

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Zom Ocean Drive, Ltd.		08/25/2011	LIMITED PARTNERSHIP: FLORIDA
RECEIVING PARTY DATA			
Name:	1144 OD LLC		
Street Address:	1400 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2961157	VIX	
Registration Number:	2977304	HOTEL VICTOR	
Registration Number:	3062740	SPA V	
Registration Number:	3073247	V	
Registration Number:	3095241	V HOTEL VICTOR	
Registration Number:	3144282	SPA V	
Registration Number:	3144283	SPA V	
CORRESPONDENCE DATA			
Fax Number:	(212)684-3999		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2126843900		
Email:	efiling@grr.com, rweiss@grr.com, mmisthal@grr.com		
Correspondent Name:	Marc Misthal-Gottlieb Rackman&Reisman PC		
Address Line 1:	270 Madison Avenue		
Address Line 4:	New York, NEW YORK 10016		

OP \$190.00 2961157

ATTORNEY DOCKET NUMBER:	8203/001
NAME OF SUBMITTER:	Marc P. Misthal
Signature:	/Marc P. Misthal/
Date:	09/06/2011
Total Attachments: 3 source=PTO - Trademark Assignment - Zom Ocean Drive to 1144OD 8 30 11#page1.tif source=PTO - Trademark Assignment - Zom Ocean Drive to 1144OD 8 30 11#page2.tif source=PTO - Trademark Assignment - Zom Ocean Drive to 1144OD 8 30 11#page3.tif	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK ASSIGNMENT

WHEREAS, ZOM OCEAN DRIVE, LTD., a limited partnership of the State of Florida, with offices at 2001 Summit Park Drive, Suite 300, Orlando, FL 32810 (hereinafter referred to as "the ASSIGNOR") is the owner of marks set forth in Schedule A, which are currently registered with the United States Patent and Trademark Office (hereinafter referred to as the "MARKS"); and

WHEREAS, 1144 OD LLC, a corporation of the state of Florida, with offices at 1400 Broadway, New York, NY 10018 (hereinafter referred to as the "ASSIGNEE"), is desirous of acquiring all of the right, title and interest of ASSIGNOR in, to and under the MARKS, together with the goodwill of the business symbolized by the MARKS;

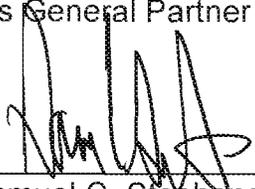
NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey unto ASSIGNEE its right, title and interest in and to the MARKS, together with the goodwill of the business symbolized by the MARKS, and the right to sue and recover for past infringement thereof.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly executed by its officer thereunto duly authorized as of the 25th day of August, 2011.

ZOM OCEAN DRIVE, LTD.,
a Florida limited partnership

By: ZOM Development VIII, Ltd.,
a Florida limited partnership,
its General Partner

By: ZOM Development, Inc.,
a Florida corporation,
its General Partner

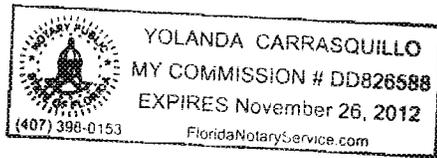
By: 
Name: Samuel C. Stephens, III
Title: Executive Vice President
Date: August 25, 2011

TO WIT:

STATE OF FLORIDA

COUNTY OF ORANGE

On this 25th day of August, 2011, before me appeared Samuel C. Stephens, III, being duly authorized, who signed this Assignment on behalf of ZOM OCEAN DRIVE, LTD.



Yolanda Carrasquillo
NOTARY PUBLIC
My Commission Expires: 11/26/2012

Schedule A

Mark	Registration No.	Registration Date
VIX	2,961,157	6/7/2005
HOTEL VICTOR	2,977,304	7/26/2005
SPA V	3,062,740	2/28/2006
V	3,073,247	3/28/2006
V HOTEL VICTOR	3,095,241	5/23/2006
SPA V	3,144,282	9/19/2006
SPA V	3,144,283	9/19/2006