

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	MERGER		
<b>EFFECTIVE DATE:</b>	03/29/2011		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Conduit Labs, Inc.		03/29/2011	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Zynga Inc.		
<b>Street Address:</b>	365 Vermont Street		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94103		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3696732	LOUDCROWD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(858)272-0221		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	8582720220		
<b>Email:</b>	trademarks@ipla.com		
<b>Correspondent Name:</b>	John M. Kim		
<b>Address Line 1:</b>	4445 Eastgate Mall		
<b>Address Line 2:</b>	Suite 200		
<b>Address Line 4:</b>	San Diego, CALIFORNIA 92121		
<b>NAME OF SUBMITTER:</b>	John M. Kim		
<b>Signature:</b>	/John M. Kim/		
<b>Date:</b>	09/09/2011		

OP \$40.00 3696732

**Total Attachments: 4**

source=Certificate of Ownership#page1.tif

source=Certificate of Ownership#page2.tif

source=Certificate of Ownership#page3.tif

source=Conduit#page1.tif

# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"CONDUIT LABS, INC.", A DELAWARE CORPORATION,

"MYMINILIFE, INC.", A DELAWARE CORPORATION,

"SERIOUS BUSINESS, INC.", A DELAWARE CORPORATION,

"Z AUSTIN, INC.", A DELAWARE CORPORATION,

"Z DALLAS, INC.", A DELAWARE CORPORATION,

WITH AND INTO "ZYNGA INC." UNDER THE NAME OF "ZYNGA INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-NINTH DAY OF MARCH, A.D. 2011, AT 7:50 O'CLOCK P.M.


A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4446916 8100M

110354860



You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8660288

DATE: 03-30-11

TRADEMARK  
REEL: 004620 FRAME: 0515

CERTIFICATE OF OWNERSHIP AND MERGER

OF

Conduit Labs, Inc. (a Delaware corporation)  
Myminilife, Inc. (a Delaware corporation)  
Z Austin, Inc. (a Delaware corporation)  
Z Dallas, Inc. (a Delaware corporation)  
Serious Business, Inc. (a Delaware corporation)

INTO

Zynga Inc.  
(a Delaware corporation)

It is hereby certified that:

1. Zynga Inc. hereinafter sometimes referred to as the "Company" is a business corporation of the State of Delaware.

2. The Company is the owner of all of the outstanding shares of the stock of Conduit Labs, Inc., Myminilife, Inc., Z Austin, Inc., Z Dallas, Inc., and Serious Business, Inc. (collectively, the "Subsidiaries"), which are also business corporations of the State of Delaware.

3. On April 15, 2010 and November 12, 2010, the Board of Directors of the Company adopted the following resolutions to merge Conduit Labs, Inc., Myminilife, Inc., Z Austin, Inc., Z Dallas, Inc., and Serious Business, Inc. into the Company:

RESOLVED that the Merger is hereby approved, and that pursuant to Section 253 of the Delaware General Corporation Law (the "DGCL"), the Company shall merge all of the Subsidiaries with and into the Company, with the Company being the surviving corporation of such Merger and upon the effectiveness of such Merger the Company will acquire all the assets and properties and assume all of the liabilities and obligations of each of the Subsidiaries;

RESOLVED that any appropriate officer of the Company be, and each of them hereby is, authorized and directed to execute and acknowledge in the name of and on behalf of the Company a Certificate of Ownership and Merger setting forth, among other things, a copy of these resolutions and the date of their adoption; and that such officers are hereby authorized and directed to cause such executed Certificate of Ownership and Merger to be filed in the office of the Secretary of State of the State of Delaware in accordance with Sections 103 and 253 of the DGCL;

RESOLVED that the Merger shall become effective and the corporate existence of each of the Subsidiaries shall cease upon the filing of such Certificate of Ownership and Merger with the Secretary of State of the State of Delaware in accordance with Sections 103 and 253 of the DGCL;

RESOLVED that the officers of the Company, and each of them acting without the others, are hereby authorized and directed to take such further actions, and to execute and deliver such further documents, as they may deem to be necessary, advisable or appropriate to carry into effect the purposes and intent of the foregoing resolutions.

4. This merger was approved and authorized in accordance with the governing documents and the laws under which Company was formed and organized.

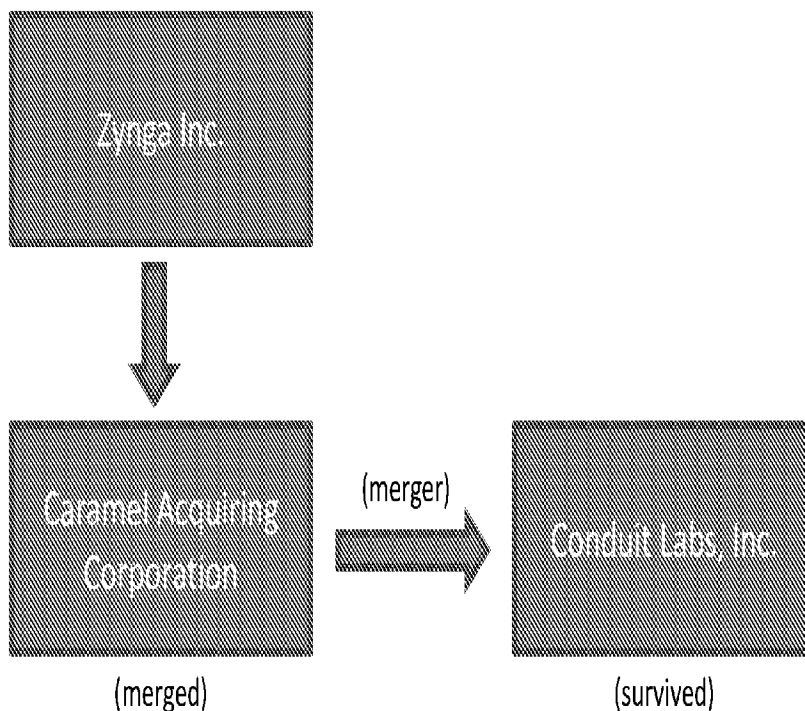
Executed on March 21, 2011

Zynga Inc.

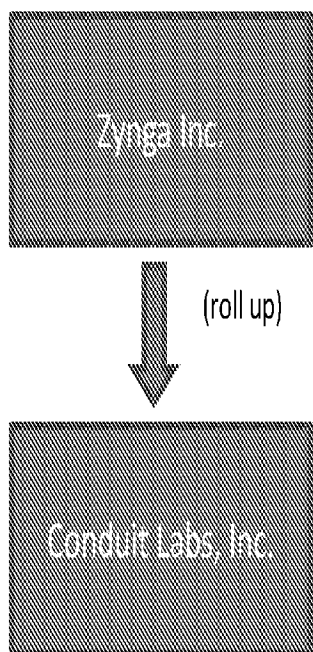
  
\_\_\_\_\_  
Karyn Smith Assistant Secretary

# Conduit

## Transaction:



## Now:



\*IP stayed with Conduit.

\* Likely a name change file, NOT assignment.