

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lee Procurement Solutions Co.		03/17/2011	CORPORATION: IOWA
RECEIVING PARTY DATA			
Name:	Farcountry Incorporated		
Street Address:	665 S. Davis, P.O. Box 5630		
City:	Helena		
State/Country:	MONTANA		
Postal Code:	59604		
Entity Type:	CORPORATION: MONTANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2750796	FARCOUNTRY PRESS	
CORRESPONDENCE DATA			
Fax Number:	(563)324-1616		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	USPTOmail@l-wlaw.com		
Correspondent Name:	LANE & WATERMAN LLP		
Address Line 1:	220 N. Main Street, Suite 600		
Address Line 2:	Attn: April A. Marshall		
Address Line 4:	Davenport, IOWA 52801		
ATTORNEY DOCKET NUMBER:	2366-560		
NAME OF SUBMITTER:	April A. Marshall		
Signature:	/APRIL A. MARSHALL/		
Date:	09/07/2011		

OP \$40.00 2750796

Total Attachments: 7

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TRADEMARK, TRADE NAME AND DOMAIN NAME ASSIGNMENT

AL THIS TRADEMARK, TRADENAME AND DOMAIN ASSIGNMENT is made this day of March, 2011, from LEE PROCUREMENT SOLUTIONS CO., an Iowa corporation, LEE ENTERPRISES, INCORPORATED, a Delaware corporation, and INN PARTNERS, L.C., an Iowa limited liability company (collectively referred to herein as "*Assignor*"), to FARCOUNTRY INCORPORATED ("*Assignee*").

WITNESSETH:

WHEREAS, Assignor owns the federal and state registered and unregistered trademarks, service marks, trade names and business names identified on Exhibit A attached hereto and incorporated herein (collectively, the "*Marks*");

WHEREAS, Assignor owns the domain names which are registered with various registrars identified on Exhibit A (collectively, the "*Names*");

WHEREAS, Assignor and Assignee are desirous of transferring all right, title and interest in and to the Names and the Marks and any registrations related thereto, along with the goodwill of the business in connection therewith, from Assignor to Assignee.

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms that they have assigned, transferred and conveyed, and do hereby assign, transfer and convey, to Assignee, its successors, assigns and other legal representatives, all right, title and interest, including common law rights, in and to the Marks and the registrations thereof, together with the goodwill of the business in connection with which the Marks are used or proposed to be used, and further including all claims for damages by reason of past infringement of the Marks, with the right to sue for, and collect, the same for Assignee's own use and benefit.

Assignor agrees to transfer all of its rights, title and interest in and to the Names to Assignee, its successors, assigns and other legal representatives. Assignor will continue to take any and all actions that are necessary or desirable to protect the Assignee's title to the Names, including but not limited to, authorizing the change of registered ownership of the Names with the authorized entity or registrar/registry. Assignor undertakes to transfer the Names to the Assignee's preferred registrar and to promptly attend to and satisfactorily complete all requests made by the losing and the gaining registrars and their agents relating to the transfer of the aforesaid Names.

Assignor covenants hereby to take any action necessary to complete the intended assignments and transfers of Marks and Names as promptly and reasonably possible after execution hereof, including but not limited to actions necessary to register assignments with the appropriate governmental agencies, contractors or registrars.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representatives on and as of the day and year set forth above.

LEE PROCUREMENT SOLUTIONS CO.

By:  _____

LEE ENTERPRISES, INCORPORATED

By:  _____

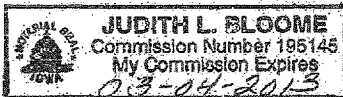
INN PARTNERS, L.C.

By:  _____

STATE OF IOWA)
)
COUNTY OF SCOTT)

SS:

On this 15 day of MARCH, ²⁰¹¹ 2010, before me, the undersigned, a Notary Public in and for said State, personally appeared CARL SCHMIDT, to me personally known, who, being by me duly sworn, did say that s/he is the VP & CFO of **LEE PROCUREMENT SOLUTIONS CO.**; that said instrument was signed on behalf of said corporation by authority of its Board of Directors; and that the said CARL SCHMIDT such officer acknowledged the execution of said instrument to be the voluntary act and deed of said corporation, by it and by him voluntarily executed.



Judith L. Bloome
JUDITH L. BLOOME

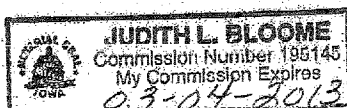
[Printed Name]
Notary Public in and for said
County and State

(Notarial Seal)

STATE OF IOWA)
)
COUNTY OF SCOTT)

SS:

On this 15 day of MARCH, ²⁰¹¹ 2010, before me, the undersigned, a Notary Public in and for said State, personally appeared CARL SCHMIDT to me personally known, who, being by me duly sworn, did say that s/he is the VP & CFO of **LEE ENTERPRISES, INCORPORATED**; that said instrument was signed on behalf of said corporation by authority of its Board of Directors; and that the said CARL SCHMIDT such officer acknowledged the execution of said instrument to be the voluntary act and deed of said corporation, by it and by him voluntarily executed.



Judith L. Bloome
JUDITH L. BLOOME

[Printed Name]
Notary Public in and for said
County and State

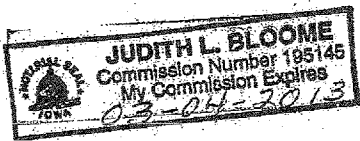
(Notarial Seal)

STATE OF IOWA)

) SS:

COUNTY OF SCOTT)

On this 15 day of MARCH, ²⁰¹¹2010, before me, the undersigned, a Notary Public in and for said State personally appeared GREG SCHERMER to me personally known, who, being by me duly sworn, did say he/she is PRESIDENT & DIRECTOR of INN PARTNERS, L.C.; that said instrument was signed on behalf of said limited liability company by authority of its managers and the said GREG SCHERMER acknowledged the execution of said instrument to be the voluntary act and deed of said limited liability company by it voluntarily executed.



Judith L. Bloome
JUDITH L. BLOOME

[Printed Name]
Notary Public in and for said
County and State

EXHIBIT A

1. Federal Trademarks

Registrant/Assignee	Jurisdiction	Mark	Registration No.	Registration Date
Lee Procurement Solutions Co.	USA	FARCOUNTRY PRESS	2750796	08/12/2003 Assigned 10/1/2002

2. State Trademarks

Registrant	Jurisdiction	Mark	Registration No.	Registration Date
Lee Procurement Solutions Co.	MONTANA	SWEETGRASS BOOKS	T021856	9/7/2001 (exp: 9/7/2011)
Lee Enterprises, Inc.	MONTANA	FARCOUNTRY PRESS and design	T022235	7/1/2002 (exp 7/1/2012)

3. Domain Names

Owner	Domain Name
Lee Enterprises, Incorporated	Farcountrypress.com
Lee Enterprises, Incorporated	Whopoopedinthezoo.com
Lee Enterprises, Incorporated	Whopoopedinthepark.com
Lee Enterprises, Incorporated	Cromwelldixon.com
Lee Enterprises, Incorporated	Lewisandclark.com
INN Partners, L.C.	Jagthefirstdog.com
INN Partners, L.C.	Sweetgrassbooks.com

4. State Trade Names (Assumed Business Names) and Business Names (to the extent Assignor has any rights to such Names)

Registrant	Jurisdiction	Name	Registration No.	Registration Date
Lee Enterprises, Incorporated	Montana	Unicorn Communications	A003724	Inactive
Lee Enterprises, Incorporated	Montana	Unicorn Communications	A065722	Inactive
Lee Enterprises, Incorporated	Montana	Farcountry Press	A095621	6/19/2002 (expires 6/19/2012)
_____	Montana	Unicorn Publishing, Inc.	D079097	Dissolved Entity
_____	Montana	American & World Geographic Publishing Inc.	D040628	Dissolved Entity

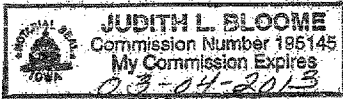
5. Miscellaneous

All of Assignor's rights, to the extent they exist at all, to the names "American Geographic Publishing" and "American and World Geographic Publishing".

STATE OF IOWA)
)
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Judith L. Bloome
JUDITH L. BLOOME

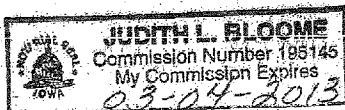
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Judith L. Bloome
JUDITH L. BLOOME

[Printed Name]
Notary Public in and for said
County and State

(Notarial Seal)