

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	06/22/2011

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Beauty Union Global Limited		08/31/2011	LIMITED LIABILITY COMPANY: HONG KONG

**RECEIVING PARTY DATA**

Name:	Genie-S International Limited
Street Address:	Flat B, 19/F, Federal Centre
Internal Address:	77 Sheung On Street
City:	Chai Wan
State/Country:	HONG KONG
Entity Type:	CORPORATION: HONG KONG

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	85352012	SCENT GENIE

**CORRESPONDENCE DATA**

Fax Number: (202)842-8465  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: dctrademarks@dbr.com  
 Correspondent Name: Anthony J. Palumbo  
 Address Line 1: Drinker Biddle & Reath LLP  
 Address Line 2: 1500 K Street, NW  
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER: 207025-471258

**DOMESTIC REPRESENTATIVE**

Name:

**900201692**

**TRADEMARK  
 REEL: 004619 FRAME: 0638**

**OP \$40.00 85352012**

Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:	Anthony J. Palumbo
Signature:	/anthony j. palumbo/
Date:	09/08/2011
Total Attachments: 1 source=Signed Assignment#page1.tif	

NUNC PRO TUNC TRADEMARK ASSIGNMENT

This Nunc Pro Tunc Trademark Assignment (the "Assignment"), effective as of the 22nd day of June 2011, is by and between Beauty Union Global Limited, a Hong Kong limited liability company, with a place of business at Unit B, 19/F., Federal Centre, 77 Sheung On Street, Chai Wan, Hong Kong ("Assignor") and Genie-S International Limited, a Hong Kong corporation located at Flat B, 19/F, Federal Centre, 77 Sheung On Street, Chai Wan, Hong Kong ("Assignee").

WHEREAS, Assignor has adopted, used and is using its SCENT GENIE mark (the "Mark") which is the subject of U.S. trademark application serial number 85/352,012; and

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to the Mark, including the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which the parties hereby acknowledge:

1. Assignor hereby assigns to Assignee all of its right, title and interest in and to the Mark, including any registrations and/or applications therefor and the goodwill of the business symbolized thereby.

2. Assignor further assigns to Assignee all rights to sue, bring actions for and recover and hold damages, profits and other compensation for any and all past and future infringements and unauthorized uses of the Mark.

3. Assignor covenants and agrees that, upon the request of Assignee, Assignor shall execute all papers, make all rightful oaths, testify on behalf of Assignee, furnish such documents, materials, information and/or assistance, and do all other lawful acts necessary to perfect the assignment of the Mark to Assignee and otherwise carry out the intent of this Assignment.

4. This Assignment shall be binding upon Assignor, Assignor's successors and assigns, and upon all others acting by, through, with or under Assignor's direction or control, and all those in privity therewith.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment.

Assignor: *For and on behalf of*  
BEAUTY UNION GLOBAL LIMITED  
滙美環球有限公司

Assignee: *For and on behalf of*  
GENIE-S INTERNATIONAL LIMITED

Signed: *[Signature]*  
Authorized Signature(s)

Signed: *[Signature]*  
Authorized Signature(s)

Name: PAMELA HUI  
Title: DIRECTOR

Name: PAMELA HUI  
Title: GENERAL MANAGERESS

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