

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Liquid Culture, LLC		08/29/2011	LIMITED LIABILITY COMPANY:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Karma Culture, LLC		
<b>Street Address:</b>	P.O. Box 698		
<b>City:</b>	Mendon		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	14506		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77024533	KARMA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(585)454-3968		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	585-987-2800		
<b>Email:</b>	trademarks@woodsoviatt.com		
<b>Correspondent Name:</b>	Katherine H. McGuire, Esq.		
<b>Address Line 1:</b>	2 State Street		
<b>Address Line 2:</b>	700 Crossroads Building		
<b>Address Line 4:</b>	Rochester, NEW YORK 14614		
<b>ATTORNEY DOCKET NUMBER:</b>	RA590.72499US		
<b>NAME OF SUBMITTER:</b>	Katherine H. McGuire, Esq.		
<b>Signature:</b>	/Katherine H. McGuire/		

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**TRADEMARK**  
 REEL: 004613 FRAME: 0298

Date:

08/29/2011

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Liquid Culture, LLC, a South Carolina limited liability company, having its place of business at 2570 Avenue B, North Pier A, North Charleston, South Carolina 29405,

(hereinafter "Assignor"), confirms that is has sold, transferred and assigned, and by these presents does hereby sell, transfer and assign to Karma Culture, LLC, a New York limited liability company, having its place of business at P. O. Box 698, Mendon, NY 14506

(hereinafter "Assignee"), the entire right, title and interest including all common law rights in the trademark KARMA, including U.S. Trademark Application Serial Number KARMA 77/024,533 and Canadian Trademark Application Serial Number 1,345,683 (collectively referred to as "the Mark"), together with all of the business connected with the use of and symbolized by the Mark and with all rights of protection and all claims for past infringement thereof throughout the world. Assignor covenants that Assignee is a successor-in-interest to that portion of Assignor's business which pertains to the Mark, which business is ongoing and existing.

Assignor covenants that it has the full right and power to convey the entire interest herein assigned, and that it has not executed and shall not hereafter execute any documents in conflict with this assignment. The instant Trademark Assignment is being executed in a form required for recordation with the United States Patent & Trademark Office including any and all other non-U.S. government authorities as deemed necessary. As such, the instant Trademark Assignment is not intended to and does not supersede any term or terms contained in previously executed documents between the parties including, but not necessarily limited to, the agreement

entitled ASSIGNMENT OF INTELLECTUAL PROPERTY dated February 16, 2011 by and between Assignor, Assignee and Carl J. Rapp.

Assignor agrees that upon request of the Assignee, or its successors, assigns or other legal representatives, Assignor or its successors, assigns or other legal representatives shall do all other legal acts reasonably necessary to carry out the intent of this Agreement at the Assignor's expense, including but not limited to causing any party under the Assignor's control to execute such documents and do all other legal acts reasonably necessary to carry out the intent of this assignment.

Signed and sealed this 29 day of August 2011.

ASSIGNOR: Liquid Culture, LLC

By: [Signature]  
Print Name: CJ RAPP  
Print Title: CEO

AGREED:

ASSIGNEE: Karma Culture, LLC

By: [Signature]  
Print Name: CJ RAPP  
Print Title: CEO

Carl J. Rapp (as individual): [Signature]