

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
World Wrestling Entertainment, Inc.		06/21/2011	CORPORATION: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Richard M. Fliehr		
Also Known As:	AKA RIC FLAIR		
Street Address:	4300 Sharon Road		
Internal Address:	#222		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28211		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3124387	RIC FLAIR	
Registration Number:	3941046	NATURE BOY	
CORRESPONDENCE DATA			
Fax Number:	(704)334-7727		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7043347741		
Email:	melinda@mmzlawfirm.com		
Correspondent Name:	Melinda M. Zaroni		
Address Line 1:	135 Brevard Court, Suite B-1		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
ATTORNEY DOCKET NUMBER:	01		
NAME OF SUBMITTER:	Melinda M. Zaroni, Esq.		

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Signature:	/Melinda M. Zanoni/
Date:	09/08/2011
Total Attachments: 5 source=Ric Flair Assignment#page1.tif source=Ric Flair Assignment#page2.tif source=Ric Flair Assignment#page3.tif source=Ric Flair Assignment#page4.tif source=Ric Flair Assignment#page5.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment"), dated as of June 21, 2011 ("Effective Date") is entered into by and between World Wrestling Entertainment, Inc., a Delaware corporation, 1241 East Main Street, Stamford, Connecticut 06902 ("Assignor"), and RICHARD M. FLIEHR, residing at 4300 Sharon Road, Charlotte, #222, North Carolina 28211, ("Assignee").

WHEREAS, Over the past ten (10) years, Assignor and Assignee have entered into a series of booking contracts and independent contractor agreements (collectively the "Agreements") pursuant to which Assignee has assigned Assignor certain rights and interests in and to the trademarks listed in Schedule A, which have been registered as set forth herein (the "Marks");

WHEREAS, the parties more recently agreed to terminate the Agreements and execute a termination agreement thereby terminating the Agreements effective as of July 30, 2008 (hereinafter the termination agreement is referred to collectively as part of the "Agreements");

WHEREAS, the surviving terms of the Agreements provide for a reassignment of rights and interests in/to the Marks from Assignor to Assignee and in accordance with such terms, Assignee has requested that the Marks be reassigned to it;

WHEREAS, the parties hereto execute this Assignment for purposes of recording title in and to the Marks in the name of Assignee in the United States Patent and Trademark Office ("USPTO"), the Office for Harmonization in the Internal Market ("OHIM"), and in any other trademark offices throughout the world responsible for recording title.


NOW, THEREFORE, effective as of the Effective Date, for good and valuable consideration, the parties hereto agree as follows:

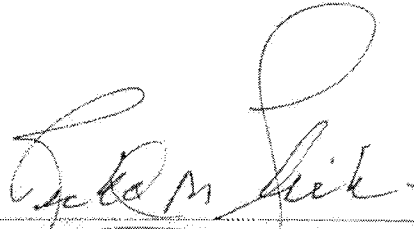
1. Assignor hereby sells, assigns, and transfers unto Assignee all rights, title and interest, throughout the world, in and to the Marks, including, without limitation: (a) all common law and statutory rights therein, and specifically including the Certificates of Registration duly and legally issued by the USPTO and OHIM, and from any other trademark offices throughout the world, and any and all renewals thereof; (b) the goodwill attaching to the Marks; (c) all claims for damages by reason of past and future infringement, and the right to sue for and the right to collect the same for Assignee's own use and behalf, and for the use and benefit of its successors, assigns, or legal representatives; and (d) the right to defend the Marks and the registrations thereof.

2. Assignee acknowledges and agrees to Assignor's continuing rights to use the Marks as permitted in the Agreements, including but not limited to, Assignor's rights to exploit its Works (as defined in the Agreements), to include references to the Marks in connection with exploiting its Works and to describe Assignee's depiction in the Works or otherwise to refer to his services on behalf of Assignor using Assignee's legal name and/or character name(s).

3. Assignor expressly agrees to execute, acknowledge, and deliver such documents and other instruments as may be requested by Assignee to evidence or effectuate the sale, assignment, transfer, conveyance, and delivery of the Marks to Assignee.

World Wrestling Entertainment, Inc.


By: **Michael Luisi**
Title: **Executive Vice President,**
Business Development


RICHARD M. FLIEHR

SCHEDULE A

<u>MARK</u>	<u>COUNTRY</u>	<u>CLASS</u>	<u>APPLN. #</u>	<u>FILED</u>	<u>REG. #</u>	<u>ISSUED</u>
RIC FLAIR	Australia	16, 25, 28, 41	1034573	12/15/2004	1034573	08/05/2010
RIC FLAIR	Brazil	25	827207450	02/28/2005	Pending	Pending
RIC FLAIR	Brazil	16	827207492	02/28/2005	Pending	Pending
RIC FLAIR	Brazil	28	827207751	02/28/2005	Pending	Pending
RIC FLAIR	Brazil	41	827207433	02/28/2005	Pending	Pending
RIC FLAIR	Canada	9, 16, 25, 28, 41	1,214,587	04/26/2004	Pending	Pending
RIC FLAIR	CTM	16, 25, 28, 41	004090007	10/22/2004	004090007	10/22/2004
RIC FLAIR	Hong Kong	25, 28, 41	300307971	10/27/2004	300307971	10/27/2004
RIC FLAIR	Indonesia	41	J00.2005.02563.02583	01/31/2005	IDM000092882	01/31/2005
RIC FLAIR	Indonesia	28	D00.2005.02562.02582	01/31/2005	IDM000092881	01/31/2005
RIC FLAIR	Indonesia	25	D00.2005.02561.02581	01/31/2005	IDM000092880	01/31/2005
RIC FLAIR	Indonesia	16	D00.2005.02560.02580	01/31/2005	IDM000226933	01/31/2005
RIC FLAIR	India	16, 25, 28, 41	01318950	11/03/2004	1318950	11/03/2004
RIC FLAIR	Korea	16	40-2004-47860	10/22/2004	666667	06/16/2006
RIC FLAIR	Korea	25	40-2004-47916	10/22/2004	646306	01/06/2006
RIC FLAIR	Korea	28	40-2004-47867	10/22/2004	662800	05/17/2006
RIC FLAIR	Korea	41	41-2004-22822	10/22/2004	127789	02/13/2006
RIC FLAIR	Mexico	28	693,875	12/17/2004	Pending	Pending
RIC FLAIR	Mexico	25	693,874	12/17/2004	905025	10/26/2005
RIC FLAIR	Mexico	41	693,876	12/17/2004	869390	02/24/2005
RIC FLAIR	Mexico	16	693,873	12/17/2004	1050405	07/18/2008

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RIC FLAIR	Malaysia	28	04017689	11/12/2004	04017689	11/12/2004
RIC FLAIR	Malaysia	25	04017688	11/12/2004	04017688	11/12/2004
RIC FLAIR	Malaysia	16	04017687	11/12/2004	04017687	11/12/2004
RIC FLAIR	Malaysia	41	04017690	11/12/2004	04017690	11/12/2004
RIC FLAIR	New Zealand	16, 25, 28, 41	721091	11/08/2004	721091	11/08/2004
RIC FLAIR	Singapore	41	T04/18366Z	10/25/2004	T04/18366Z	10/25/2004
RIC FLAIR	Singapore	28	T04/18365A	10/25/2004	T04/18365A	10/25/2004
RIC FLAIR	Singapore	25	T04/18364C	10/25/2004	T04/18364C	10/25/2004
RIC FLAIR	Singapore	16	T04/18363E	10/25/2004	T04/18363E	10/25/2004
RIC FLAIR	Thailand	25	572008	11/11/2004	TM271787	11/11/2004
RIC FLAIR	Thailand	16	572007	11/11/2004	TM234143	11/11/2004
RIC FLAIR	Thailand	28	572009	11/11/2004	TM230647	11/11/2004
RIC FLAIR	Taiwan	16, 25, 28, 41	093049204	10/26/2004	1178983	10/16/2005
RIC FLAIR	United States	25	78/383,386	03/12/2004	3,124,387	08/01/2006
RIC FLAIR	United States	28	78/383,401	03/12/2004	3,030,450	12/13/2005
RIC FLAIR	South Africa	16	2004/18960	10/22/2004	Pending	Pending
RIC FLAIR	South Africa	25	2004/18961	10/22/2004	Pending	Pending
RIC FLAIR	South Africa	28	2004/18962	10/22/2004	Pending	Pending
	South Africa	41	2004/18950	10/22/2004	2004/18950	10/22/2004
NATURE BOY	CTM	9, 25, 28	006305239	09/24/2007	006305239	09/24/2007
NATURE BOY	United States	41	77/286,747	09/24/2007	3,941,046	04/05/2011

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Sworn to and subscribed before me

This the 21st day of June, 2011

Mary O. Blake
Notary Public

My Commission Expires: July 1, 2014
