

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Genesis Microchip Inc.		08/29/2011	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	STMicroelectronics NV
<b>Street Address:</b>	WTC Schiphol Airport, Schiphol Boulevard 265
<b>Internal Address:</b>	1118 BH Schiphol Airport
<b>City:</b>	Amsterdam
<b>State/Country:</b>	NETHERLANDS
<b>Entity Type:</b>	CORPORATION: NETHERLANDS

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Registration Number:	2576228	DCDI BY FAROUDJA
Registration Number:	3010511	DCDI BY FAROUDJA
Registration Number:	1255934	FAROUDJA
Registration Number:	2643424	FAROUDJA
Registration Number:	3428047	FAROUDJA DCDI CINEMA
Registration Number:	3428048	FAROUDJA DCDI EDGE
Registration Number:	2806730	GENESIS
Registration Number:	2605578	REALCOLOR

**CORRESPONDENCE DATA**

Fax Number: (214)206-4330  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 2142064300  
 Email: trina@richardlawgroup.com  
 Correspondent Name: Molly Buck Richard  
 Address Line 1: 8411 Preston Road, Suite 890

**OP \$215.00 2576228**

Address Line 4: Dallas, TEXAS 75225

ATTORNEY DOCKET NUMBER:

STMC-0005

**DOMESTIC REPRESENTATIVE**

Name: Molly Buck Richard

Address Line 1: 8411 Preston Road, Suite 890

Address Line 4: Dallas, TEXAS 75225

NAME OF SUBMITTER:

Molly Buck Richard

Signature:

/Molly Buck Richard/

Date:

08/30/2011

**Total Attachments: 3**

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**TRADEMARK ASSIGNMENT**

WHEREAS, Genesis Microchip Inc., a Delaware corporation, having a mailing address of 2525 Augustine Drive, Santa Clara, California 95054 (hereinafter referred to as "Assignor") is the owner of the attached list of trademark registrations ("Schedule 1").

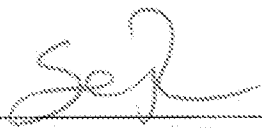
WHEREAS, STMicroelectronics N.V., a Netherlands corporation having a mailing address of WTC Schiphol Airport, Schiphol Boulevard 265, 1118 BH Schiphol Airport, Amsterdam, Netherlands, acting through its Swiss branch located at 39, Chemin du Champ des Filles, 1228 Plan-les-Ouates, Geneva, Switzerland (hereinafter referred to as "Assignee") is desirous of acquiring Assignor's rights in such marks.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor hereby assigns to Assignee all right, title, and interest in and to such trademarks, together with the goodwill of the business symbolized by the marks.

Signed this 29<sup>th</sup> day of August, 2011.

GENESIS MICROCHIP INC.

By: \_\_\_\_\_

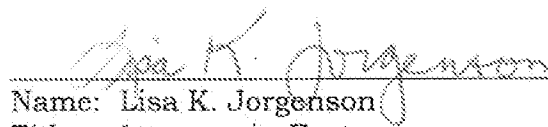


Name: Steven K. Rose  
Title: Vice President

Accepted by:

STMicroelectronics N.V.

By: \_\_\_\_\_



Name: Lisa K. Jorgenson  
Title: Attorney-in-Fact

NOTARY FOR THE ASSIGNOR

THE STATE OF TEXAS §

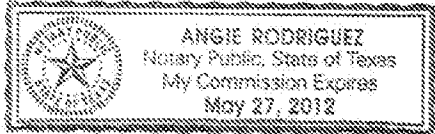
COUNTY OF DALLAS §

BEFORE ME, on this day personally appeared Steven K. Rose, known to me to be the person signing below and acknowledged to me that he executed the same for the purposes and consideration therein expressed.

Subscribed to and sworn to before me this 29<sup>th</sup> day of August, 2011.

*Angie Rodriguez*

Notary Public in and for the State of Texas



Printed Name: Angie Rodriguez

My Commission Expires: May 27, 2012

NOTARY FOR THE ASSIGNEE

THE STATE OF TEXAS §

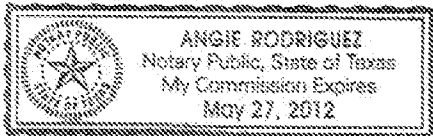
COUNTY OF DALLAS §

BEFORE ME, on this day personally appeared Lisa K. Jorgenson, known to me to be the person signing below and acknowledged to me that she executed the same for the purposes and consideration therein expressed.

Subscribed to and sworn to before me this 29<sup>th</sup> day of August, 2011.

*Angie Rodriguez*

Notary Public in and for the State of Texas



Printed Name: Angie Rodriguez

My Commission Expires: May 27, 2012