

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Frawley Corporation		08/15/2011	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	First Classics, Inc.		
<b>Street Address:</b>	980 N. Michigan Avenue, Suite 1400		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60611-7500		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1145678	CLASSICS ILLUSTRATED	
Registration Number:	1145679	CLASSICS ILLUSTRATED	
Registration Number:	1805259	CLASSICS ILLUSTRATED JUNIOR	
Registration Number:	1805260	CLASSICS ILLUSTRATED JUNIOR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)664-5269		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	773-472-1010		
<b>Email:</b>	stephani@xnet.com		
<b>Correspondent Name:</b>	First Classics, Inc.		
<b>Address Line 1:</b>	980 N. Michigan Avenue, Suite 1400		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60611-7500		
<b>NAME OF SUBMITTER:</b>	/First Classics, Inc./Richard Berger/		
<b>Signature:</b>	/First Classics, Inc./Richard Berger/		

OP \$115.00 1145678

Date:

08/31/2011

Total Attachments: 3

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TRADEMARK ASSIGNMENT

For and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Frawley Corporation, a Delaware corporation ("Assignor"), hereby sells, assigns, and transfers to First Classics, Inc., a Delaware corporation, having a place of business at 980 N. Michigan Avenue, Suite 1400, Chicago, Illinois 60611 ("Assignee"), absolutely and forever, its entire right, title, and interest, whether statutory or at common law, in and to the trademarks listed on the attached Exhibit A (the "Marks"), together with the goodwill of the business symbolized by the Marks, and all corresponding registrations and applications to register the marks, as well as all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

IN WITNESS WHEREOF, this Assignment is effective as of the 15<sup>th</sup> day of August 2011.

Frawley Corporation

By: MM

Name: Michael Frawley

Title: President

*see attached*


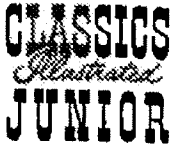
State of California }  
County of \_\_\_\_\_ }

On \_\_\_\_\_ before me, \_\_\_\_\_, personally appeared \_\_\_\_\_ personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature \_\_\_\_\_ (Seal)

EXHIBIT A

Mark	USA Reg. No.
CLASSICS ILLUSTRATED	1,145,678
	1,145,679
CLASSICS ILLUSTRATED JUNIOR	1,805,259
	1,805,260

State of California )  
County of Los Angeles )

On August 15, 2011, before me, Gay Franklin,  
Notary Public, personally appeared Michael Frawley, who proved to  
me on the basis of satisfactory evidence to be the person~~s~~ whose name~~s~~ is~~are~~  
subscribed to the within instrument and acknowledged to me that he/~~she/they~~ executed  
the same in his/~~her/their~~ authorized capacity~~(ies)~~, and that by his/~~her/their~~ signature~~s~~ on  
the instrument the person~~s~~, or the entity upon behalf of which the person~~s~~ acted,  
executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that  
the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Gay Franklin (Seal)

