

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Asahi Breweries, Ltd.		07/01/2011	JOINT STOCK COMPANY:
RECEIVING PARTY DATA			
Name:	Asahi Group Holdings, Ltd.		
Street Address:	23-1 Azumabashi 1-Chome		
City:	Sumida-ku, Tokyo		
State/Country:	JAPAN		
Entity Type:	JOINT STOCK COMPANY: JAPAN		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2858820	ASAHI DRAFT BEER THE BEER FOR ALL SEASONS SUPER DRY ASAHI BEER IS BREWED FROM SELECTED INGREDIENTS USING OUR PURE CULTURED YEAST AND OUR ADVANCED BREWING TECHNIQUES ASAHI BEER HAS EXCELLENT RICHNESS TRULY REFRESHING DRINKABILITY AND SATIN SMOOTHNESS. NET CONTENTS: 21.4FL OZ (1PINT 5.45FL OZ)633ML	
Registration Number:	2895655	ASAHI	
Registration Number:	3762133	ASAHI	
CORRESPONDENCE DATA			
Fax Number:	(202)721-8250		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2027218200		
Email:	wlp@wenderoth.com		
Correspondent Name:	Wenderoth, Lind & Ponack, L.L.P.		
Address Line 1:	1030 15th Street, N.W.		
Address Line 2:	Suite 400 East		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005-1503		

OP \$90.00 2858820

ATTORNEY DOCKET NUMBER:	00310GEN
DOMESTIC REPRESENTATIVE	
Name:	
Address Line 1:	
Address Line 2:	
Address Line 3:	
Address Line 4:	
NAME OF SUBMITTER:	Christopher S. Adkins
Signature:	/Christopher Adkins/
Date:	09/02/2011
Total Attachments: 0	

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