

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Advance Magazine Publishers Inc.		09/01/2011	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Reddit, Inc.
Street Address:	Four Times Square
City:	New York
State/Country:	NEW YORK
Postal Code:	10036
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	3474493	REDDIT
Registration Number:	3786519	REDDIT
Serial Number:	85316619	ASK REDDIT
Serial Number:	85316627	REDDIT GADGET GUIDE
Serial Number:	85341853	
Serial Number:	85348858	REDDIT
Serial Number:	85348849	
Serial Number:	85355768	RADIOREDDIT
Serial Number:	85355799	REDDITGIFTS
Serial Number:	85355833	REDDIT GAMING
Serial Number:	85316889	

CORRESPONDENCE DATA

Fax Number: (212)381-7227
 Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

900201596

**TRADEMARK
 REEL: 004618 FRAME: 0716**

CH \$290.00 3474493

Phone: 212 381 7070
Email: egisolfi@sabinfirm.com
Correspondent Name: Eric E. Gisolfi
Address Line 1: Four Times Square
Address Line 4: New York, NEW YORK 10036

NAME OF SUBMITTER:	Eric E. Gisolfi
Signature:	/eric e gisolfi/
Date:	09/08/2011
Total Attachments: 2 source=redditreccordal#page1.tif source=redditreccordal#page2.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of September 1, 2011 by and between Advance Magazine Publishers, Inc., a New York Corporation ("AMPI") and Reddit, Inc. a Delaware corporation ("Reddit").

WHEREAS, AMPI has made exclusive use of the trademarks shown on the attached Schedule A, hereinafter "the Trademarks", and AMPI desires to assign all of its rights, title and interest in and to the Trademarks;

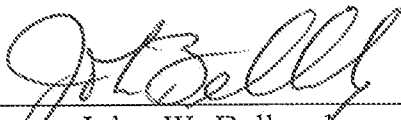
WHEREAS, AMPI has used and registered the Trademarks and marks associated with the Trademarks as elements of domain name registrations in gTLDs and ccTLDs as shown on the attached Schedule A, hereinafter "the Domains".

WHEREAS, Reddit desires to acquire the Trademarks and the Domains;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, AMPI does hereby sell, assign, transfer and set over unto Reddit all right, title and interest in and to the Trademarks and the Domains, together with any and all goodwill associated with the use and/or registration of the Trademarks and the Domains and all common law rights.

IN WITNESS WHEREOF, AMPI has executed this Assignment effective as of the date first above written.

Advance Magazine Publishers, Inc.

By: 
Name: John W. Bellando
Title: Vice President

SCHEDULE A

Trademarks

Country Name	Trademark:	Application #:	Registration #:	Trademark Status
United States of America	REDDIT & DESIGN	76/685910	3474493	Registered
United States of America	REDDIT	76/698109	3786519	Registered
United States of America	ASK REDDIT	85/316619		Pending
United States of America	REDDIT GADGET GUIDE	85/316627		Pending
United States of America	REDDIT ALIEN LOGO	85/341853		Pending
United States of America	REDDIT	85/348858		Pending
United States of America	REDDITT ALIEN DESIGN	85/348849		Pending
United States of America	RADIOREDDIT & DESIGN	85/355768		Pending
United States of America	REDDITGIFTS & Design	85/355799		Pending
United States of America	REDDITGAMING & ALIEN LOGO	85/355833		Pending
United States of America	REDDIT Alien Design	85/316889		Pending
Australia	REDDIT	1150794	1150794	Registered
European Community	REDDIT	9386111		Published
European Community	REDDIT Alien Design	9418153		Published
Canada	REDDIT	1502647		Pending
Hong Kong	REDDIT ALIEN LOGO	301943514		Pending

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