

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CLEAN-RITE PRODUCTS, LLC		08/26/2011	LIMITED LIABILITY COMPANY: ILLINOIS
RECEIVING PARTY DATA			
Name:	TIGER ACCESSORY GROUP, LLC		
Street Address:	6700 Wildlife Way		
City:	Long Grove		
State/Country:	ILLINOIS		
Postal Code:	60047		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	1835476	THE DETAILER'S CHOICE	
Registration Number:	1886634	PERMASOFT	
Registration Number:	2724331	BLAZER	
Registration Number:	3038134	AUTO EXPRESSIONS	
Registration Number:	3132486	LIGHTING TECHNOLOGIES	
CORRESPONDENCE DATA			
Fax Number:	(312)360-9315		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3123600080		
Email:	smelby@gbclaw.net		
Correspondent Name:	Greer, Burns & Crain, Ltd.		
Address Line 1:	300 South Wacker Drive		
Address Line 2:	Suite 2500		
Address Line 4:	Chicago, ILLINOIS 60606		

CH \$140.00 1835476

ATTORNEY DOCKET NUMBER:	64313 GENERAL CLEAN-RITE
NAME OF SUBMITTER:	Lawrence J. Crain
Signature:	/Lawrence J. Crain/
Date:	09/02/2011
Total Attachments: 2 source=64313_TM_Assignment#page1.tif source=64313_TM_Assignment#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, CLEAN-RITE PRODUCTS, LLC, an Illinois Limited Liability Company, currently having a principal place of business at 6700 Wildlife Way, Long Grove, IL 60047 ("Assignor") is the owner of record of all right, title, and interest in and to the following trademarks listed herein:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Country</u>
THE DETAILER'S CHOICE	1,835,476	05/10/1994	US
<i>PermaSoft</i>	1,886,634	03/28/1995	US
BLAZER	2,724,331	06/10/2003	US
AUTO EXPRESSIONS	3,038,134	01/03/2006	US
LIGHTING TECHNOLOGIES	3,132,486	08/22/2006	US
BLAZER	TMA686602	04/26/2007	Canada

(hereinafter the "Trademarks").

WHEREAS, TIGER ACCESSORY GROUP, LLC, an Illinois Limited Liability Company, having a principal place of business at 6700 Wildlife Way, Long Grove, IL 60047 ("Assignee") is desirous of acquiring the entire right, title and interest in and to said Trademarks, together with the goodwill and business with which said Trademarks are used on the specified goods and which is symbolized by said Trademarks on the specified goods, and the registrations therefor.

Assignor also assigns to Assignee all of their right, title and interest in foreign countries based on said Trademark.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for good and valuable consideration, receipt of which is hereby acknowledged, CLEAN-RITE PRODUCTS, LLC does hereby sell, assign and transfer to TIGER ACCESSORY GROUP, LLC the full and exclusive right, title and interest in and to said Trademarks, along with the goodwill of the business symbolized by said Trademarks.

CLEAN-RITE PRODUCTS, LLC



Name: Greg Purse
Title: Chief Financial Officer

Date:

8-26-11