

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Gamestop, Inc.		02/27/2011	CORPORATION: MINNESOTA

**RECEIVING PARTY DATA**

<b>Name:</b>	Moviestop, LLC
<b>Street Address:</b>	1300C Cobb International Dr.
<b>City:</b>	Kennesaw
<b>State/Country:</b>	GEORGIA
<b>Postal Code:</b>	30152
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 12**

Property Type	Number	Word Mark
Registration Number:	3110314	MOVIESTOP BUY SELL TRADE
Registration Number:	2931959	MOVIESTOP
Serial Number:	77857228	MOVIESTOP EXPRESS
Registration Number:	3800272	MOVIESTOP
Registration Number:	3800271	MOVIESTOP
Registration Number:	3608477	MOVIESTOP
Registration Number:	3608476	MOVIESTOP
Registration Number:	3911431	MOVIESTOP
Registration Number:	3911430	MOVIESTOP
Registration Number:	3925882	MOVIESTOP
Registration Number:	3558755	BUY MOVIESTOP TRADE
Registration Number:	3558754	MOVIESTOP

**CORRESPONDENCE DATA**

**900201364**

**TRADEMARK  
 REEL: 004617 FRAME: 0339**

**CH \$315.00 3110314**

Fax Number: (646)878-0801  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 646-878-0820  
Email: TM-USPTO@pczlaw.com  
Correspondent Name: Todd Braverman, Esq.  
Address Line 1: 1500 Broadway, 12th Floor  
Address Line 2: Pearl Cohen Zedek Latzer LLP  
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	700775-12-00 - MOVIESTOP
NAME OF SUBMITTER:	Todd Braverman
Signature:	/tjbraverman/
Date:	09/06/2011

Total Attachments: 9  
source=Moviestop Assignment#page1.tif  
source=Moviestop Assignment#page2.tif  
source=Moviestop Assignment#page3.tif  
source=Moviestop Assignment#page4.tif  
source=Moviestop Assignment#page5.tif  
source=Moviestop Assignment#page6.tif  
source=Moviestop Assignment#page7.tif  
source=Moviestop Assignment#page8.tif  
source=Moviestop Assignment#page9.tif

## TRADEMARK ASSIGNMENT AGREEMENT

**THIS TRADEMARK ASSIGNMENT AGREEMENT** ("Assignment"), effective as of February 27, 2011 ("Effective Date") by and between Gamestop, Inc., a Minnesota corporation ("Assignor") and Moviestop, LLC, a Delaware limited liability company ("Assignee"). Assignor and Assignee may be individually referred to herein as "Party" or collectively as "Parties."

**WHEREAS**, Assignor is the owner of the trademarks and trademark registrations and applications identified and set forth on Schedule "A" attached hereto (collectively, the "Marks");

**WHEREAS**, Assignor and Assignee are parties to a Contribution Agreement, dated February 27, 2011, whereby Assignor contributed certain assets to Assignee, including, but not limited to, the Marks;

**WHEREAS**, Assignee is desirous of acquiring any and all rights that Assignor may have in and to the Marks and any applications or registrations therefor, together with the goodwill of the business in connection with which the Marks are used and which are symbolized by the Marks, along with the right to recover damages and profits for past infringements thereof.

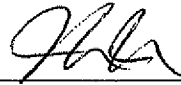
**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell, transfer and convey unto Assignee all right, title and interest in and to the Marks, including such other trademarks, service marks, trade names, domain names and trade dress as may be owned by Assignor and used in connection with the Marks, and any applications or registrations therefor, together with the goodwill of the business in connection with which the Marks are used and which are symbolized by the Marks, including, but not limited to, the use of the Marks in any manner; and Assignor does hereby further assign, sell, transfer and convey unto Assignee any and all claims of Assignor for past infringement and any and all causes of action of Assignor with respect to or arising out of the Marks, along with the right to recover damages and profits for past infringements thereof.

Assignor agrees to execute and deliver at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may require in order to vest all Assignor's rights, title, and interest in and to the Marks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

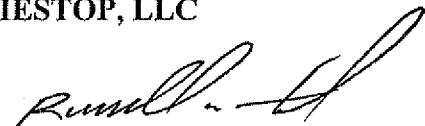
This Assignment may be signed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be signed and executed by the undersigned officers thereunto duly authorized as of the date first set forth above.




ASSIGNOR:  
GAMESTOP, INC.

By:   
Name: MICHAEL NICHOLS  
Title: VP TREASURER



ASSIGNEE:  
MOVIESTOP, LLC

By:   
Name: RUSSELL HOWARD  
Title: PRESIDENT

**Schedule "A"**  
**(Schedule of Trademarks)**

No.	Serial Number	Reg. Number	Word Mark	Goods/Services	Status / Action Item
1.	78462013	3110314	MOVIESTOP BUY SELL TRADE 	Class 35 - Retail store services and online retail store services provided via a global computer network featuring DVDs, videocassettes and other digital media featuring films, movies, videos, television shows, music, cartoons, documentaries, sports, comedy and entertainment, CDs, books, magazines, computer, video and electronic games, strategy guides, DVD players and recorders, computer hardware and accessories, computer console game hardware and accessories, toys, trading cards and action figures.	Registered June 27, 2006  Section 8/15 due by June 27, 2012.
2.	78299096	2931959	MOVIESTOP	Class 35 - Retail store services and online retail store services provided via a global computer network featuring computer, video and electronic games, DVDs, movies, CDs, books, magazines, strategy guides, computer hardware and accessories, computer console game hardware and accessories, toys, trading cards and action figures.	Registered March 8, 2005  Section 8/15 due by March 8, 2011.  Section 8/15 filed and Accepted.
3.	77366203	3558755	BUY MOVIESTOP TRADE 	Class 35 - Retail store services and online retail store services provided via a global computer network featuring DVDs, videocassettes and other digital media featuring films, movies, videos, television shows, music, cartoons, documentaries, sports, comedy and entertainment, CDs, books, magazines, computer, video and electronic games, strategy guides, DVD players and recorders, computer hardware and accessories, computer console game hardware and accessories, toys, trading cards and action figures.	Registered January 6, 2009  Section 8/15 due by January 6, 2015
4.	77366198	3558754	MOVIESTOP 	Class 35 - Retail store services and online retail store services provided via a global computer network featuring DVDs, videocassettes and other digital media featuring films, movies, videos, television shows, music, cartoons, documentaries, sports, comedy and entertainment, CDs, books, magazines, computer, video and electronic games, strategy guides, DVD players and recorders, computer	Registered January 6, 2009  Section 8/15 due by January 6, 2015

				hardware and accessories, computer console game hardware and accessories, toys, trading cards and action figures.	
5.	77551371	3800272	MOVIESTOP	<p>Class 35 - Stand-alone retail kiosk vending machine services featuring prerecorded DVDs, CDs, videocassettes and other prerecorded digital media, namely, films, movies, videos, television shows, music, cartoons, documentaries, sports, comedy and entertainment, and computer, video and electronic games and a trade-in program in which customers can exchange old or new prerecorded DVDs, CDs, videocassettes and other prerecorded digital media, namely, films, movies, videos, television shows, music, cartoons, documentaries, sports, comedy and entertainment, and computer, video and electronic games; Providing consumer information via a global computer network and stand-alone kiosk on movies, films, television shows, music, cartoons, documentaries, sports, comedy and entertainment, books, magazines, consumer electronics, computer, video and electronic games, strategy guides, DVD players and recorders, computer hardware and accessories, computer console game hardware and accessories, toys, gifts, trading cards and action figures.</p> <p>Class 41 - Computerized on-line rental services via a global computer network and stand-alone kiosk featuring rental of prerecorded DVDs, CDs, and videocassettes and other prerecorded digital media, namely, films, movies, videos, television shows, music, cartoons, documentaries, sports, comedy and entertainment and rental of computer, video and electronic games; Providing information via a global computer network and stand-alone kiosk in the field of entertainment, namely, movies, films, television shows, music, cartoons, documentaries, sports, comedy, and computer, video and electronic games.</p>	<p>Registered</p> <p>June 8, 2010</p> <p>Section 8/15 due by June 8, 2016</p>
6.	77551370	3800271	MOVIESTOP	Class 35 - Stand-alone retail kiosk vending machine services featuring prerecorded DVDs, CDs, videocassettes and other prerecorded	<p>Registered</p> <p>June 8, 2010</p>

				<p>digital media, namely, films, movies, videos, television shows, music, cartoons, documentaries, sports, comedy and entertainment, and computer, video and electronic games and a trade-in program in which customers can exchange old or new prerecorded DVDs, CDs, videocassettes and other prerecorded digital media, namely, films, movies, videos, television shows, music, cartoons, documentaries, sports, comedy and entertainment, and computer, video and electronic games; Providing consumer information via a global computer network and stand-alone kiosk on movies, films, television shows, music, cartoons, documentaries, sports, comedy and entertainment, books, magazines, consumer electronics, computer, video and electronic games, strategy guides, DVD players and recorders, computer hardware and accessories, computer console game hardware and accessories, toys, gifts, trading cards and action figures..</p> <p>Class 41 - Computerized on-line rental services via a global computer network and stand-alone kiosk featuring rental of prerecorded DVDs, CDs, and videocassettes and other prerecorded digital media, namely, films, movies, videos, television shows, music, cartoons, documentaries, sports, comedy and entertainment and rental of computer, video and electronic games; Providing information via a global computer network and stand-alone kiosk in the field of entertainment, namely, movies, films, television shows, music, cartoons, documentaries, sports, comedy, and computer, video and electronic games.</p>	<p>Section 8/15 due by June 8, 2016</p>
7.	77551355	3608477	<p>MOVIESTOP</p> 	<p>Class 35 - Stand-alone retail kiosk vending machine services featuring prerecorded DVDs, CDs, videocassettes and other prerecorded digital media, namely, films, movies, videos, television shows, music, cartoons, documentaries, sports, comedy and entertainment, and computer, video and electronic games and a trade-in program in which customers can exchange old or new prerecorded DVDs, CDs, videocassettes and other prerecorded digital media, namely, films, movies, videos, television shows, music, cartoons, documentaries, sports, comedy and entertainment, and computer, video and</p>	<p>Registered April 21, 2009</p> <p>Section 8/15 due by April 21, 2015</p>

				<p>electronic games.</p> <p>Class 41 - Rental services via a stand-alone kiosk featuring rental of prerecorded DVDs, CDs, and videocassettes and other prerecorded digital media, namely, films, movies, videos, television shows, music, cartoons, documentaries, sports, comedy and entertainment and rental of computer, video and electronic games.</p>	
8.	77551342	3608476	MOVIESTOP	<p>Class 35 - Stand-alone retail kiosk vending machine services featuring prerecorded DVDs, CDs, videocassettes and other prerecorded digital media, namely, films, movies, videos, television shows, music, cartoons, documentaries, sports, comedy and entertainment, and computer, video and electronic games and a trade-in program in which customers can exchange old or new prerecorded DVDs, CDs, videocassettes and other prerecorded digital media, namely, films, movies, videos, television shows, music, cartoons, documentaries, sports, comedy and entertainment, and computer, video and electronic games.</p> <p>Class 41 - Rental services via a stand-alone kiosk featuring rental of prerecorded DVDs, CDs, and videocassettes and other prerecorded digital media, namely, films, movies, videos, television shows, music, cartoons, documentaries, sports, comedy and entertainment and rental of computer, video and electronic games.</p>	<p>Registered April 21, 2009</p> <p>Section 8/15 due by April 21, 2015</p>
9.	77368542	3925882	MOVIESTOP	<p>Class 41 - Providing information via a global computer network on movies, films, television shows, music, cartoons, documentaries, sports, comedy and entertainment, books, magazines, consumer electronics, computer, video and electronic games, strategy guides, DVD players and recorders, computer hardware and accessories, computer console game hardware and accessories, toys, gifts, trading cards and action figures.</p>	<p>Registered on March 1, 2011.</p> <p>Sections 8/15 due March 1, 2017.</p>
10.	77369454	3911431	<p>MOVIESTOP</p> <p><b>MovieStop</b></p>	<p>Class 35 - Retail store services and online retail store services provided via a global computer network featuring DVDs, videocassettes and other digital media featuring films, movies, television shows, music, cartoons, documentaries, sports, comedy and</p>	<p>Registered on January 25, 2011.</p> <p>Sections 8/15 due January 25, 2017.</p>



				entertainment, CDs, books, magazines, computer, video and electronic games, strategy guides, DVD players and recorders, computer hardware and accessories, computer console game hardware and accessories, toys, trading cards and action figures; providing consumer information in the field of consumer electronics.  Class 41 - Providing information via a global computer network on movies, films, television shows, music, cartoons, documentaries, sports, comedy and entertainment, books, magazines, computer, video and electronic games, video game strategy guides, DVD players and recorders, video game and computer console game hardware and accessories, toys, trading cards and action figures.	
11.	77368604	3911430	MOVIESTOP  <b>MovieStop</b>	Class 35 - Retail store services and online retail store services provided via a global computer network featuring DVDs, videocassettes and other digital media featuring films, movies, television shows, music, cartoons, documentaries, sports, comedy and entertainment, CDs, books, magazines, computer, video and electronic games, strategy guides, DVD players and recorders, computer hardware and accessories, computer console game hardware and accessories, toys, trading cards and action figures; providing consumer information in the field of consumer electronics.  Class 41 - Providing information via a global computer network on movies, films, television shows, music, cartoons, documentaries, sports, comedy and entertainment, books, magazines, computer, video and electronic games, video game strategy guides, DVD players and recorders, video game and computer console game hardware and accessories, toys, trading cards and action figures.	Registered on January 25, 2011.  Sections 8/15 due January 25, 2017.
12.	77857228		MOVIESTOP EXPRESS	Class 35 - Stand-alone retail kiosk vending machine services featuring prerecorded DVDs, CDs, videocassettes and other prerecorded digital media, namely, films, movies, videos, television shows, music, cartoons, documentaries, sports, comedy and entertainment, and computer, video and electronic games and a trade-in program in which customers can exchange old or new	Published for Opposition on August 24, 2010.  USPTO will issue a Notice of Allowance in due course.

				<p>prerecorded DVDs, CDs, videocassettes and other prerecorded digital media, namely, films, movies, videos, television shows, music, cartoons, documentaries, sports, comedy and entertainment, and computer, video and electronic games; Providing consumer information via a global computer network and stand-alone kiosk on movies, films, television shows, music, cartoons, documentaries, sports, comedy and entertainment, books, magazines, consumer electronics, computer, video and electronic games, strategy guides, DVD players and recorders, computer hardware and accessories, computer console game hardware and accessories, toys, gifts, trading cards and action figures.</p> <p>Class 41 - Computerized on-line rental services via a global computer network and stand-alone kiosk featuring rental of prerecorded DVDs, CDs, and videocassettes and other prerecorded digital media, namely, films, movies, videos, television shows, music, cartoons, documentaries, sports, comedy and entertainment and rental of computer, video and electronic games; Providing information via a global computer network and stand-alone kiosk in the field of entertainment, namely, movies, films, television shows, music, cartoons, documentaries, sports, comedy, and computer, video and electronic games.</p>	<p>Moviestop will then have six (6) months to file a Statement of Use or Extension.</p> <p>Notice of Allowance issued on October 19, 2010.</p> <p><b>Statement of Use or Extension due April 19, 2011</b></p>
--	--	--	--	---	---

**MOVIESTOP**  
**INTERNATIONAL TRADEMARKS**

No	Country	Mark	Classes	Status	Proof of Use Date or Renewal Date
1	Canada	MOVIESTOP	Class 35 - Retail store services and online retail store services provided via a global computer network featuring computer, video and electronic games, DVDs, movies, CDs, books, magazines, strategy guides, computer hardware and accessories, computer console game hardware and accessories, toys, trading cards and action figures.	Registered  TMA713,077  April 29, 2008	Proof of use – April 29, 2011  Renewal due by April 29, 2023
2	European Union	MOVIESTOP	Class 35 - Retail store services and online retail store services provided via a global computer network featuring computer, video and electronic games, DVDs, movies, CDs, books, magazines, strategy guides, computer hardware and accessories, computer console game hardware and accessories, toys, trading cards and action figures.	Registered  CTM - 004367207  April 18, 2006	Proof of Use – April 18, 2010  Renewal due – March 31, 2015