Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Speedotron Corporation		08/26/2011	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	Promark International, Inc.	
Street Address:	1268 Humbracht Circle	
City:	Bartlett	
State/Country:	ILLINOIS	
Postal Code:	60103	
Entity Type:	CORPORATION: ILLINOIS	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1109177	SPEEDOTRON

CORRESPONDENCE DATA

Fax Number: (312)609-5005

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (312) 609-7838

Email: podonoghue@vedderprice.com

Correspondent Name: Patricia O'Donoghue, Vedder Price P.C.

Address Line 1: 222 North LaSalle Street

Address Line 2: Suite 2500

Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	31080.01.0002
NAME OF SUBMITTER:	Patricia O'Donoghue
Signature:	/Patricia O'Donoghue/
Date:	08/30/2011

Total Attachments: 2

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TRADEMARK
REEL: 004613 FRAME: 0948

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, SPEEDOTRON CORPORATION, a corporation organized and existing under the laws of the State of Illinois, having a principal place of business at 310 SOUTH RACINE AVENUE, Chicago, Illinois 60607 ("Assignor") is the owner of all right, title and interest in and to the trademark listed in Exhibit A (collectively, the "Trademark Rights");

WHEREAS, PROMARK INTERNATIONAL, INC. a corporation organized and existing under the laws of the State of Illinois, having a principal place of business at 1268 HUMBRACHT CIRCLE, BARTLETT ILLINOIS 60103, ("Assignee") is desirous of acquiring all of Assignor's right, title and interest in and to the Trademark Rights;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for good and valuable consideration, including but not limited to ten U.S. dollars (US \$10.00), the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor does hereby sell, assign, transfer, and set over unto Assignee all of Assignor's right, title and interest in, to and under the Trademark Rights, together with the goodwill of the business symbolized by the Trademark Rights and in accordance with which the Trademark Rights are used, together with all common law rights of Assignor, including, without limitation, the right to bring action and recover for past infringement, if any, of the Trademark Rights.

IN WITNESS WHEREOF, the undersigned representatives of Assignor and Assignee, being properly authorized to execute this Agreement, hereunto set their hands and affixed their seals.

SPEEDOTRON CORPORATION	PROMARK INTERNATIONAL, INC.
Assignor	Assignee
my 5 7 chis	
By: O JERRY & School	By: Kenneth (Xiland
Title: Trens	Title: Incident
Date: 8)24/1/	Date: 8/26/4

EXHIBIT A

<u>Trademarks</u>

TRADEMARK	APPLICATION/ REGISTRATION NO.
SPEEDOTRON	REG. NO. 1109177

CHICAGO/#2232246.2

RECORDED: 08/30/2011

TRADEMARK REEL: 004613 FRAME: 0950