OP \$265.00 7787660

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Challenge Online Games, Inc.		03/29/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Zynga Inc.	
Street Address:	365 Vermont Street	
City:	San Francisco	
State/Country:	CALIFORNIA	
Postal Code:	94103	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	77876608	OFFICETOWN
Serial Number:	77876584	OFFICEVILLE
Serial Number:	77692766	WARSTORM
Serial Number:	77771170	GRIDIRON LIVE
Registration Number:	3689317	PLANETSTORM
Registration Number:	3692059	CHALLENGE GAMES
Registration Number:	3708095	CHALLENGE ONLINE GAMES, INC.
Serial Number:	77692681	PONZI, INC.
Registration Number:	3692058	BASEBALL BOSS
Registration Number:	3689143	DUELS

CORRESPONDENCE DATA

Fax Number: (858)272-0221

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (858) 272-0220

TRADEMARK REEL: 004613 FRAME: 0592

Email: trademarks@ipla.com Correspondent Name: IP Legal Advisors, P.C. Address Line 1: 4445 East Gate Mall Suite 200 Address Line 2: Address Line 4: San Diego, CALIFORNIA 92121 NAME OF SUBMITTER: 08/29/2011 /John M. Kim/ Signature: Date: 08/29/2011 Total Attachments: 4

source=Challenge#page1.tif

source=Certificate of Ownership#page1.tif source=Certificate of Ownership#page2.tif source=Certificate of Ownership#page3.tif

TRADEMARK REEL: 004613 FRAME: 0593

Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"CONDUIT LABS, INC.", A DELAWARE CORPORATION,

"MYMINILIFE, INC.", A DELAWARE CORPORATION,

"SERIOUS BUSINESS, INC.", A DELAWARE CORPORATION,

"Z AUSTIN, INC.", A DELAWARE CORPORATION,

"Z DALLAS, INC.", A DELAWARE CORPORATION,

WITH AND INTO "ZYNGA INC." UNDER THE NAME OF "ZYNGA INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-NINTH DAY OF MARCH, A.D. 2011, AT 7:50 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4446916 8100M

Jeffrey W. Bullock, Secretary of State AUTHENTICATION: 8660288

DATE: 03-30-11

TRADEMARK REEL: 004613 FRAME: 0594

110354860

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 07:50 PM 03/29/2011 FILED 07:50 PM 03/29/2011 SRV 110354860 - 4446916 FILE

CERTIFICATE OF OWNERSHIP AND MERGER

OF

Conduit Labs, Inc. (a Delaware corporation)
Myminilife, Inc. (a Delaware corporation)
Z Austin, Inc. (a Delaware corporation)
Z Dallas, Inc. (a Delaware corporation)
Serious Business, Inc. (a Delaware corporation)

INTO

Zynga Inc. (a Delaware corporation)

It is hereby certified that:

- 1. Zynga Inc. hereinafter sometimes referred to as the "Company" is a business corporation of the State of Delaware.
- 2. The Company is the owner of all of the outstanding shares of the stock of Conduit Labs, Inc., Myminilife, Inc., Z Austin, Inc., Z Dallas, Inc., and Serious Business, Inc. (collectively, the "Subsidiaries"), which are also business corporations of the State of Delaware.
- 3. On April 15, 2010 and November 12, 2010, the Board of Directors of the Company adopted the following resolutions to merge Conduit Labs, Inc., Myminilife, Inc., Z Austin, Inc., Z Dallas, Inc., and Serious Business, Inc. into the Company:
- RESOLVED that the Merger is herby approved, and that pursuant to Section 253 of the Delaware General Corporation Law (the "DGCL"), the Company shall merge all of the Subsidiaries with and into the Company, with the Company being the surviving corporation of such Merger and upon the effectiveness of such Merger the Company will acquire all the assets and properties and assume all of the liabilities and obligations of each of the Subsidiaries;
- RESOLVED that any appropriate officer of the Company be, and each of them hereby is, authorized and directed to execute and acknowledge in the name of and on behalf of the Company a Certificate of Ownership and Merger setting forth, among other things, a copy of these resolutions and the date of their adoption; and that such officers are hereby authorized and directed to cause such executed Certificate of Ownership and Merger to be filed in the office of the Secretary of State of the State of Delaware in accordance with Sections 103 and 253 of the DGCL;

26075396 2

TRADEMARK
REEL: 004613 FRAME: 0595

- RESOLVED that the Merger shall become effective and the corporate existence of each of the Subsidiaries shall cease upon the filing of such Certificate of Ownership and Merger with the Secretary of State of the State of Delaware in accordance with Sections 103 and 253 of the DGCL;
- RESOLVED that the officers of the Company, and each of them acting without the others, are hereby authorized and directed to take such further actions, and to execute and deliver such further documents, as they may deem to be necessary, advisable or appropriate to carry into effect the purposes and intent of the foregoing resolutions.
- 4. This merger was approved and authorized in accordance with the governing documents and the laws under which Company was formed and organized.

Executed on March 22 2011

Zynga Inc.

Karyn Smith Assistant Secretary

26075396**_2**

RECORDED: 08/29/2011