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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------|----------|----------------|-------------------------|
| Photoworks, Inc. | | 08/25/2011 | CORPORATION: WASHINGTON |

RECEIVING PARTY DATA

| Name: | Cardstore, Inc. |
|-----------------|-------------------------|
| Street Address: | One American Road |
| City: | Cleveland |
| State/Country: | ОНЮ |
| Postal Code: | 44144 |
| Entity Type: | CORPORATION: WASHINGTON |

PROPERTY NUMBERS Total: 6

| Property Type | Number | Word Mark | | | |
|----------------------|---------|-------------------------|--|--|--|
| Registration Number: | 3770053 | CARDSTORE.COM | | | |
| Registration Number: | 3793146 | CARDSTORE.COM | | | |
| Registration Number: | 3744594 | CARDSTYLE | | | |
| Registration Number: | 3726818 | PHOTOSTREAMER | | | |
| Registration Number: | 3395388 | PHOTOWORKS EMAIL-A-BOOK | | | |
| Registration Number: | 1681692 | SEATTLE FILMWORKS | | | |

CORRESPONDENCE DATA

900201348

Fax Number: (216)252-6741

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 216-252-7300

Email: paul.cardenas@amgreetings.com

Correspondent Name: Paul Cardenas
Address Line 1: One American Road
Address Line 4: Cleveland, OHIO 44144

ATTORNEY DOCKET NUMBER: AG-PHOTOWORKS

TRADEMARK

REEL: 004617 FRAME: 0281

| NAME OF SUBMITTER: Paul Cardenas | | | | |
|---|--|--|--|--|
| Signature: /pdc/ | | | | |
| Date: 09/03/2011 | | | | |
| Total Attachments: 1 source=WA - Secretary of State PHOTOWORKS INC #page2.tif | | | | |

TRADEMARK
REEL: 004617 FRAME: 0282

Page 1 of 1



Washington Profit Corporation

See attached detailed instructions

| | Filin | g Fee | \$30. | .00 |
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|--|-------|-------|-------|-----|

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FILED SECRETARY OF STATE

AUG 25 2011

STATE OF WASHINGTON

UBI Number: 602781645

ARTICLES OF AMENDMENT

Chapter 23B.10 RCW

| CCCTION 4 | ץי | C | 20 | υ. | v | , | ` | $\overline{}$ | A | ¥ |
|-----------|----|---|----|----|------|---|---|---------------|---|---|
| | | | _ | | | _ | _ | _ | | |

| SECTION 1 |
|--|
| NAME OF CORPORATION: (as currently recorded with the Office of the Secretary of State) |
| PHOTOWORKS, INC. |
| |
| SECTION 2 |
| |
| AMENDMENTS were adopted on this DATE: AUGUST 22, 2011 |
| |
| SECTION 3 |
| ARTICLES OF AMENDMENT WERE ADOPTED BY: (please check one of the following) |
| ☐ Board of Directors (shareholder action was not required) |
| ☐ Duly approved by shareholders in accordance with 23B.10.030 and 23B.10.040 RCW |
| ☐ Incorporators (shareholder action was not required) |
| SECTION 4 |
| AMENDMENTS TO ARTICLES ON FILE: (if necessary, attach additional information) |
| The name of the Corporation is: CARDSTORE, INC. |
| |
| SECTION 5 |
| EFFECTIVE DATE OF ARTICLES OF AMENDMENT: (please check one of the following) |
| ☑ Upon filing by the Secretary of State |
| Specific Date: (Specified effective date must be within 90 days AFTER the Articles of Amendment have been filed by the Office of the Secretary of State) |

SECTION 6

SIGNATURE (see instructions page)

This document is hereby executed under penalties of perjury, and is, to the best of my knowledge, true and correct.

Sally Schriner, President

B 8-24-2011

Date

Phone Number

216-252-7300

Profit Corporation - Amendment

Signature

Washington Secretary of State

Printed Name/Title

Revised 07/10

TRADEMARK REEL: 004617 FRAME: 0283

RECORDED: 09/03/2011