

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Victoria Davis		09/07/2011
			Entity Type
			INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Space Dog Books, Inc.		
Street Address:	1895 Jefferson Street		
Internal Address:	#303		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94123		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	85164319	SPACE DOG BOOKS
CORRESPONDENCE DATA			
Fax Number:	(650)989-2131		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(949) 683-8280		
Email:	victoriadavis.illustrations@gmail.com		
Correspondent Name:	Victoria Davis		
Address Line 1:	1895 Jefferson Street		
Address Line 2:	#303		
Address Line 4:	San Francisco, CALIFORNIA 94123		
NAME OF SUBMITTER:	Ashwin Anand		
Signature:	/Ashwin Anand/		
Date:	09/08/2011		
Total Attachments: 1 source=85164319 Assignment#page1.tif			

OP \$40.00 85164319

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT Agreement (“ASSIGNMENT”) is executed on this 7th day of September, 2011 by VICTORIA DAVIS, a citizen of the UNITED STATES OF AMERICA, residing at 1895 Jefferson Street, Apt. 303, San Francisco, CA 94123 (hereinafter referred to as “ASSIGNOR”).

IN FAVOR OF

SPACE DOG BOOKS, INC., (hereinafter referred to as “ASSIGNEE”), a company incorporated under the laws of CALIFORNIA, residing at / having principal place of business at 1895 Jefferson Street, Apt. 303, San Francisco, CA 94123, acting through VICTORIA DAVIS its CEO.

WHEREAS, the Assignor is the applicant and lawful owner of all rights, titles and interests in the following trademark applications pending with the United States Patent and Trademark Office, together with the goodwill of the business connected with and symbolized by the Trademarks;

Trademark	Type of Mark	Serial No.	Date of Filing	Status
SPACE DOG BOOKS	Word Mark	85164319	10/29/2010	Notice of Allowance Issued (7/12/11)


AND WHEREAS, Assignee desires to acquire all rights, titles and interests in and to the Trademark;

NOW, THEREFORE, for good and valuable consideration of \$1.00, agreed by the parties, the receipt and adequacy of which are acknowledged, the parties intending to be legally bound by this Assignment, hereby agree as below:

The Assignor hereby irrevocably and perpetually assigns, transfers and conveys to Assignee the entire rights, titles, interests in the above mentioned Trademarks in the United States and in all jurisdictions outside the United States, along with the goodwill attached to the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any future registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

IN WITNESS WHEREOF, the Assignor hereto has executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR



ASSIGNEE



CEO, Founder