME OF SUBMITTER:	Michael J. Feigin, Esq.		
Signature:	/Michael Feigin/		
Date:	08/29/2011		
Total Attachments: 1			
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Michael J. Feigin, Esq.
FEIGIN & ASSOCIATES, LLC
103 The Circle • Passaic, NJ 07055
PHONE (973) 685-5280 • FAX (973) 767-1292
E-MAIL: michael@PatentLawNY.com • WEB: PatentLawNY.com
LICENSED TO PRACTICE IN NEW YORK, NEW JERSEY, AND BEFORE THE U.S. PATENT OFFICE

Trademark Application Assignment Agreement

Lillian Lucas ("the Assignor") an individual having an address of 1603 Shoemaker Rd Abington, PA 19001 holds all rights, title, and interest to U.S. Trademark Serial Nos. 85/115,685 (MANE GOAL + Logo) and 85/115,686 (MANE GOAL word mark), as filed on August 25, 2010.

M. Felicity Biggans (the "Assignee"), an individual having an address of 300 Gorge Rd, Suite # 58, Cliffside Park NJ 07010 desires to acquire rights, title, and all good will associated with U.S. Trademark Serial Nos. 85/115,685 and 85/115,686 and any resulting domestic or international trademark applications or registered trademarks.

Therefore, in consideration of US\$1.00 and the promises and agreement contained herein and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby conveys, transfers, assigns, delivers, and contributes to Assignee all of Assignor's right, title, and interest of whatever kind in and to the Marks and the Property, together with (1) the goodwill of the business relating to the Products in respect upon which the Marks are used and for which they are registered: (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks: and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

Assignor further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Marks and the Property.

The right, title, and interest conveyed in this Assignment is to be held and enjoyed by Assignee and Assignee's successors as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

Assignor further agrees to (a) cooperate with Assignee in the protection of the patent rights and prosecution and protection of foreign counterparts; (b) execute, verify, acknowledge, and deliver all such further papers, including patent applications and instruments of transfer; and (c) perform such other acts as Assignee lawfully may request to obtain or maintain the Trademarks and any and all applications and registrations for the trademark in any and all countries.

Date: August 25 2011

Assignor: 

Lillian Lucas, Assignor