

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Emmis Radio, LLC		08/31/2011	LIMITED LIABILITY COMPANY: INDIANA
RECEIVING PARTY DATA			
Name:	Merlin Media, LLC		
Street Address:	1717 Dixie Highway		
City:	Ft. Wright		
State/Country:	KENTUCKY		
Postal Code:	41011		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3145095	LOOP ROCK GIRL	
CORRESPONDENCE DATA			
Fax Number:	(714)755-8290		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	714-540-1235		
Email:	ipdocket@lw.com		
Correspondent Name:	Latham & Watkins LLP		
Address Line 1:	650 Town Center Drive, Suite 2000		
Address Line 4:	Costa Mesa, CALIFORNIA 92626		
ATTORNEY DOCKET NUMBER:	035786-0043		
NAME OF SUBMITTER:	Anna T Kwan		
Signature:	/atk/		
Date:	09/01/2011		

OP \$40.00 3145095

Total Attachments: 4

source=TM Assignment from Emmis Radio to Merlin Media#page1.tif

source=TM Assignment from Emmis Radio to Merlin Media#page2.tif

source=TM Assignment from Emmis Radio to Merlin Media#page3.tif

source=TM Assignment from Emmis Radio to Merlin Media#page4.tif

ASSIGNMENT OF TRADEMARKS (UNITED STATES)

This ASSIGNMENT OF TRADEMARKS (UNITED STATES) (this "Assignment of Trademarks"), dated as of August 31, 2011 is made by and among Merlin Media, LLC, a Delaware limited liability company ("Assignee") and Emmis Radio, LLC, an Indiana limited liability company ("Assignor").

RECITALS

- A. Assignee, Assignor, and certain affiliates of Assignor are parties to a certain Contribution Agreement dated as of June 20, 2011;
- B. Assignor has adopted and used in commerce, and owns all right, title and interest in and to the trademarks and registrations set forth in Schedule A, attached hereto and made a part hereof (collectively referred to herein as the "Assigned Trademarks");
- C. Assignee wishes to acquire, and Assignor wishes to transfer to Assignee Assignor's entire right, title and interest in and to the Assigned Trademarks; and
- D. Assignee and Assignor desire to record the assignments set forth in this Assignment of Trademarks.

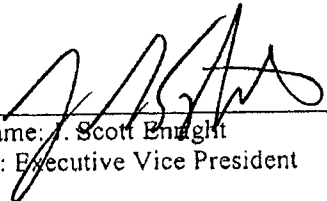
AGREEMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee Assignor's entire right, title and interest in and to the Assigned Trademarks, including, but not limited to, all benefits, privileges, causes of action, and remedies relating to such Assigned Trademarks, including, without limitation, the exclusive rights to (a) apply for and maintain all registrations, renewals and/or extensions thereof, (b) bring actions and recover damages for infringement thereof, (c) grant licenses or other interests therein and (d) otherwise fully and entirely stand in the place of Assignor in all matters related thereto. The foregoing includes, and Assignor hereby assigns, transfers and conveys to Assignee, all goodwill symbolized by the Assigned Trademarks. Assignee accepts such assignment, and assumes (and shall pay, perform and discharge when due) all obligations with respect to such Assigned Trademarks from and after the date of this Assignment of Trademarks.

Assignor agrees, at Assignee's expense, to take such further action and to execute such additional documents as Assignee may reasonably request to carry out and fulfill the purposes and intent of this Assignment of Trademarks.

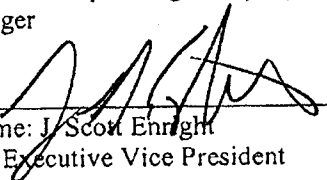
IN WITNESS WHEREOF, the parties hereto have caused this Assignment of Trademarks to be executed by their duly authorized representatives.

MERLIN MEDIA, LLC

By 
Name: J. Scott Enright
Its: Executive Vice President

EMMIS RADIO, LLC

By: Emmis Operating Company, its
Manager

By 
Name: J. Scott Enright
Its: Executive Vice President

Schedule A

Assigned Trademarks

- LOOP ROCK GIRL (United States Patent and Trademark Office registration number 3145095)