TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Security Interest (recorded at Reel 004231; Frame 0580 and at Reel 004252; Frame 0146)

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GENERAL ELECTRIC CAPITAL CORPORATION		08/31/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	PABST BREWING COMPANY
Street Address:	9014 HERITAGE PARKWAY
City:	WOODBRIDGE
State/Country:	ILLINOIS
Postal Code:	60517
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 225

Property Type	Number	Word Mark
Registration Number:	3289280	AMERICA'S BEST
Registration Number:	2301348	AMERICA'S BEST TASTING BEER OLD MILWAUKEE FINE PREMIUM BEER CAREFULLY BREWED WITH PURE WATER, CEREAL GRAINS GENUINE MALTED BARLEY AND SELECTED HOPS
Registration Number:	1331177	ANDEKER
Registration Number:	0363733	ANDEKER
Registration Number:	1331176	ANDEKER
Registration Number:	1268132	AUGSBURGER
Registration Number:	1851641	AUGSBURGER BAVARIAN STYLE
Registration Number:	0314441	B
Registration Number:	0057226	B PABST MILWAUKEE RED, WHITE AND BLUE
Registration Number:	2994051	BALLANTINE
Registration Number:	0602807	BALLANTINE

OP $5640.00 3289280

Registration Number:	0968808	BARREL OF BLATZ
Registration Number:	3568093	BEER BUILT RIGHT
Registration Number:	2868875	BIG BEAR
Registration Number:	2868874	BIG BEAR
Registration Number:	0780026	BIG CAT
Registration Number:	0780027	BIG CAT
Registration Number:	0308966	BLACK LABEL
Registration Number:	0796521	BLACK LABEL
Registration Number:	0049804	BLATZ
Registration Number:	0579133	BLATZ
Registration Number:	2991451	BLATZ
Registration Number:	0145846	BLATZ B
Registration Number:	0026749	BLATZ BEER B
Registration Number:	1390183	BLATZ MILWAUKEE 1851 B
Registration Number:	0192164	BLUE RIBBON
Registration Number:	0314440	BLUE RIBBON
Registration Number:	0057999	BLUE RIBBON PABST MILWAUKEE THE BREW OF QUALITY
Registration Number:	0906898	BREWED WITH SPARKLING PURE SPRING WATERHEILEMAN'S OLD STYLE PURE GENUINE LIGHT LAGER BEER CHOICEST HOPS - GENUINE DOUBLE LAGERING - OLD WORLD METHONDS
Registration Number:	1270156	BULL
Registration Number:	1875486	
Registration Number:	1913645	BULL ICE ICE BREWED MALT LIQUOR
Registration Number:	0976072	BURGIE!
Registration Number:	0777533	CARLING
Registration Number:	3445182	CARLING CANADA
Registration Number:	0967762	CB CARLING BLACK LABEL
Registration Number:	0803198	CHAMPALE
Registration Number:	0799986	COLT
Registration Number:	0780691	COOL BREWED
Registration Number:	2896913	COQUI 900
Registration Number:	1550445	COUNTRY CLUB
Registration Number:	0663235	COUNTRY CLUB
Registration Number:	0115080	COUNTRY CLUB
Registration Number:	1302998	DO IT WITH STYLE

Registration Number:	1748771	DOUBLE DEUCE
Registration Number:	2016421	DOUBLE MALT
Registration Number:	1869863	FALSTAFF
Registration Number:	1887384	FALSTAFF LITE BEER
Registration Number:	3014620	GOEBEL
Registration Number:	1877866	GOEBEL BEER QUALITY SINCE 1873 NATURALLY LIGHT GOLDEN LAGER
Registration Number:	0643695	GOETZ
Registration Number:	1334618	GOLD
Registration Number:	2991450	HEIDELBERG
Registration Number:	0381905	HEILEMAN'S
Registration Number:	0606813	HEILEMAN'S
Registration Number:	3059814	HEILEMAN'S OLD STYLE BEER
Registration Number:	3175802	HEILEMAN'S OLD STYLE LAGER OLD STYLE LAGER OLD STYLE LAGER OLD STYLE LAGER BEER NONE GENUINE WITHOUT THIS SIGNATURE HEILEMAN'S BREWING CO.
Registration Number:	1080557	HEILEMAN'S OLD STYLE PURE GENUINE
Registration Number:	0992107	HEILEMAN'S SPECIAL EXPORT
Registration Number:	0595297	HEILEMAN'S SPECIAL EXPORT BEER
Registration Number:	0378253	HIGHEST QUALITY SINCE 1844
Registration Number:	1888765	INDIA PALE ALE BALLANTINE
Registration Number:	1406050	"IT DOESN'T GET ANY BETTER THAN THIS!"
Registration Number:	3010294	IT WORKS EVERYTIME
Registration Number:	2940155	IT'S A TEXAS THING.
Registration Number:	0311993	"IT'S THE WATER"
Registration Number:	1257786	JACOB BEST
Registration Number:	2174159	"JUST THE KISS OF THE HOPS"
Registration Number:	2128567	KINGSBURY
Registration Number:	0787897	KINGSBURY
Registration Number:	0128507	KNICKERBOCKER
Registration Number:	0055161	KNICKERBOCKER
Registration Number:	1871500	LASER
Registration Number:	1875483	LASER
Registration Number:	0071606	
Registration Number:	0674291	LONE STAR
Registration Number:	2191783	LONE STAR

Registration Number:	3264576	LONE STAR
Registration Number:	3249273	LONG LIVE LONGNECKS
Registration Number:	1992300	LUCKY
Registration Number:	3539596	MCSORLEY'S
Registration Number:	3556101	MCSORLEY'S
Registration Number:	1390184	MILWAUKEE 1851
Registration Number:	2085044	MINNESOTA'S BEST
Registration Number:	2086765	MINNESOTA'S BEST QUALITY BREWED LAGER
Registration Number:	1872725	
Registration Number:	1872726	
Registration Number:	1875482	
Registration Number:	3370634	
Registration Number:	0540516	
Registration Number:	3591001	
Registration Number:	0521795	
Registration Number:	0099098	
Registration Number:	0920310	
Registration Number:	2247271	MOUNTAIN FRESH TASTE SINCE 1878 RAINIERMOUNTAIN FRESH BEER BREWED WITH FINEST QUALITY INGREDIENTS
Registration Number:	0708501	NATIONAL BOHEMIAN
Registration Number:	1002989	NATIONAL BOHEMIAN FIRST BREWED IN 1885 IN THE LAND OF PLEASANT LIVING BY THE NATIONAL BREWING CO. BALTIMORE MARYLAND
Registration Number:	1722283	OLD MILWAUKEE
Registration Number:	1825359	OLD MILWAUKEE
Registration Number:	1823073	OLD MILWAUKEE FINE PREMIUM BEER
Registration Number:	1736917	OLD MILWAUKEE NA
Registration Number:	1722280	OLD MILWAUKEE NON ALCOHOLIC MALT BEVERAGE NA
Registration Number:	2128568	OLD STYLE
Registration Number:	0624155	OLD STYLE
Registration Number:	0564780	OLD STYLE LAGER
Registration Number:	1876819	OLD TANKARD
Registration Number:	0331856	OLD TANKARD
Registration Number:	0607405	OLY
Registration Number:	1360932	OLYMPIA

Registration Number:	1360931	OLYMPIA
Registration Number:	3889727	OLYMPIA BEER
Registration Number:	1795194	OM
Registration Number:	1416874	OM
Registration Number:	0715535	ORIGINAL PABST BLUE RIBBON
Registration Number:	0742475	OUR HAND HAS NEVER LOST ITS SKILL
Registration Number:	1876820	PABST
Registration Number:	0136142	PABST
Registration Number:	0314829	PABST
Registration Number:	0667860	PABST
Registration Number:	1877863	PABST BLUE RIBBON
Registration Number:	0542096	PABST BLUE RIBBON
Registration Number:	0545269	PABST BLUE RIBBON
Registration Number:	1550437	PEARL
Registration Number:	0977847	PEARL FINE LAGER BEAR BREWED WITH PURE SPRING WATER FROM THE COUNTRY OF 1100 SPRINGS XXX SINCE 1886
Registration Number:	2535683	PEARL ORIGINAL TEXAS BREW
Registration Number:	0320602	PFEIFFER'S FAMOUS
Registration Number:	0905955	PRIMO
Registration Number:	3727212	PRIMO
Registration Number:	3727213	PRIMO
Registration Number:	3422927	PRIMO HAWAIIAN BEER
Registration Number:	3727211	PRIMO ISLAND LAGER
Registration Number:	0945899	PURE GENUINE
Registration Number:	0780692	PURE GENUINE
Registration Number:	0332889	PURITY BODY FLAVOR
Registration Number:	0623234	PURITY BODY FLAVOR
Registration Number:	2860792	R LIGHT
Registration Number:	1823074	R-22
Registration Number:	2126978	RAINIER
Registration Number:	0101651	RAINIER
Registration Number:	0590498	RAINIER
Registration Number:	2994655	REACH FOR THE SILVER STAR
Registration Number:	0320606	RHEINGOLD

Registration Number:	0572525	RUPPERT KNICKERBOCKER
Registration Number:	0599504	SCHAEFER
Registration Number:	0502889	SCHAEFER
Registration Number:	3001280	SCHAEFER BEER AMERICA'S OLDEST LAGER BEER
Registration Number:	0701096	SCHAEFER ESTABLISHED 1842 AMERICA'S OLDEST LAGER BEER
Registration Number:	3281950	SCHAEFER LIGHT
Registration Number:	1845825	SCHAEFER PREMIUM LIGHT
Registration Number:	0866540	SCHLITZ
Registration Number:	1923780	SCHLITZ
Registration Number:	0090587	SCHLITZ
Registration Number:	0428097	SCHLITZ
Registration Number:	0509384	SCHLITZ
Registration Number:	0544158	SCHLITZ
Registration Number:	0820875	SCHLITZ
Registration Number:	1877868	SCHLITZ NA
Registration Number:	0562919	SCHLITZ THE BEER THAT MADE MILWAUKEE FAMOUS
Registration Number:	0087489	SCHLITZ THE BEER THAT MADE MILWAUKEE FAMOUS
Registration Number:	0052011	SCHLITZ THE BEER THAT MADE MILWAUKEE FAMOUS SCHLITZ
Registration Number:	1371620	SIGNATURE
Registration Number:	1369382	SILVER THUNDER
Registration Number:	1388485	SILVER THUNDER
Registration Number:	0991131	SPECIAL EXPORT
Registration Number:	1424191	SPECIAL EXPORT
Registration Number:	0905631	STAG
Registration Number:	0512884	STAG
Registration Number:	0823728	STAG
Registration Number:	1508498	STROH'S
Registration Number:	0070922	STROH'S
Registration Number:	1628544	STROH'S
Registration Number:	1929430	STROH'S FAMILY BREWED AND FAMILY OWNED SINCE 1775
Registration Number:	1883842	STROH'S NON ALCOHOLIC AUTHENTIC BEER TASTE MALT BEVERAGE
Registration Number:	2091599	STROH'S. MORE TASTE. MORE CHARACTER.

Registration Number:	1331168	STYLE
Registration Number:	0315875	TEXAS PRIDE
Registration Number:	0592276	THE BEER THAT MADE MILWAUKEE FAMOUS
Registration Number:	1751474	THE BEER THAT MADE MILWAUKEE FAMOUS
Registration Number:	0995385	THE BREW THAT GREW WITH THE GREAT NORTHWEST!
Registration Number:	1726074	THE BULL
Registration Number:	1349864	THE NATIONAL BEER OF TEXAS
Registration Number:	0585916	W ROYAL AMBER ORIGINAL FORMULA ROYAL AMBER BEER BY WIEDEMANN
Registration Number:	2987095	WEEKENDER
Registration Number:	0634959	WHAT'LL YOU HAVE?
Registration Number:	1872727	X
Registration Number:	1553162	XXX COUNTRY CLUB MALT LIQUOR
Registration Number:	1425886	YOU CAN TRAVEL THE WORLD OVER AND NEVER FIND A BETTER BEER
Registration Number:	0524817	
Serial Number:	85017123	JAX BEER
Serial Number:	85018377	KNICKERBOCKER BEER
Serial Number:	85020633	LONE STAR
Serial Number:	77829590	LUCKY LAGER
Serial Number:	77614969	OLD KNICKERBOCKER
Serial Number:	77614985	OLD KNICKERBOCKER
Serial Number:	77638547	PFEIFFER'S
Serial Number:	77638543	RED WHITE AND BLUE
Serial Number:	77638542	SCHMIDT'S
Serial Number:	76525617	FROM THE LAND OF PLEASANT LIVING
Serial Number:	72331728	HEIDELBERG
Serial Number:	77185409	NO ONE DOES IT LIKE THE BULL
Serial Number:	71689881	R
Serial Number:	71433985	RED WHITE AND BLUE R W B
Serial Number:	77168060	RIZE
Serial Number:	77638544	RUPPERT
Serial Number:	77351389	RUPPINER
Serial Number:	77638374	RUPPINER
Serial Number:	77351372	STEINBRAU

Serial Number:	77880372	TALL BOY
Serial Number:	77953315	TEXAPEDIA
Serial Number:	77638548	WIEDEMANN
Serial Number:	71435411	WIEDEMANN BEER BREW BOHEMIAN SPECIAL BREW BOTTLED AT THE BREWERY OF GEO. WIEDEMANN BREWERY CO. INCORPORATED NEWPORT KENTUCKY
Serial Number:	85020786	PABST BLUE RIBBON
Serial Number:	85020876	PEARL LAGER BEER
Serial Number:	85020896	RAINIER BEER
Serial Number:	85020910	SCHAEFER
Serial Number:	85020922	SCHLITZ MALT LIQUOR
Serial Number:	85020935	STAG BEER
Serial Number:	85001232	MENATOX MIDDLE EAST & NORTH AFRICA CLINICAL TOXICOLOGY ASSOCIATION
Serial Number:	85017073	BLATZ
Serial Number:	85017097	COLT 45
Serial Number:	85017108	FALSTAFF
Serial Number:	85020648	NATIONAL BOHEMIAN
Serial Number:	85020662	OLD MILWAUKEE
Serial Number:	85020723	OLD STYLE
Serial Number:	85020747	OLYMPIA BEER

CORRESPONDENCE DATA

Fax Number: (704)444-8847

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Correspondent Name: R. Christian Brose/McGuireWoods LLP

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ATTORNEY DOCKET NUMBER:	4506050-0027 (PABST)
NAME OF SUBMITTER:	R. Christian Brose/McGuireWoods LLP
Signature:	/R. Christian Brose/
Date:	09/02/2011

Total Attachments: 13

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RELEASE OF SECURITY INTEREST
IN INTELLECTUAL PROPERTY COLLATERAL

This **RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL** (this "**Release**"), dated as of August 31, 2011, is made by GENERAL ELECTRIC CAPITAL CORPORATION, as Agent ("Agent"), under the Credit Agreement referred to below (terms used in this Release and not herein defined shall have the meanings set forth in the Credit Agreement).

WHEREAS, in connection with that certain Credit Agreement, dated as of June 25, 2010 (as amended, restated, supplemented or otherwise modified from time to time, the "**Credit Agreement**"), among PABST BREWING COMPANY, GENERAL BREWING COMPANY, LLC, PABST HOLDINGS, INC., FALSTAFF BREWING CORPORATION, PRIMO BREWING & MALTING COMPANY, LLC AND PEARL BREWING, LLC (collectively, the "**Grantors**"), and Agent, the Grantors were required to execute and deliver to Agent those certain agreements described on Annex I attached hereto (collectively, the "**Security Agreements**"); and

WHEREAS, pursuant to the Security Agreements, the Grantors granted security interests in certain intellectual property owned by the Grantors to Agent, including those listed on Annex I attached hereto (collectively, the "**Intellectual Property Collateral**"); and

WHEREAS, the Security Agreements were recorded in the United States Patent and Trademark Office on the dates and in the reel and frame numbers and in the United States Copyright Office on the date and in the volume and document number set forth on Annex I hereto.

NOW THEREFORE, Agent hereby **RELEASES**, without representation, recourse or warranty whatsoever, all of its security interest in the Intellectual Property Collateral, whether granted pursuant to the Security Agreements or any other agreement or document delivered in connection with the Credit Agreement, and Agent hereby reassigns any and all such right, title and interest that Agent may have in the Intellectual Property Collateral to the Grantors.

Agent agrees, at the Grantors' expense, to cooperate with the Grantors to provide the Grantors with the information and additional authorization reasonably required or desirable to effect the release of the Agent's security interest in the released collateral described herein.

This Release and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the laws of the State of New York.

[Signature Page Follows]

TRADEMARK
REEL: 004615 FRAME: 0768

IN WITNESS WHEREOF, the Agent has executed this Release as of the date first above written.

GENERAL ELECTRIC CAPITAL CORPORATION, as Agent

By: Maura Fitzgerald
Name: Maura Fitzgerald
Title: Duly Authorized Signatory

[Signature Page to Release of Security Interest in Intellectual Property Collateral]

ANNEX I

The Trademark Security Agreement dated as of June 25, 2010, by Pabst Brewing Company in favor of Agent, which was recorded with the United States Patent and Trademark Office on June 25, 2010 at Reel 004231, Frame 0580 and on August 2, 2010 at Reel 004252, Frame 0146 and covering the following trademarks:

U.S. Trademark Registrations and Applications

APP. NO.	FILE DATE	REG. NO.	REG. DATE	TRADEMARK
74/517,459	4 /26/1994	3,289,280	9 /11/2007	AMERICA'S BEST - 2 (Design)
73/487,259	6 /27/1984	1,331,177	4 /16/1985	ANDEKER
71/410,085	8 /29/1938	363,733	1 /3 /1939	ANDEKER (Stylized)
73/487,134	6 /27/1984	1,331,176	4 /16/1985	ANDEKER (Stylized)
73/238,329	11/6 /1979	1,268,132	2 /21/1984	AUGSBURGER - 1
74/392,148	5 /19/1993	1,851,841	8 /30/1994	AUGSBURGER - 3 (Bavarian Style & Design)
71/348,602	3 /14/1934	314,441	6 /26/1934	B & Design
71/014,346	11/4 /1905	57,226	11/6 /1906	B PABST MILWAUKEE RED, WHITE & BLUE & Design
76/603,906	7 /26/2004	2,994,051	9 /13/2005	BALLANTINE
71/645,767	4 /23/1953	602,807	3 /1 /1955	BALLANTINE (Stylized)
72/433,046	8 /17/1972	968,808	9 /18/1973	BARREL OF BLATZ - 1
77/078,301	1 /8 /2007	3,568,093	1 /27/2009	BEER BUILT RIGHT
76/533,863	8 /1 /2003	2,868,875	8 /3 /2004	BIG BEAR
76/533,860	8 /1 /2003	2,868,874	8 /3 /2004	BIG BEAR & Design
72/183,275	12/19/1963	780,026	11/10/1964	BIG CAT
72/183,276	12/19/1963	780,027	11/10/1964	BIG CAT & Design
72/204,550	10/22/1964	796,521	9 /21/1965	BLACK LABEL - 2
71/333,425	12/28/1932	308,966	12/26/1933	BLACK LABEL - 3 (Stylized)
85/017,073	4/19/2010			BLATZ
71/142,323	1 /17/1921	145,846	8 /16/1921	BLATZ - 2 (Design)
70/026,749	5 /31/1895	26,749	7 /2 /1895	BLATZ - 3 (Design)
71/002,882	4 /24/1905	49,804	2 /20/1906	BLATZ - 4 (Stylized)
71/637,166	10/25/1952	579,133	8 /25/1953	BLATZ - 5 (Stylized)
76/600,147	7 /1 /2004	2,991,451	9 /6 /2005	BLATZ - 6 (Stylized)
73/558,501	9 /16/1985	1,390,183	4 /15/1986	BLATZ MILWAUKEE 1851 - 2 (Design)
71/185,262	9 /1 /1923	192,164	11/25/1924	BLUE RIBBON (Stylized)
71/348,601	3 /14/1934	314,440	6 /26/1934	BLUE RIBBON (Stylized)
71/019,959	5 /31/1906	057,999	12/4 /1906	BLUE RIBBON PABST MILWAUKEE THE BREW OF QUALITY & Design
73/270,341	7 /15/1980	1,270,156	3 /13/1984	BULL - 1
74/242,122	2 /3 /1992	1,726,074	10/20/1992	BULL - 8 (The Bull)
74/505,167	3 /25/1994	1,875,486	1 /24/1995	BULL - 9
74/505,171	3 /25/1994	1,913,645	8 /22/1995	BULL ICE ICE BREWED MALT LIQUOR - 10
72/426,429	6 /5 /1972	976,072	1 /1 /1974	BURGIE !
72/178,171	10/2 /1963	777,533	9 /22/1964	CARLING - 1
72/445,516	1 /8 /1973	967,762	9 /4 /1973	CARLING BLACK LABEL - 2 (Design)

ANNEX I
(continued)

APP. NO.	FILE DATE	REG. NO.	REG. DATE	TRADEMARK
78/772,091	12/13/2005	3,445,182	6 /10/2008	CARLING CANADA - 2 (Design)
72/111,523	1 /9 /1961	803,198	2 /1 /1966	CHAMPALE - 1
72/188,135	3 /6 /1964	799,986	12/7 /1965	COLT - 2 (Design)
85/017,097	4/22/2010			COLT 45
72/147,003	6 /15/1962	780,691	11/24/1964	COOL BREWED - 1
76/548,696	9 /16/2003	2,896,913	10/26/2004	COQUI 900 - 1
73/738,889	7 /11/1988	1,550,445	8 /1 /1989	COUNTRY CLUB
71/098,494	10/7 /1916	115,080	1 /23/1917	COUNTRY CLUB & Design
72/038,040	9 /30/1957	663,235	6 /17/1958	COUNTRY CLUB & Design
74/480,170	1 /14/1994	1,872,726	1 /10/1995	DESIGN (Falstaff Shield/Crest)
71/594,982	3 /31/1950	540,516	4 /3 /1951	DESIGN (One-Eyed Man With Mustache)
71/078,242	5 /13/1914	99,098	8 /18/1914	DESIGN (Red Triangular Corner)
74/480,168	1 /14/1994	1,875,482	1 /24/1995	DESIGN (Tear Drop)
74/480,169	1 /14/1994	1,872,725	1 /10/1995	DESIGN (Three Interlocking Rings)
71/543,735	12/8 /1947	521,795	3 /7 /1950	DESIGN ONLY - (Ribbon)
72/333,547	7 /25/1969	920,310	9 /14/1971	DESIGN ONLY - (Sailing Ship)
78/844,559	3 /23/2006	3,370,634	1 /15/2008	DESIGN ONLY (Natty Boh Logo)
73/439,831	8 /18/1983	1,302,998	10/30/1984	DO IT WITH STYLE - 1
74/287,557	6 /23/1992	1,748,771	1 /26/1993	DOUBLE DEUCE - 1
74/646,403	3 /14/1995	2,016,421	11/12/1996	DOUBLE MALT - 2
74/467,934	12/9 /1993	1,869,863	12/27/1994	FALSTAFF
85/017,108	4/22/2010			FALSTAFF
74/467,933	12/9 /1993	1,887,384	4 /4 /1995	FALSTAFF LITE BEER & Design
76/525,617	6 /26/2003	2,810,418	2 /3 /2004	FROM THE LAND OF PLEASANT LIVING - 1
76/599,318	6 /25/2004	3,014,620	11/15/2005	GOEBEL - 1
74/495,648	3 /1 /1994	1,877,866	2 /7 /1995	GOEBEL - 2 (Design)
72/012,187	7 /16/1956	643,695	4 /2 /1957	GOETZ & Design
73/495,043	8 /15/1984	1,334,618	5 /7 /1985	GOLD & Design
72/331,728	7 /3 /1969	900,927	10/13/1970	HEIDELBERG - 1
76/600,146	7 /1 /2004	2,991,450	9 /6 /2005	HEIDELBERG - 2 (stylized)
71/424,199	10/4 /1939	381,905	10/15/1940	HEILEMAN'S - 3 Design)
71/663,908	4 /5 /1954	606,813	5 /31/1955	HEILEMAN'S - 4 (Stylized)
72/457,859	5 /17/1973	992,107	8 /27/1974	HEILEMAN'S SPECIAL EXPORT - 1
71/634,534	8 /27/1952	595,297	9 /14/1954	HEILEMAN'S SPECIAL EXPORT - 2
71/425,094	10/31/1939	378,253	6 /4 /1940	HIGHEST QUALITY & Design
74/480,172	1 /14/1994	1,888,765	4 /11/1995	INDIA PALE ALE BALLANTINE & Design
73/571,835	12/5 /1985	1,406,050	8 /19/1986	IT DOESN'T GET ANY BETTER THAN THIS! - 1
76/604,009	7 /26/2004	3,010,294	11/1 /2005	IT WORKS EVERYTIME
78/400,070	4 /12/2004	2,940,155	4 /12/2005	IT'S A TEXAS THING
71/344,800	12/11/1933	311,993	4 /10/1934	IT'S THE WATER (Stylized)
73/375,474	7 /19/1982	1,257,786	11/15/1983	JACOB BEST
85/017,123	4/19/2010			JAX BEER
75/016,489	11/7 /1995	2,174,159	7 /21/1998	JUST THE KISS OF THE HOPS
75/190,619	10/31/1996	2,128,567	1 /13/1998	KINGSBURY - 1
72/186,077	2 /5 /1964	787,897	4 /6 /1965	KINGSBURY - 3 & DESIGN
71/114,979	1 /3 /1919	128,507	1 /6 /1920	KNICKERBOCKER - 1

ANNEX I
(continued)

APP. NO.	FILE DATE	REG. NO.	REG. DATE	TRADEMARK
71/016,337	1 /20/1906	55,161	8 /7 /1906	KNICKERBOCKER - 2
71/611,861	3 /27/1951	572,525	3 /31/1953	KNICKERBOCKER - 4
85/018,377	4/20/2010			KNICKERBOCKER BEER
74/485,199	2 /1 /1994	1,871,500	1 /3 /1995	LASER
74/485,196	2 /1 /1994	1,875,483	1 /24/1995	LASER & DESIGN
75/177,598	10/7 /1996	2,191,783	9 /29/1998	LONE STAR
78/834,172	3 /10/2006	3,264,576	7 /17/2007	LONE STAR
85/020,633	4/22/2010			LONE STAR
72/050,368	4 /25/1958	674,291	2 /17/1959	LONE STAR - 2 (Stylized)
78/876,684	5 /4 /2006	3,249,273	6 /5 /2007	LONG LIVE LONGNECKS
74/480,318	1 /14/1994	1,992,300	8 /13/1996	LUCKY
77/829,590	9 /18/2009			LUCKY LAGER
77/320,522	11/2 /2007	3,539,596	12/2 /2008	McSORLEY'S
77/320,528	11/2 /2007	3,556,101	1 /6 /2009	McSORLEY'S
73/558,502	9 /16/1985	1,390,184	4 /15/1986	MILWAUKEE 1851 - 1
74/629,173	1 /31/1994	2,085,044	7 /29/1997	MINNESOTA'S BEST - 1
74/645,842	3 /8 /1995	2,086,765	8 /12/1997	MINNESOTA'S BEST - 2 (Design)
77/544,657	8 /12/2008	3,591,001	3 /17/2009	MISCELLANEOUS DESIGN (Profile Head)
85/020,648	4/26/2010			NATIONAL BOHEMIAN
72/087,573	12/18/1959	708,501	12/13/1960	NATIONAL BOHEMIAN - 3 (Design)
73/000,837	9 /13/1973	1,002,989	1 /28/1975	NATIONAL BOHEMIAN - 4 (Design)
77/185,409	5 /19/2007			NO ONE DOES IT LIKE THE BULL
77/614,969	11/14/2008			OLD KNICKERBOCKER
77/614,985	11/14/2008			OLD KNICKERBOCKER
85/020,662	4/26/2010			OLD MILWAUKEE
74/242,139	2 /3 /1992	1,722,283	10/6 /1992	OLD MILWAUKEE - 1
74/393,788	5 /24/1993	1,823,073	2 /22/1994	OLD MILWAUKEE - 13 (Design)
74/382,642	4 /26/1993	1,825,359	3 /8 /1994	OLD MILWAUKEE - 14
75/379,474	10/27/1997	2,301,348	12/21/1999	OLD MILWAUKEE - 17
73/592,691	4 /11/1986	1,416,874	11/11/1986	OLD MILWAUKEE - 6 (O M & Design)
74/193,861	8 /12/1991	1,736,917	12/1 /1992	OLD MILWAUKEE NA - 1
74/193,859	8 /12/1991	1,722,280	10/6 /1992	OLD MILWAUKEE NA - 2 (Design)
85/020,723	4/22/2010			OLD STYLE
75/190,622	10/31/1996	2,128,568	1 /13/1998	OLD STYLE - 1
76/581,607	3 /17/2004	3,059,814	2 /21/2006	OLD STYLE - 2 (Design)
73/108,335	12/2 /1976	1,080,557	12/27/1997	OLD STYLE - 3 (Design)
72/332,824	7 /17/1969	906,898	1 /26/1971	OLD STYLE - 4 (Design)
71/543,923	12/10/1947	624,155	3 /27/1956	OLD STYLE - 8 (Stylized)
71/537,587	10/11/1947	564,780	9 /30/1952	OLD STYLE LAGER - 6 (Design)
76/582,206	3 /18/2004	3,175,802	11/28/2006	OLD STYLE LAGER - 6 (Design)
524,817	12/19/1933	524,817	12/19/1933	OLD STYLE LAGER (TEXAS STATE)
74/479,908	1 /14/1994	1,876,819	1 /31/1995	OLD TANKARD
71/370,227	10/10/1935	331,856	1 /21/1936	OLD TANKARD (Stylized)
71/668,116	6 /11/1954	607,405	6 /14/1955	OLY
73/487,244	6 /27/1984	1,360,932	9 /17/1985	OLYMPIA
73/487,180	6 /27/1984	1,360,931	9 /17/1985	OLYMPIA (Stylized)

ANNEX I
(continued)

APP. NO.	FILE DATE	REG. NO.	REG. DATE	TRADEMARK
85/020,747	4/26/2010			OLYMPIA BEER
74/296,680	7 /23/1992	1,795,194	9 /28/1993	OM - 1
72/102,047	8 /4 /1960	715,535	5 /16/1961	ORIGINAL PABST BLUE RIBBON & DESIGN
77/638,350	12/22/2008			ORTLIEBS
72/120,672	5 /23/1961	742,475	12/18/1962	OUR HAND HAS NEVER LOST ITS (A Schaefer mark)
74/480,319	1 /14/1994	1,876,820	1 /31/1995	PABST
71/119,368	6 /9 /1919	136,142	10/26/1920	PABST (Stylized)
71/348,603	3 /14/1934	314,829	7 /10/1934	PABST (Stylized)
72/040,368	11/8 /1957	667,860	9 /30/1958	PABST (Stylized)
77/175,843	5 /8 /2007			PABST B MILWAUKEE & Design
71/595,678	4 /13/1950	542,096	5 /8 /1951	PABST BLUE RIBBON
74/480,163	1 /14/1994	1,877,863	2 /7 /1995	PABST BLUE RIBBON
85/020,786	4/26/2010			PABST BLUE RIBBON
71/598,032	5 /24/1950	545,269	7 /17/1951	PABST BLUE RIBBON & Design
73/738,876	7 /11/1988	1,550,437	8 /1 /1989	PEARL
72/438,295	10/13/1972	977,847	1 /29/1974	PEARL FINE LAGER BEER BREWED WITH PURE . . . & DESIGN
85/020,876	4/26/2010			PEARL LAGER BEER
76/002,005	3 /16/2000	2,535,683	2 /5 /2002	PEARL ORIGINAL TEXAS BREW & DESIGN
77/638,547	12/22/2008			PFEIFFER'S
71/338,107	5 /22/1933	320,602	1 /1 /1935	PFEIFFER'S FAMOUS - 2 (Stylized)
77/544,650	8 /12/2008	3,727,212	12/22/2009	PRIMO
72/300,539	6 /17/1968	905,955	1 /12/1971	PRIMO - 1
77/544,653	8 /12/2008	3,727,213	12/22/2009	PRIMO & DESIGN
78/869,062	4 /25/2006	3,422,927	5 /6 /2008	PRIMO HAWAIIAN BEER
77/544,647	8 /12/2008	3,727,211	12/22/2009	PRIMO ISLAND LAGER & Design
72/384,632	2 /23/1971	945,899	10/24/1972	PURE GENUINE - 1
72/147,114	6 /18/1962	780,692	11/24/1964	PURE GENUINE - 2
71/371,016	10/31/1935	332,889	3 /3 /1936	PURITY BODY FLAVOR & Design
71/685,637	4 /18/1955	623,234	3 /13/1956	PURITY BODY FLAVOR & Design
76/361,524	1 /22/2002	2,860,792	7 /6 /2004	R LIGHT & Design
74/394,784	5 /25/1993	1,823,074	2 /22/1994	R-22 - 2
75/190,623	10/31/1996	2,126,978	1 /6 /1998	RAINIER - 1
71/080,803	8 /25/1914	101,651	1 /5 /1915	RAINIER - 3
71/647,954	5 /29/1953	590,498	6 /1 /1954	RAINIER - 4
71/689,881	6 /20/1955	642,131	2 /26/1957	RAINIER - 5 (R- Stylized)
75/365,893	9 /30/1997	2,247,271	5 /25/1999	RAINIER - 7 (Design)
85/020,896	4/22/2010			RAINIER BEER
78/398,927	4 /8 /2004	2,994,655	9 /13/2005	REACH FOR THE SILVER STAR
71/433,985	7 /15/1940	382,880	11/12/1940	RED WHITE & BLUE - 5 (Design)
77/638,543	12/22/2008			RED WHITE AND BLUE
71/337,765	5/12/1933	320,606	1/1/1935	RHEINGOLD
77/168,060	4 /27/2007			RIZE
71/614,230	5 /22/1951	585,916	2 /23/1954	ROYAL AMBER - 2
77/638,544	12/22/2008			RUPPERT
77/351,389	12/13/2007			RUPPINER
77/638,374	12/22/2008			RUPPINER

APP. NO.	FILE DATE	REG. NO.	REG. DATE	TRADEMARK
85/020,910	4/22/2010			SCHAEFER
71/531,848	8 /19/1947	502,889	10/12/1948	SCHAEFER - 2 (Stylized)
71/665,959	5 /7 /1954	599,504	12/14/1954	SCHAEFER - 3 (Design)
72/047,786	3 /14/1958	701,096	7 /12/1960	SCHAEFER - 4 (Design)
78/402,395	4 /15/2004	3,001,280	9 /27/2005	SCHAEFER - 5 (Design)
76/599,317	6 /25/2004	3,022,600	12/6 /2005	SCHAEFER - 6 (Design)
74/324,831	10/23/1992	1,845,825	7/19/1994	SCHAEFER LIGHT - 2 & DESIGN
77/036,782	11/3 /2006	3,281,950	8 /21/2007	SCHAEFER LIGHT & Design
74/572,783	9 /13/1994	1,923,780	10/3 /1995	SCHLITZ - 1
72/304,869	8 /12/1968	866,540	3 /11/1969	SCHLITZ - 1
71/601,335	7 /27/1950	544,158	6 /19/1951	SCHLITZ - 3 (Design)
71/059,337	10/25/1911	87,489	7 /16/1912	SCHLITZ - 32 (Design)
71/011,277	8 /4 /1905	52,011	5 /1 /1906	SCHLITZ - 39 (Design)
71/059,338	10/25/1911	90,587	3/4/1913	SCHLITZ – 4 (& Design)
71/492,589	12/3 /1945	428,097	3 /11/1947	SCHLITZ - 5 (Design)
71/541,193	11/14/1947	509,384	5 /3 /1949	SCHLITZ - 5 (Design)
71/541,196	11/14/1947	562,919	8 /19/1952	SCHLITZ - 8 (Design)
72/236,925	1 /20/1966	820,875	12/20/1966	SCHLITZ & BULL Design
85/020,922	4/26/2010			SCHLITZ MALT LIQUOR
74/505,042	3 /25/1994	1,877,868	2 /7 /1995	SCHLITZ NA - 2 (Design)
77/638,542	12/22/2008			SCHMIDT'S
73/529,191	3 /28/1985	1,371,620	11/19/1985	SIGNATURE - 1
73/538,614	5 /20/1985	1,369,382	11/5 /1985	SILVER THUNDER - 1
73/543,544	6 /17/1985	1,388,485	4 /1 /1986	SILVER THUNDER - 2 (Design)
73/009,314	12/20/1973	991,131	8 /20/1974	SPECIAL EXPORT - 1
73/589,728	3 /24/1986	1,424,191	1 /6 /1987	SPECIAL EXPORT - 3
72/353,728	3 /11/1970	905,631	1 /5 /1971	STAG - 1
72/239,378	2 /23/1966	823,728	2 /7 /1967	STAG - 2 (Design)
71/552,453	3 /19/1948	512,884	7 /26/1949	STAG - 3 (Stylized)
85/020,935	4/22/2010			STAG BEER
77/351,372	12/13/2007			STEINBRAU
73/711,943	2 /18/1988	1,508,498	10/11/1988	STROH'S - 1
74/013,926	12/26/1989	1,628,544	12/18/1990	STROH'S - 10 (Stylized)
74/541,604	6 /21/1994	1,929,430	10/24/1995	STROH'S - 14 (Family Brewed & Family Owned & Design)
71/030,720	10/22/1907	70,922	10/13/1908	STROH'S - 2 (Stylized)
71/030,719	10/22/1907	71,606	12/1 /1908	STROH'S - 4 (Lion Crest Design)
74/472,947	12/21/1993	1,883,842	3 /14/1995	STROH'S NON ALCOHOLIC - 2 (Design)
74/541,374	6 /23/1994	2,091,599	8 /26/1997	STROH'S. MORE TASTE. MORE CHARACTER. - 1
73/440,429	8 /22/1983	1,331,168	4 /16/1985	STYLE - 2
77/880,372	11/24/2009			TALL BOY
77/953,315	3 /8 /2010			TEXAPEDIA
71/342,324	10/10/1933	315,875	8 /14/1934	TEXAS PRIDE
71/651,362	8 /4 /1953	592,276	7 /6 /1954	THE BEER THAT MADE MILWAUKEE FAMOUS - 2
74/264,843	4 /13/1992	1,751,474	2 /9 /1993	THE BEER THAT MADE MILWAUKEE FAMOUS - 3 (Stylized)
72/461,608	6 /28/1973	995,385	10/8 /1974	THE BREW THAT GREW WITH THE GREAT NORTHWEST! - 1
73/482,341	5 /29/1984	1,349,864	7 /16/1985	THE NATIONAL BEER OF TEXAS - 1

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APP. NO.	FILE DATE	REG. NO.	REG. DATE	TRADEMARK
76/599,977	6 /30/2004	2,987,095	8 /23/2005	THE WEEKENDER - 1
71/684,673	3 /31/1955	634,959	9 /25/1956	WHAT'LL YOU HAVE ? (Stylized)
77/638,548	12/22/2008			WIEDEMANN
71/435,411	8 /26/1940	384,217	1 /7 /1941	WIEDEMANN - 4
74/480,175	1 /14/1994	1,872,727	1 /10/1995	X & Design (X With Banner)
73/738,869	7 /11/1988	1,553,162	8 /22/1989	XXX COUNTRY CLUB MALT LIQUOR & Design
73/563,060	10/15/1985	1,425,886	1 /20/1987	YOU CAN TRAVEL THE WORLD OVER AND NEVER FIND A BETTER BEER - 1

The Copyright Security Agreement dated as of June 25, 2010, by Pabst Brewing Company, in favor of Agent, which was recorded with the United States Copyright Office on July 1, 2010 in Volume 3587, Document 178 and covering the following copyrights:

U.S. Copyright Registrations				
REG. NO.	ISSUE OR FILE DATE	TITLE	AUTHOR/CLAIMANT/ASSIGNEE	EXPIRATION
RE 641-095 (Renewal of EU 918639)	10/15/1993 12/29/1965	Tumwater Rhapsody	Claimant: Olympia Brewing Company (for work by Jerome Moross) Assignee: Pabst Brewing Company (3/18/83)	About 12/29/2060
RE 641-096 (Renewal of EU 918640)	10/15/1993 12/29/1965	Tumwater (30 second version)	Claimant: Olympia Brewing Company (for work by Jerome Moross) Assignee: Pabst Brewing Company (3/18/83)	About 12/29/2060
RE 641-097 (Renewal of EU 918641)	10/15/1993 12/29/1965	Tumwater (60 second version)	Claimant: Olympia Brewing Company (for work by Jerome Moross) Assignee: Pabst Brewing Company (3/18/83)	About 12/29/2060
RE 641-098 (Renewal of EU 918,642)	10/15/1993 12/29/1965	Tumwater Theme	Claimant: Olympia Brewing Company (for work by Jerome Moross) Assignee: Pabst Brewing Company (3/18/83)	About 12/29/2060
RE 369-890 (Renewal of VA 250-622))	12/30/1986 1/2/1958	Pabst Chair Scene (See C-4191.23)	Author: Richard Avedeon Claimant: Pabst Brewing Company (Published 1/2/58)	About 1/2/2053
TX 301-071	4/23/1979	Don't Be Afraid of the Dark	Author: Young & Rubicam, Inc. Claimant: Pabst Brewing Company (Created 1979; published 4/5/79)	About 4/5/2074
TX 301-072	4/23/1979	Afraid of the Dark	Author: Young & Rubicam, Inc. Claimant: Pabst Brewing Company (Created 1979; published 4/2/79)	About 4/2/2074
VA 70-406	3/26/1981	"Terrace" Furstenberg. Not just another import, obviously.	Author: Mc-Cann-Erickson, Inc. Claimant: Pabst Brewing Company (Created 1980; published 12/1/80)	About 12/1/2075
VA 70-407	3/26/1981	Furstenberg. Not just another import, obviously. (Piano)	Author: McCann-Erickson, Inc. Claimant: Pabst Brewing Company (Created 1980; published 11/17/80)	About 11/17/2075
VA 88-732	5/4/1981	Andeker Lager Beer Label	Author: Ogilvy and Mather, Inc. Claimant: Pabst Brewing Company (Created 1960; published 9/3/60)	About 9/3/2075
VA 250-617	12/30/1986	(Pabst makes it perfect) Pabst on a bike	Author: Richard Avedon Claimant: Pabst Brewing Company (Created 1958; published 1/2/58)	(Will expire from life of last surviving author plus 70 years from last author's death.)
VA 250-621	12/30/1986	(Pabst makes it perfect) Pabst Painter	Author: Richard Avedon Claimant: Pabst Brewing Company (Created 1958; published 1/2/58)	(Will expire from life of last surviving author plus 70 years from last author's death.)
RE 369-890 (Renewal of VA 250-622)	12/30/1986	(Pabst makes it perfect) Pabst chair scene (See C-4191.10)	Author: Richard Avedon Claimant: Pabst Brewing Company (Created 1958; published 1/2/58)	(Will expire from life of last surviving author plus 70 years from last author's death.)
VA 284-915	12/27/1985	Pabst Makes It Perfect-Beach	Author: Pabst Brewing Company	(Will expire from life of

		Scene	Claimant: Pabst Brewing Company (Created 1957; published 1/2/57)	last surviving author plus 70 years from last author's death.)
VA 284-916	12/27/1985	Pabst Makes it Perfect-Lounge Chair Scene	Author: Pabst Brewing Company Claimant: Pabst Brewing Company (Created 1957; published 1/2/57)	(Will expire from life of last surviving author plus 70 years from last author's death.)
PAu 113-168	6/13/1979	Grenzquell Beer	Author: Olympia Brewing Company (for work by Francis Lal) Claimant: Olympia Brewing Company (Created 1979; published ?)	About 6/13/2079
VA 699-923	5/25/1995	Old Milwaukee (12 Pack Packaging Design)	Author: Advertising Art Studios, Inc. Claimant: Stroh Brewery Company (Created 1992; published 11/17/92)	About 5/25/2087
VA 699-934	5/22/1995	Old Milwaukee (12 Pack Packaging Design)	Author: Advertising Art Studios, Inc. Claimant: Stroh Brewery Company (Created 1992; published 11/17/92)	About 5/22/2087
VA 688-972	5/22/1995	Old Milwaukee (Can Trade Dress)	Author: Advertising Art Studios, Inc. Claimant: Stroh Brewery Company (Created 1992; published 11/17/92)	About 5/22/2087
VA 688-973	5/22/1995	Old Milwaukee (Label Design)	Author: Advertising Art Studios, Inc. Claimant: Stroh Brewery Company (Created 1992; published 11/17/92)	About 5/22/2087
RE 457,200 (Renewal of KK 168,314)	12/28/1989 8/22/1961	Heileman's Old Style Bottled Beer (Label)	Author/Claimant: G. Heileman Brewing Company, Inc. Assigned from Heileman to Stroh on 7/1/96. Assigned from Stroh to Pabst 4/30/99 and recorded 10/1/99.	About 12/28/2056
TX 2,207,789	12/2/1987	"La Croix for la body", La Croix sparkling pure mineral water (textual works)	Author/Claimant: G. Heileman Brewing Company, Inc. (Created 1987) Assigned from Heileman to Stroh on 7/1/96. Assigned from Stroh to Pabst 4/30/99 and recorded 10/1/99.	About 12/21/2082
PA 271-203	6/26/1985	Stroh's Circle of Sports	Author: Stroh Media Services, Inc. Claimant: Stroh Brewery Company (Created 1985, Published 6/5/1985) Assigned from Stroh to Pabst at 4/30/99 acquisition.	About 6/26/2080
PA 277-283	7/17/1985	Stroh's Circle of Sports	Author: Stroh Media Services, Inc. Claimant: Stroh Brewery Company (Created 1985, Published 6/5/1985) Assigned from Stroh to Pabst at 4/30/99 acquisition.	About 7/17/2080
PA 263-143	8/13/1985	Stroh's Circle of Sports	Author: Stroh Media Services, Inc. Claimant: Stroh Brewery Company (Created 1985, Published 6/5/1985) Assigned from Stroh to Pabst at 4/30/99 acquisition.	About 8/13/2080
PA 263-144	8/13/1985	Stroh's Circle of Sports	Author: Stroh Media Services, Inc. Claimant: Stroh Brewery Company (Created 1985, Published 6/5/1985) Assigned from Stroh to Pabst at 4/30/99 acquisition.	About 8/13/2080
PA 263-145	8/13/1985	Stroh's Circle of Sports	Author: Stroh Media Services, Inc. Claimant: Stroh Brewery Company (Created 1985, Published 6/5/1985) Assigned from Stroh to Pabst at 4/30/99 acquisition.	About 8/13/2080
PA 265-928	8/27/1985	Stroh's Circle of Sports	Author: Stroh Media Services, Inc. Claimant: Stroh Brewery Company	About 8/27/2080

			(Created 1985, Published 6/5/1985) Assigned from Stroh to Pabst at 4/30/99 acquisition.	
PA 265-927	8/27/1985	Stroh's Circle of Sports	Author: Stroh Media Services, Inc. Claimant: Stroh Brewery Company (Created 1985, Published 6/5/1985) Assigned from Stroh to Pabst at 4/30/99 acquisition.	About 8/27/2080
PA 266-791	9/16/1985	Stroh's Circle of Sports	Author: Stroh Media Services, Inc. Claimant: Stroh Brewery Company (Created 1985, Published 6/5/1985) Assigned from Stroh to Pabst at 4/30/99 acquisition.	About 9/19/2080
PA 304-218	9/29/1986	Stroh's Circle of Sports	Author: Stroh Media Services, Inc. Claimant: Stroh Brewery Company (Created 1985, Published 6/5/1985) Assigned from Stroh to Pabst at 4/30/99 acquisition.	About 9/29/2080
PA 347-555	8/28/1987	Stroh's Schlitz Malt "Liquor's Smooth Operator"	Author: Stroh Brewery Company Claimant: Stroh Brewery Company (Created 1987, Published 4/1/1987) Assigned from Stroh to Pabst at 4/30/99 acquisition.	About 8/28/2082
PA 352-900	8/28/1987	"Moments from the 50's"	Author: Stroh Brewery Company Claimant: Stroh Brewery Company (Created 1987, Published 4/1/1987) Assigned from Stroh to Pabst at 4/30/99 acquisition.	About 8/28/2082
VA 258-098	3/30/1987	"Pick a Pack"	Author: Stroh Brewery Company Claimant: Stroh Brewery Company (Created 1987, Published 3/8/1987) Assigned from Stroh to Pabst at 4/30/99 acquisition.	About 3/30/2082
TX 3-660-294	9/20/1993	Stroh-Net (Computer Program and Users Manual)	Author: Stroh Brewery Company Claimant: Stroh Brewery Company (Created 1993, Published 5/14/1993) Assigned from Stroh to Pabst at 4/30/99 acquisition.	About 9/20/2088
TX 2-947-620	11/2/1990	Stroh-Net	Author: Stroh Brewery Company Claimant: Stroh Brewery Company (Created 1990, Published 8/10/1990) Assigned from Stroh to Pabst at 4/30/99 acquisition.	About 11/2/2085
SR 18-355	8/21/1979	"Taste the Moment" (Jos. Schlitz Brewing Co.)	Author: Stroh Brewery Company Claimant: Stroh Brewery Company (Created 1979, Published 3/20/1979) Assigned from Stroh to Pabst at 4/30/99 acquisition.	About 8/212074
RE 457-200	12/28/1989	Heileman's Old Style Bottled Beer (G. Heileman Brewing Company, Inc.)	Author: G. Heileman Brewing Company Claimant: Stroh Brewery Company (Created _?_, Published 8/22/1961) Assigned from Stroh to Pabst at 4/30/99 acquisition.	About 12/28056
TX 4-073-325	6/26/1995	Stroh-Net	(Supplemental Registration of TX 3-660-294, C-4191.93) Also references Wicked-Net Author: Stroh Brewery Company Claimant: Stroh Brewery Company (Created _?_, Published _?_) (Was NOT on Stroh assignment to Pabst, but base registration was)	About 6/26/2088

ANNEX I
(continued)

PA-338-012	06/02/87 07/09/87	What's on tap : v. 4.	Author: Ross Roy, Inc. Claimant: Stroh Brewery Company	About 06/02/2082
PA-336-814	05/04/87 06/18/87	Stroh's 1987 score-board promotion : Old Milwaukee 1987 longest y sub-promotion.	Author: Ross Roy, Inc. Claimant: Stroh Brewery Company	About 05/04/2082
PA-335-189	02/15/87 03/06/87	White Mountain cooler.	Author: Ross Roy, Inc. Claimant: Stroh Brewery Company	About 02/15/2082
PA-314-733	11/13/86 12/12/86	Quality assurance.	Author: Ross Roy, Inc. Claimant: Stroh Brewery Company	About 11/13/2081
PA-302-825	06/05/85 09/26/86	Stroh's circle of sports : show no. 11 / produced by Howard Katz ; directed by Ian Roberts.	Author: compilation, editing, new audiovisual material: Stroh Media Services Inc., a wholly owned subsidiary of the Stroh Brewery Company, emp for hire, Ohlmeyer Communications Companies. Claimant: Stroh Media Services, Inc.	About 06/05/2080
PA-302-826	06/05/85 09/26/86	Stroh's circle of sports : show no. 12 / produced by Howard Katz ; directed by Ian Roberts.	Author: compilation, editing, new audiovisual material: Stroh Media Services Inc., a wholly owned subsidiary of the Stroh Brewery Company, emp for hire, Ohlmeyer Communications Companies. Claimant: Stroh Media Services, Inc.	About 06/05/2080
PA-304-369	08/18/86 10/08/86	What's on tap : v. 2.	Author: Ross Roy, Inc. Claimant: Stroh Brewery Company	About 08/18/2081
PA-195-257	05/30/82 05/04/83	Bush pilot : STEX 0263.	Author: The Stroh Brewery Company Claimant: The Stroh Brewery Company	About 05/30/2077
PA-195-258	05/27/82 05/04/83	Boat yard : STEX 1333.	Author: The Stroh Brewery Company Claimant: The Stroh Brewery Company	About 05/27/2077
PA-297-533	06/15/86 08/08/86	Signature trial 4-pack consumer promotion.	Author: Ross Roy, Inc. Claimant: Stroh Brewery Company	About 06/15/2081
PA-294-323	05/09/86 06/26/86	What's on tap?	Author: Ross Roy, Inc. Claimant: Stroh Brewery Company	About 05/09/2081
VAu-650-607	12/14/04	Old Milwaukee packaging materials.	Pabst Brewing Company	About 12/14/2099
PA-304-369	08/18/86 10/08/86	what's on tap : v. 2.	Author: Ross Roy, Inc. Claimant: Stroh Brewery Company	About 08/18/2081
PA-306-480	08/15/86 10/08/86	Signature holiday gift crate	Author: Ross Roy, Inc. Claimant: Stroh Brewery Company	About 08/18/2081
PA-338-112	02/04/87 03/06/87	Recycling.	Author: Ross Roy, Inc. Claimant: Stroh Brewery Company	About 02/04/2082
PA-338-113	02/04/87 03/06/87	Recycling.	Author: Ross Roy, Inc. Claimant: Stroh Brewery Company	About 02/04/2082
PA-347-555	04/01/87 08/28/87	Stroh's Schlitz malt liquor "Smooth operator."	Claimant: The Stroh Brewery Company	About 04/01/2082
PA-352-900	04/01/87 08/28/87	Pizza & TV ; At the hop ; Say hey . . . [et al.]	Author: the Stroh Brewery Company -- Vic Olesen & Partners Claimant: Stroh Brewery Company	About 04/01/2082

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