

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Nor Cal Surf Shop, a California General Partnership, and its constituent partners, Shawn Rhodes and Gregory Savin		08/30/2011	General Partnership: CALIFORNIA

**RECEIVING PARTY DATA**

<b>Name:</b>	NHS, Inc.
<b>Street Address:</b>	104 Bronson Street, #9
<b>City:</b>	Santa Cruz
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	95062
<b>Entity Type:</b>	CORPORATION: CALIFORNIA

**PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Serial Number:	78975880	NOR CAL
Serial Number:	78416205	NOR CAL
Registration Number:	3139227	NOR CAL
Registration Number:	3620852	NOR CAL SKATEBOARDS
Registration Number:	3419674	NOR CAL SURFBOARDS
Registration Number:	3359505	NOR CAL SURF SHOP

**CORRESPONDENCE DATA**

Fax Number: (408)287-2583  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 408-287-9501  
 Email: uspto@hogefernton.com  
 Correspondent Name: Stephanie O. Sparks  
 Address Line 1: 60 S. Market Street, Ste. 1400

**900201029**

**TRADEMARK**  
**REEL: 004614 FRAME: 0242**

**CH \$165.00 78975880**

Address Line 4: San Jose, CALIFORNIA 95113

ATTORNEY DOCKET NUMBER:

82786

NAME OF SUBMITTER:

Stephanie O. Sparks

Signature:

/Stephanie O. Sparks/

Date:

08/30/2011

**Total Attachments: 2**

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## RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

Nor Cal Surf Shop, a California General Partnership, and its constituent partners, Shawn Rhodes and Gregory Savin

- Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation- State: \_\_\_\_\_  
 Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance )/Execution Date(s) :**

Execution Date(s) August 30, 2011

- Assignment                               Merger  
 Security Agreement                       Change of Name  
 Other \_\_\_\_\_

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: NHS, Inc.

Internal Address: \_\_\_\_\_

Address: \_\_\_\_\_

Street Address: 104 Bronson Street, #9

City: Santa Cruz

State: California

Country: Santa Cruz Zip: 95062

- Association      Citizenship \_\_\_\_\_  
 General Partnership      Citizenship \_\_\_\_\_  
 Limited Partnership      Citizenship \_\_\_\_\_  
 Corporation      Citizenship California  
 Other \_\_\_\_\_      Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No. (s)

78/975,880; 78/416,205

B. Trademark Registration No. (s)

3,139,227; 3,620,852; 3,419,674; 3,359,505

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Please see attached Exhibit A

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Stephanie O. Sparks

Internal Address: \_\_\_\_\_

Street Address: 60 S. Market Street, Suite 1400

City: San Jose

State: California Zip: 95113

Phone Number: 408.287.9501

Fax Number: 408.287.2583

Email Address: sos@hogefernton.com; mrc@hogefernton.com

**6. Total number of applications and registrations involved:**

6

**7. Total fee (37 CFR 2.6(b)(6) & 3.41)** \$ 165.00

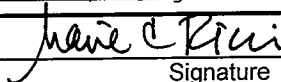
- Authorized to be charged to deposit account  
 Enclosed

**8. Payment Information:**

Deposit Account Number 524218

Authorized User Name Marie Crepeau-Ricci

**9. Signature:**



Signature

August 30, 2011

Date

Marie C. Ricci

Name of Person Signing


Total number of pages including cover sheet, attachments, and document:

2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**Exhibit A**

**Marks, Applications and Registrations**

<b><u>Mark</u></b>	<b><u>App. or Reg. No.</u></b>	<b><u>Goods/Services</u></b>
NOR CAL	Reg. No. 3,139,227	028: Sporting goods, namely, surfboards and skateboards.
NOR CAL	App. No. 78/975,880	012: Automobile roof racks and roof rack pads for sports equipment;  028: Sporting goods and accessories, namely surfboards, skateboards, surfboard leashes
NOR CAL	App. No. 78/416,205	016: Paper and printed matter, namely decals, laminated stickers and rub on decals.  025: Clothing, namely t-shirts, hats, beanies, sweatshirts, sweatpants, tank tops and underwear
NOR CAL SKATEBOARDS	Reg. No. 3,620,852	028: Skateboards
NOR CAL SURFBOARDS	Reg. No. 3,419,674	028: Surfboards
	Reg. No. 3,359,505	025: Clothing, namely, t-shirts, caps, hoods, sweatshirts, sweatpants, pants, shorts, shirts, and jackets.

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