

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Product Concepts Residential, LLC		09/02/2011	LIMITED LIABILITY COMPANY: GEORGIA

**RECEIVING PARTY DATA**

<b>Name:</b>	Milliken & Company
<b>Street Address:</b>	920 Milliken Road
<b>Internal Address:</b>	M495
<b>City:</b>	Spartanburg
<b>State/Country:</b>	SOUTH CAROLINA
<b>Postal Code:</b>	29303
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Registration Number:	2979603	SUSTILLIAN
Registration Number:	2988123	TOUGH STUFF
Registration Number:	2872789	PRECISION LOC
Registration Number:	3420932	FRAME TILE
Registration Number:	3450453	SILKLON
Registration Number:	3420931	FRAME TECHNOLOGY
Registration Number:	2515833	THE WORLD'S LEADER IN TEXTURED CARPETS
Registration Number:	2484900	THE WORLD'S LEADER IN TEXTURED CARPETS
Registration Number:	3594174	THE WORLD'S LEADER IN TEXTURED CARPETS
Serial Number:	85019625	MODULAR BROADLOOM

**CORRESPONDENCE DATA**

Fax Number: (864)503-1999

**900201284**

**TRADEMARK  
 REEL: 004615 FRAME: 0863**

**CH \$265.00 2979603**

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: (864) 503-1596  
Email: trademark.dept@milliken.com  
Correspondent Name: Sara M. Current  
Address Line 1: 920 Milliken Road  
Address Line 2: M495  
Address Line 4: Spartanburg, SOUTH CAROLINA 29303

ATTORNEY DOCKET NUMBER:	ASSIGNMENT OF TM RIGHTS
NAME OF SUBMITTER:	Sara M. Current
Signature:	/sally current/
Date:	09/02/2011

Total Attachments: 2  
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source=Assignment of Trademark Rights PCR to M&C#page2.tif

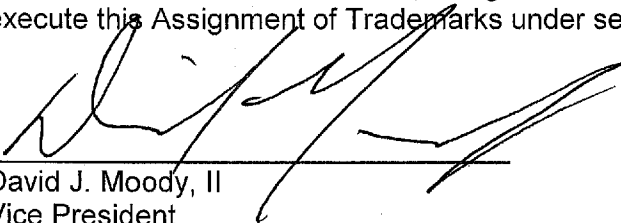
**ASSIGNMENT OF TRADEMARK RIGHTS**

THIS ASSIGNMENT is made to be effective as of the 2nd day of September, 2011, by and between **PRODUCT CONCEPTS RESIDENTIAL, L.L.C.**, a corporation organized under the laws of the State of Georgia and having a business address of 525-B Callahan Road, Dalton, Georgia 30722-2399 (hereinafter referred to as "Assignor") and **MILLIKEN & COMPANY**, a corporation organized under the laws of Delaware and having a business address of 920 Milliken Road, Spartanburg, South Carolina 29303 (hereinafter referred to as "Assignor").

Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's worldwide right title and interest in, to and under Assignor's trademarks listed in Exhibit A annexed hereto and incorporated herein by reference (all of the foregoing being referred to herein as the "Trademarks").

NOW, THEREFORE, Assignor for and in exchange for the payment of good and reliable consideration, the receipt of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under the Trademarks, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of any Trademarks, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment of Trademarks not been made.

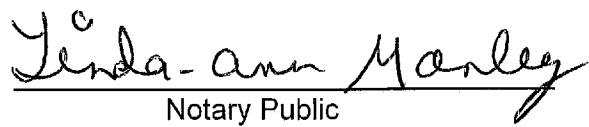
IN WITNESS WHEREOF, Assignor has executed or caused its duly authorized officer to execute this Assignment of Trademarks under seal the day and year first written above.

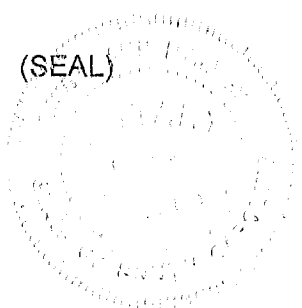
  
\_\_\_\_\_  
David J. Moody, II  
Vice President  
Product Concepts Residential, L.L.C.

State of South Carolina

County of Spartanburg

On this 2 day of September, 2011, before me personally appeared **David J. Moody, II**, to me known and known to me to be the person described in and who executed the foregoing instrument; and acknowledged to me that he executed the same for the purposes therein stated.

  
\_\_\_\_\_  
Notary Public



MY COMMISSION EXPIRES FEBRUARY 22, 2015

**TRADEMARK**  
**REEL: 004615 FRAME: 0865**

**Exhibit A**

Trademark	Serial No.	Registration No.
Sustillian	78332681	2979603
Tough Stuff	78298888	2988123
Precision Loc	78208426	2872789
Frame Tile	77221252	3420932
Silklon	77130518	3450453
Modular Broadloom	85019625	----
Frame Technology	77221249	3420931
The World's Leader In Textured Carpets	75415932	2515833
The World's Leader In Textured Carpets	76065945	2484900
The World's Leader In Textured Carpets	77473185	3594174