

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brightkite, Inc.		03/07/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Hdmessaging Inc.		
Street Address:	1325 Howard Avenue, Suite 168		
City:	Burlingame		
State/Country:	CALIFORNIA		
Postal Code:	94010		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85294552	MAGICWORDS	
Serial Number:	85294548	HDMESSAGING	
Registration Number:	3364983	BRIGHTKITE	
CORRESPONDENCE DATA			
Fax Number:	(650)938-5200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	650-988-8500		
Email:	trademarks@fenwick.com		
Correspondent Name:	Connie L. Ellerbach, Esq.		
Address Line 1:	801 California Street		
Address Line 4:	Mountain View, CALIFORNIA 94041		
ATTORNEY DOCKET NUMBER:	25929-00070-3847		
NAME OF SUBMITTER:	Connie L. Ellerbach, Esq.		
Signature:	/cle1087/		

CH \$90.00 85294552

Date:

08/31/2011

Total Attachments: 2

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BRIGHTKITE, INC.", CHANGING ITS NAME FROM "BRIGHTKITE, INC." TO "HDMESSAGING INC.", FILED IN THIS OFFICE ON THE EIGHTH DAY OF APRIL, A.D. 2011, AT 1:08 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3986664 8100

110395472

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8681386

DATE: 04-08-11

TRADEMARK
REEL: 004614 FRAME: 0678

**CERTIFICATE OF AMENDMENT OF
AMENDED AND RESTATED CERTIFICATE OF INCORPORATION OF
BRIGHTKITE, INC.**

Brightkite, Inc., a Delaware corporation, (the "*Corporation*") does hereby certify that:

1. The name of the Corporation is Brightkite, Inc. The date of filing of its original Certificate of Incorporation with the Secretary of State was June 17, 2005 under the name Limbo Mobile Inc.
2. The following amendment to the Corporation's Amended and Restated Certificate of Incorporation has been duly adopted in accordance with the provisions of Section 242 of the Delaware General Corporation Law, with the approval of such amendment by the Corporation's stockholders having been given by written consent without a meeting in accordance with Sections 228(d) and 242 of the Delaware General Corporation Law:

Article First of the Amended and Restated Certificate of Incorporation, relating to the name of the Corporation, is amended to read in its entirety as follows:

"FIRST: The name of this corporation is HDmessaging Inc. (the "*Corporation*")."

IN WITNESS WHEREOF, said corporation has caused this Certificate of Amendment to be signed by its duly authorized officer this 7th day of March, 2011 and the foregoing facts stated herein are true and correct.

Brightkite, Inc.

By: 
Jonathon Linner
Chief Executive Officer