

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Levy Home Entertainment LLC		09/01/2011	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Chas. Levy Company LLC		
Street Address:	c/o SNR Denton US LLP, 233 South Wacker Drive		
Internal Address:	Suite 7800		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1724395	LEVY HOME ENTERTAINMENT	
Registration Number:	3869955	LEVY MERCHANDISING SERVICES	
CORRESPONDENCE DATA			
Fax Number:	(312)876-7934		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-876-3122		
Email:	trademarks@snrdenton.com		
Correspondent Name:	Carol Anne Been		
Address Line 1:	Wacker Drive Station, Willis Tower		
Address Line 2:	P.O. Box 061080		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	04731000-0121		
NAME OF SUBMITTER:	Katie A. Krutzsch		

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Signature:	/katie a. krutzsch/
Date:	09/02/2011
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WHEREAS, Levy Home Entertainment LLC, a Delaware limited liability company with an address of 1420 Kensington Road, Suite 300, Oak Brook, Illinois 60523, formerly located at 4201 Raymond Drive, Hillside, Illinois 60162 ("Assignor"), uses and is the owner of the trademarks and the registrations therefor listed on Schedule A attached hereto, and any variations, slogans, taglines and logos used by Assignor in connection therewith, and the goodwill of the business associated therewith (the "Marks");

WHEREAS, Chas. Levy Company LLC, a Delaware limited liability company with an address of c/o SNR Denton US LLP, 233 South Wacker Drive, Suite 7800, Chicago, Illinois, 60606 ("Assignee"), is desirous of acquiring said Marks;

NOW, THEREFORE, in consideration of the payment of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title and interest in, to and under said Marks throughout the world, and the registrations therefor, together with the goodwill of the business connected with the use of and symbolized by the Marks, and together with all causes of action for infringement of the Marks.

Levy Home Entertainment LLC

By: 
Name: Carol G. Kloster
Title: President
Date: 9-1-11

SCHEDULE A

<u>Jurisdiction</u>	<u>Mark</u>	<u>Registration No.</u>
United States	Levy Home Entertainment	1,724,395
United States	Levy Merchandising Services	3,869,955

ACKNOWLEDGMENT

STATE OF ILLINOIS)
):SS
COUNTY OF COOK)

Be it remembered on this 1st day of September, 2011, before me, the subscriber, a Notary Public authorized to take acknowledgements and proofs in said county and state, personally appeared Carol G. Kloster, to me known, who being by me duly sworn according to law, on his/her oath does depose and make proof of my satisfaction that he/she was at the time of the execution thereof the President of Levy Home Entertainment LLC, the assignor in the foregoing instrument; and that he/she signed and delivered the instrument as the voluntary act and deed of said corporation, by virtue of his/her authority.

Yolanda E. Walton-Williams
Notary Public

