

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Robert Gesemyer		05/18/2006	INDIVIDUAL:
Marc Blumenthal		05/19/2006	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Ideal Image Development Corporation		
Street Address:	4980 W. Kennedy Blvd.		
Internal Address:	Suite 255		
City:	Tampa		
State/Country:	FLORIDA		
Postal Code:	33609		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3045962	FLAIR DO	
Registration Number:	3065163	IDEAL IMAGE	
Registration Number:	2966922	IDEAL IMAGE	
Registration Number:	3003743	IDEAL OFFICE	
Registration Number:	2829610	IDEAL IMAGE	
CORRESPONDENCE DATA			
Fax Number:	(561)651-1507		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	561-653-5000		
Email:	peter.chiabotti@akerman.com, ip@akerman.com		
Correspondent Name:	Peter A. Chiabotti		
Address Line 1:	222 Lakeview Avenue		
Address Line 2:	Suite 400		
Address Line 4:	West Palm Beach, FLORIDA 33401		

CH \$140.00 3045962

NAME OF SUBMITTER:	Peter A. Chiabotti
Signature:	/Peter A. Chiabotti/
Date:	08/29/2011
Total Attachments: 5 source=IP Releases (WP807359)#page1.tif source=IP Releases (WP807359)#page2.tif source=IP Releases (WP807359)#page3.tif source=IP Releases (WP807359)#page4.tif source=IP Releases (WP807359)#page5.tif	

866-800-4270

MARC BLUMENTHAL
4830 West Kennedy Boulevard
Suite 440
Tampa, Florida 33609

May 19, 2006

Ideal Image Development Corporation
Ideal Image, Inc.
4830 West Kennedy Boulevard
Suite 440
Tampa, Florida 33609
ATTN: Joseph Acebal

Re: \$250,000.00 Promissory Note

Ladies and Gentlemen:

In connection with the anticipated financing transaction of Ideal Image Development, Inc., a Delaware corporation, that has been or will be newly formed as a parent company of Ideal Image Development Corporation, you have requested the undersigned, as holder (the "Holder") of that certain Senior Secured Note, dated April 13, 2005, in the original principal amount of Two Hundred Fifty Thousand and 00/100 Dollars (\$250,000.00), as amended by that certain Amendment to Promissory Note, dated as of December 28, 2005, in the stated principal amount of Two Hundred Fifty Thousand and 00/100 Dollars (\$250,000.00) (as so amended, the "Note") issued by Ideal Image Development Corporation and Ideal Image, Inc. (collectively, the "Borrower") to accept, from the Borrower, payment in full of all indebtedness and liabilities (the "Obligations") to the Holder under the Note, owing as of May 15, 2006 (the "Payoff Date") and to terminate the Holder's financing arrangements with and security interests in all personal property, stock and other collateral (the "Collateral") of the Borrower.

1. Payoff Amount and Procedures. This letter will confirm that the Holder is agreeable to the above-described payment in full of the Note and Obligations upon the terms and conditions set forth herein. The figure that the Holder has compiled, with respect to the Obligations of the Borrower to the Holder under the Note as of the Payoff Date is \$251,095.89 (the "Payoff Amount"). The Payoff Amount should be wired to the Holder as follows:

SUNTRUST BANK
ABA Routing No.: 061000104
Account No.: 0049011610180
Attention: _____
Phone Advice: 813-789-5655
Reference: Marc Blumenthal

SHERRY BOULAY
SUNTRUST PRIVATE BANKING
813-224-2640


If the Payoff Amount is not paid before 2:00 p.m., Eastern Daylight Savings Time, on the Payoff Date, then interest will accrue after 2:00 p.m. Eastern Daylight Savings Time on the Payoff Date at the rate of \$104.17 *per diem* (assuming no change in the Payoff Amount), and will continue to accrue at the same time on each day thereafter until the Payoff Amount (together with the *per diem* interest accrual) is paid in full. .

2. Agreement to Release Liens, Security Interests. Upon the Holder's receipt of payment in full of the Payoff Amount, together with any accrued and unpaid *per diem* interest as set forth above, by 2:00 p.m. on the Payoff Date or on any date thereafter on or prior to May 31, 2006, (i) all liens on any property granted or pledged as collateral security for the Borrower's Obligations to the Holder under the Note shall terminate automatically; (ii) the Holder hereby authorizes the preparation and filing by the Borrower or its counsel, Foley & Lardner LLP, of any Uniform Commercial Code termination statements as are necessary or appropriate to terminate of record any currently existing UCC financing statements purporting to evidence a security interest in favor of the Holder in any or all assets of the Borrower; (iii) the Holder hereby agrees to execute and deliver any necessary mortgage releases, discharges of liens, security interests and other similar discharge or release documents in recordable form as are necessary to release, as of record, any financing statements and any other notices of termination of security interests and liens previously granted pursuant to that certain Security Agreement dated April 13, 2005, by the Borrower in favor of the Holder (the "Security Agreement"), or otherwise, or filed, recorded or registered by the Holder with respect to the Obligations, and any other forms of release as Borrower may reasonably request to terminate any and all such liens; and (iv) the Holder hereby agrees to return to the Borrower or to the Borrower's counsel, Foley & Lardner LLP, any and all stock certificates, stock powers, assignments separate from certificates, and all other documents pledged as security for the Obligations of Borrower to Holder under the Note, pursuant to that certain Stock Pledge Agreement dated as of April 13, 2005, by the Borrower in favor of the Holder (the "Stock Pledge Agreement") or otherwise. Furthermore, upon payment in full of the Payoff Amount, the Note, Security Agreement and Stock Pledge Agreement shall be deemed fully satisfied, cancelled, terminated, and of no further force or effect, and all indebtedness and liabilities of the Borrower to the Holder in connection with the Obligations will be deemed paid in full and terminated (with any prior default under the Note and Obligations being deemed to be irrevocably waived).

3. Other Documents. The Holder and the Borrower agree to execute, at the Borrower's expense, such other documents as the other may reasonably request in order to accomplish the matters referred to in this letter.

Sincerely,

"Holder"



Name: Marc Blumenthal

ROBERT GESEMYER
6001 East Columbus Drive
Tampa, Florida 33619

May 18, 2006

Ideal Image Development Corporation
Ideal Image, Inc.
4830 West Kennedy Boulevard
Suite 440
Tampa, Florida 33609
ATTN: Joseph Acebal

Re: \$250,000.00 Promissory Note

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WACHOVIA BANK
ABA Routing No.: 063107513
Account No.: 2146860167634
Attention: _____
Phone Advice: _____
Reference: Robert Gesemyer

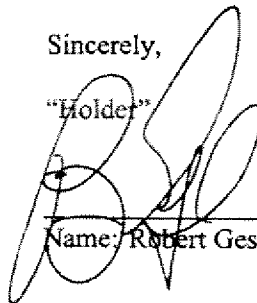
If the Payoff Amount is not paid before 2:00 p.m., Eastern Daylight Savings Time, on the Payoff Date, then interest will accrue after 2:00 p.m. Eastern Daylight Savings Time on the Payoff Date at the rate of \$104.17 *per diem* (assuming no change in the Payoff Amount), and will continue to accrue at the same time on each day thereafter until the Payoff Amount (together with the *per diem* interest accrual) is paid in full. .

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Sincerely,

"Holder"



Name: Robert Gesemyer