

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Lightspeed Financial, Inc.		08/31/2011	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Lightspeed Technologies, LLC
<b>Street Address:</b>	148 Madison Avenue, 9th Floor
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10016
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Registration Number:	2536449	CONTROL THE TRADE
Registration Number:	3564633	
Registration Number:	3564244	
Registration Number:	2450988	
Registration Number:	3351129	TERRA NOVA
Registration Number:	2475570	TERRA NOVA TRADING, L.L.C.
Registration Number:	2453163	THE NEW WORLD OF TRADING
Registration Number:	3551609	TRADIENT

**CORRESPONDENCE DATA**

Fax Number: (212)916-2940  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: jwelch@daypitney.com  
 Correspondent Name: Justin P. Welch  
 Address Line 1: 7 Times Square  
 Address Line 2: Day Pitney LLP

**900201694**

**TRADEMARK  
 REEL: 004619 FRAME: 0644**

**CH \$215.00 2536449**

Address Line 4: New York, NEW YORK 10036-7311

ATTORNEY DOCKET NUMBER: 154746.000130

NAME OF SUBMITTER: Justin P. Welch

Signature: /justin p. welch/

Date: 09/08/2011

**Total Attachments: 5**  
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**TRADEMARK ASSIGNMENT**

This Trademark Assignment is dated as of August 21, 2011 (the "**Assignment**") between Lightspeed Financial, Inc., a Delaware corporation doing business at 148 Madison Avenue, 9th Floor, New York, New York 10016 (the "**Assignor**") and Lightspeed Technologies, LLC, a Delaware limited liability company doing business at 148 Madison Avenue, 9th Floor, New York, New York 10016 (the "**Assignee**").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and applications for trademark, including any and all common law rights and goodwill of the business symbolized thereby, as set forth on Schedule A attached hereto, (collectively, the "**Marks**");

WHEREAS, Assignor has agreed to transfer, sell and assign to Assignee all of Assignor's right, title and interest in and to the Marks; and

WHEREAS, Assignee desires to own all right, title and interest in and to the Marks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:


1. Assignment. Assignor hereby conveys and assigns to Assignee all right, title and interest in and to the Marks, together with the right to sue for and receive all damages from past, present and future infringement of the Marks.
2. Further Assurances. Assignor agrees to execute and deliver at a future date any additional documents that Assignee reasonably determines are required to perfect Assignee's ownership of or title to the Marks.
3. Successor and Assigns. This Trademark Assignment is binding on the Assignor and its respective successors and assigns, and inures to the benefit of the Assignee and its successors and assigns.

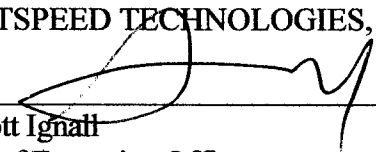
Assignor

Assignee

LIGHTSPEED FINANCIAL, INC.

LIGHTSPEED TECHNOLOGIES, LLC

By:   
\_\_\_\_\_  
Stephen Ehrlich  
Chief Executive Officer

By:   
\_\_\_\_\_  
Scott Ignall  
Chief Executive Office

**[NOTARY PAGES FOLLOW]**

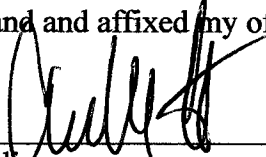
**NOTARIZATION OF ASSIGNOR SIGNATURE:**

STATE OF NY )

COUNTY OF NY )

On this 7<sup>th</sup> of Sept, 2011, before me, a Notary Public in and for said State, personally appeared Stephen Ehrlich, the Chief Executive Officer of Lightspeed Financial, Inc., a Delaware corporation, proved to me through satisfactory evidence of identification to be the person who signed the preceding or attached document in my presence and who swore or affirmed to me that the contents of the document are truthful and accurate to the best of his knowledge and belief, pursuant to authority lawfully conferred upon him by such corporation.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year set forth above.

  
\_\_\_\_\_  
Notary Public

My Commission expires: \_\_\_\_\_

**ANDREW ACTMAN  
NOTARY PUBLIC-STATE OF NEW YORK  
No. 01AC5062780  
Qualified in New York County  
My Commission Expires July 08, 2012**

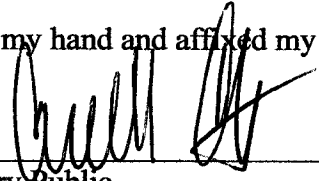
**NOTARIZATION OF ASSIGNEE SIGNATURE:**

STATE OF NY )

COUNTY OF NY )

On this 7<sup>th</sup> of Sept, 2011, before me, a Notary Public in and for said State, personally appeared Scott Ignall, the Chief Executive Officer of Lightspeed Technologies, LLC, a Delaware limited liability company, proved to me through satisfactory evidence of identification to be the person who signed the preceding or attached document in my presence and who swore or affirmed to me that the contents of the document are truthful and accurate to the best of his knowledge and belief, pursuant to authority lawfully conferred upon him by such corporation.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year set forth above.






\_\_\_\_\_  
Notary Public

My Commission expires: \_\_\_\_\_

ANDREW ACTMAN  
NOTARY PUBLIC-STATE OF NEW YORK  
No. 01AC5062780  
Qualified in New York County  
My Commission Expires July 08, 2014

**Schedule A  
Trademarks to be Assigned**

<b>No.</b>	<b>Trademark</b>	<b>Jurisdiction</b>	<b>Application Number</b>	<b>Registration Number</b>
1	<b>CONTROL THE TRADE</b>	United States	77/272,597	2,536,449
2	<b>MISCELLANEOUS DESIGN</b>  (SUNBURST LOGO) 	United States	77/530,093	3,564,633
3	<b>MISCELLANEOUS DESIGN</b> (CIRCLE WITH A CRESCENT  SHAPE) 	United States	77/495,431	3,564,244
4	<b>MISCELLANEOUS DESIGN</b> (CIRCLE WITH A CRESCENT  SHAPE) 	United States	76/047,072	2,450,988
5	<b>TERRA NOVA</b>	United States	77/117,442	3,351,129
6	<b>TERRA NOVA TRADING, L.L.C.</b>	United States	76/047,070	2,475,570
7	<b>THE NEW WORLD OF TRADING</b>	United States	76,047,071	2,453,163
8	<b>TRADIANT</b>	United States	77/403,484	3,551,609
9	<b>TERRA NOVA</b>	International Registration (WIPO)	971378	971378
10	<b>TERRA NOVA</b>	CTM	971378	971378
11	<b>TERRA NOVA</b>	China	G971378	G971378
12	<b>TERRA NOVA</b>	Canada	1404048	N/A

