

09/01/2011



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Trademark Assignment System

Confirmation Receipt

Your assignment has been received by the USPTO.
The coversheet of the assignment is displayed below:

7-28-11
MRA

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
1903 Onshore Funding LLC		07/26/2011	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Simo Holdings, Inc.		
Street Address:	1812 Aston Avenue		
City:	Carlsbad		
State/Country:	CALIFORNIA		
Postal Code:	92008		
Entity Type:	CORPORATION: CALIFORNIA		
Name:	No Fear Retail Stores, Inc.		
Street Address:	1812 Aston Avenue		
City:	Carlsbad		
State/Country:	CALIFORNIA		
Postal Code:	92008		
Entity Type:	CORPORATION:		
Name:	No Fear MX, Inc.		
Street Address:	1812 Aston Avenue		

City:	Carlsbad
State/Country:	CALIFORNIA
Postal Code:	92008
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 50

Property Type	Number	Word Mark
Serial Number:	76008136	
Serial Number:	78399350	
Serial Number:	76323190	THESE COLORS DON'T RUN
Serial Number:	77507782	
Serial Number:	74580025	NO VIOLENCE
Serial Number:	74681919	
Serial Number:	77100328	FEARLESS
Serial Number:	77583077	SO CAL
Serial Number:	74592911	FEARLESS FACTORY
Serial Number:	74468513	FEARLESS
Serial Number:	85054125	SO CAL
Serial Number:	77703622	FEARLESS
Serial Number:	78928343	NO CAL
Serial Number:	73793133	FEARLESS
Serial Number:	76371996	FEAR THIS
Serial Number:	78204767	NO FEAR
Serial Number:	78341689	NF-155
Serial Number:	78313223	NO FEAR
Serial Number:	78341792	NO FEAR
Serial Number:	78574687	NO FEAR
Serial Number:	74137108	NO FEAR
Serial Number:	74328751	NO FEAR
Serial Number:	78173294	NO FEAR
Serial Number:	74259836	NO FEAR
Serial Number:	74323845	NO FEAR
Serial Number:	74405723	NO FEAR
Serial Number:	74405722	NO FEAR

Serial Number:	74389685	NO FEAR
Serial Number:	74468095	NO FEAR
Serial Number:	77404289	NO FEAR
Serial Number:	74390275	NO FEAR
Serial Number:	74445613	NO FEAR
Serial Number:	74419131	FEAR THIS
Serial Number:	74408721	NO FEAR
Serial Number:	74578037	FEAR ME
Serial Number:	74381937	FEAR GOD
Serial Number:	74427700	NO FEAR
Serial Number:	74571491	FEAR THIS
Serial Number:	75106655	NO FEAR
Serial Number:	75107086	NO FEAR
Serial Number:	75170541	FACE YOUR FEARS
Serial Number:	74571492	NO FEAR
Serial Number:	74543996	NO FEAR
Serial Number:	75143165	FEAR GOD
Serial Number:	74565651	FEAR NO FISH
Serial Number:	75239126	SNOW FEAR
Serial Number:	74633608	FEAR
Serial Number:	75327331	FEARLESS FACTORY
Serial Number:	75471216	DRIVING FORCE
Serial Number:	78332580	

CORRESPONDENCE DATA

Fax Number: (213)620-1398
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 213.620.1780
Email: uspto-tm-oc@sheppardmullin.com
Correspondent Name: Sheppard Mullin Richter & Hampton LLP
Address Line 1: 333 S. Hope Street
Address Line 2: 48th Floor
Address Line 4: Los Angeles, CALIFORNIA 90071

ATTORNEY DOCKET NUMBER:	28LV-162748
NAME OF SUBMITTER:	Terry Contreras
Signature:	/tc/

Date: 07/28/2011

Total Attachments: 6

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RECEIPT INFORMATION

ETAS ID: TM209657
Receipt Date: 07/28/2011
Fee Amount: \$1265

07/29/2011 00007082 4 8522 \$1,225.00 07/28/2011 DA 500209

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LIEN RELEASE
DATED AS OF JULY 26, 2011

SIMO HOLDINGS, INC., a California corporation, NO FEAR RETAIL STORES, INC., a California corporation, and NO FEAR MX, INC., a California corporation (collectively "Borrowers"), executed a SUPERPRIORITY DEBTOR-IN-POSSESSION CREDIT AGREEMENT dated as of April 26, 2011 (the "Credit Agreement") and a SUPERPRIORITY DEBTOR-IN-POSSESSION SECURITY AGREEMENT dated as of April 26, 2011 (the "Security Agreement," and collectively with the Credit Agreement and any other agreements regarding the debtor-in-possession loan, the "Loan Documents") in favor of 1903 Onshore Funding, LLC (the "Lender"). Pursuant to the Security Agreement, Borrowers assigned and granted to Lender a security interest in and to all of Borrowers' right, title and interest in and to certain patents, trademarks, and copyrights (including all reissues, divisions, continuations, continuations-in-part, extensions, renewals, and reexaminations of any of the foregoing) (the "Released Properties"), including those patents, trademarks, copyrights specifically listed on Exhibit A attached hereto, and the goodwill associated therewith. The Security Agreement was duly recorded May 3, 2011 at trademark Reel/Frame 4532/0710, in the United States Patent and Trademark Office.

For good and valuable consideration, receipt of which is hereby acknowledged, Lender hereby releases, retransfers and reassigns to Borrowers, without representation or warranty of any kind, express or implied, all of Lender's right, title and interest in and to the Released Marks and the goodwill associated therewith.

Borrowers hereby confirm that Lender has no further obligation under the Loan Documents to make any Loan to the Borrowers. The Borrowers agree that, upon the date of execution of this Lien Release, the Borrowers release the Lender and its respective affiliates and subsidiaries and its respective officers, directors, employees, shareholders, agents and representatives as well as its respective successors and assigns from any and all claims, obligations, rights, causes of action, and liabilities, of whatever kind or nature, whether known or unknown, whether foreseen or unforeseen, arising on or before the date hereof, which are based upon, arise under or are related to the Loan Documents.

This agreement may be executed in any number of counterparts and the signature pages from such counterparts may be attached to a single copy hereof and such assembled copy shall be considered an original.

Lien Release

TRADEMARK
REEL: 004618 FRAME: 0150

IN WITNESS WHEREOF, the parties hereto have caused this Lien Release to be duly executed and delivered by their proper and duly authorized officers as of the day and year first above written.

SIMO HOLDING, INC.

By: Scott Benjamin
Name: Scott Benjamin
Title: EVP

NO FEAR RETAIL STORES, INC.

By: Scott Benjamin
Name: Scott Benjamin
Title: EVP

NO FEAR MX, INC.

By: Scott Benjamin
Name: Scott Benjamin
Title: EVP

Lien Release

LENDER:




1903 ONSHORE FUNDING, L.L.C

By: GB MERCHANT PARTNERS, L.L.C,
its Investment Manager


By: 
Name: WENDY LANDON
Title: MANAGING DIRECTOR

Lien Release

EXHIBIT ATrademarks

Trademark	Serial No.	Reg. No.
	76008136	2446306
	78399350	3040240
THESE COLORS DON'T RUN	76323190	2570147
	77507782	3687153
NO VIOLENCE	74580025	2056561
	74681919	2122497
FEARLESS	77100328	3838222
	77583077	3748283
FEARLESS FACTORY	74592911	1996125
FEARLESS	74468513	2000192
SO CAL	85054125	3950253
FEARLESS	77703622	3830171
NO CAL	78928343	
	73793133	1600980
FEAR THIS	76371996	2976860
NO FEAR	78204767	2995742
NF-155	78341689	2999104
NO FEAR	78313223	3098868
NO FEAR	78341792	3104724
NO FEAR	78574687	3140408

Trademark	Serial No.	Reg. No.
NO FEAR	74137108	1737420
NO FEAR	74328751	1822026
NO FEAR	78173294	2818464
NO FEAR	74259836	1842402
NO FEAR	74323845	1855031
NO FEAR	74405723	1870426
NO FEAR	74405722	1870682
NO FEAR	74389685	1870475
NO FEAR	74468095	1891475
NO FEAR	77404289	3628203
NO FEAR	74390275	1906208
NO FEAR	74445613	1907882
FEAR THIS	74419131	1912489
NO FEAR	74408721	1979971
FEAR ME	74578037	1981665
FEAR GOD	74381937	2019466
NO FEAR	74427700	2040860
FEAR THIS	74571491	2044263

Trademark	Serial No.	Reg. No.
NO FEAR	75106655	2055148
NO FEAR	75107086	2055158
FACE YOUR FEARS	75170541	2065291
NO FEAR	74571492	2093391
NO FEAR	74543996	2095492
FEAR GOD	75143165	2203143
FEAR NO FISH	74565651	2285679
SNOW FEAR	75239126	279540
FEAR	74633608	2402250
FEARLESS FACTORY	75327331	2176874
DRIVING FORCE	75471216	2422517
	78332580	2911010