

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nascent Wine Company, Inc.		09/06/2011	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Nery's USA, Inc.		
Street Address:	774 Mays Boulevard #10-450		
City:	Incline Village		
State/Country:	NEVADA		
Postal Code:	89451		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3975063	NERY'S MANTENGASE REFRIGERADO PRODUCTO DE LOS ESTADOS UNIDOS	
CORRESPONDENCE DATA			
Fax Number:	(619)645-5358		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(619) 699-2471		
Email:	elane@luce.com		
Correspondent Name:	Eric L. Lane		
Address Line 1:	600 West Broadway, Suite 2600		
Address Line 4:	San Diego, CALIFORNIA 92117		
ATTORNEY DOCKET NUMBER:	39832-1		
NAME OF SUBMITTER:	Eric L. Lane		
Signature:	/Eric L. Lane/		
Date:	09/06/2011		
Total Attachments: 3 source=Assignment of Trademarks#page1.tif source=Assignment of Trademarks#page2.tif source=Assignment of Trademarks#page3.tif			

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ASSIGNMENT OF TRADEMARKS

Nascent Wine Company, Inc., having a principal place of business at 2355 Paseo de las Americas, Suite B, San Diego, California 92154 (“Assignor”), is the owner of or has rights to certain trademarks identified in Exhibit “A” attached hereto and fully incorporated herein (“Marks”) and to the U.S. trademark registration identified in Exhibit “A” and fully incorporated herein (“Trademark Registration”).

WHEREAS, Assignor has agreed to sell, transfer and assign to Nery’s USA, Inc., having a principal place of business at 774 Mays Boulevard #10-450, Incline Village, NV 89451 (“Assignee”), certain trademark rights pursuant to that certain Letter of Intent to Assign dated March 1, 2010 (“LOI”), including all of Assignor’s right, title and interest in and to the Trademark Registration.


1. Assignment. For good and valuable consideration, as more fully set forth in the LOI, Assignor hereby irrevocably assigns, transfers and conveys to the Assignee and its successors and assigns all worldwide right, title and interest in, to and under the Marks and Trademark Registration (and all renewals and extensions thereof), together with all common law rights associated with the Marks and Trademark Registration, and all goodwill associated with the Marks and Trademark Registration and symbolized thereby, together with all rights to profits, damages and other relief for any past, present and future infringements of the Marks and Trademark Registration, and the right to sue and collect the same for Assignee’s own use and benefit and the benefit of Assignee’s successors, assigns, or legal representatives, and to fully and entirely stand in the place of the Assignor in all matters related to the Marks and Trademark Registration.

2. Further Assurances. Assignor agrees to execute and deliver such other documents and to take all such other actions which the Assignee, its successors, assigns and/or legal representatives may reasonably request to effect the terms of this Assignment, and to execute and deliver any and all affidavits, testimonies, declarations, oaths, samples, exhibits, specimens and other documentation as may be reasonably requested by Assignee to effect the terms of this Assignment and its recordation in relevant state and national trademark offices. Assignor also hereby irrevocably appoints Assignee as its attorney-in-fact coupled with an interest to act in Assignor’s name, place and stead to execute, deliver and record any documents or instruments of assignment or otherwise required in any country in which the Marks and Trademark Registration are issued, or in which Assignee desires to seek protection for the Marks and Trademark Registration.

[Remainder of page intentionally left blank; signature page to follow.]

Nascent Wine Company, Inc.

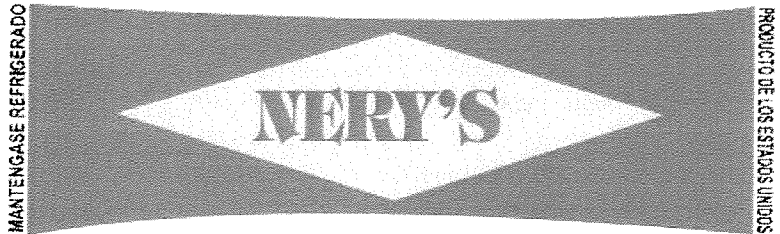
Date: 9/6/11, 2011

By: 
Sandro L. Piancone

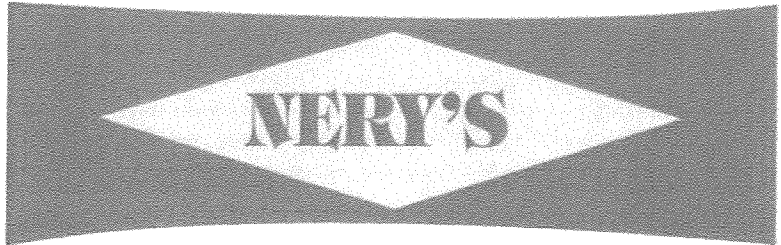
[Signature page to Assignment of Trademarks.]

EXHIBIT "A"

REGISTERED TRADEMARKS

Mark	Registration No.	Registration Date
<p>NERY'S MANTENGASE REFRIGERADO PRODUCTO DE LOS ESTADOS UNIDOS (and Design)</p> 	3,975,063	06-7-2011

COMMON LAW MARKS

Mark	Goods / Services
NERY'S	packaged cheese and cottage cheese
NERY'S MANTENGASE REFRIGERADO PRODUCTO DE LOS ESTADOS UNIDOS	packaged cheese and cottage cheese
<p>NERY'S (and Design)</p> 	packaged cheese and cottage cheese