

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MERCHANDISE SERVICES ONLINE, INC		08/09/2011	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	INTERCONTINENTAL FASHION GROUP, INC.		
Street Address:	5482 WILSHIRE BLVD		
Internal Address:	STE 131		
City:	LOS ANGELES		
State/Country:	CALIFORNIA		
Postal Code:	90036		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78466118	VITALIO	
Serial Number:	78498050	VITALIO VERA	
Serial Number:	77341764	V VITALIO VERA	
CORRESPONDENCE DATA			
Fax Number:	(801)665-9486		
Phone:	310-717-5772		
Email:	legal@vitalio.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	INTERCONTINENTAL FASHION GROUP, INC.		
Address Line 1:	5482 WILSHIRE BLVD		
Address Line 2:	STE 131		
Address Line 4:	LOS ANGELES, CALIFORNIA 90036		
NAME OF SUBMITTER:	OSCAR VERA		

CH \$90.00 78466118

900201872

TRADEMARK
REEL: 004621 FRAME: 0442

Signature:	/OSCAR VERA/
Date:	09/12/2011
Total Attachments: 2 source=501556737#page1.tif source=501556737#page2.tif	

State of Florida



Department of State

I certify the attached is a true and correct copy of the Articles of Amendment, filed on August 9, 2011, to Articles of Incorporation for MERCHANDISE SERVICES ONLINE, INC. which changed its name to INTERCONTINENTAL FASHION GROUP, INC., a Florida corporation, as shown by the records of this office.

I further certify the document was electronically received under FAX audit number H11000200282. This certificate is issued in accordance with section 15.16, Florida Statutes, and authenticated by the code noted below

The document number of this corporation is P03000009707.

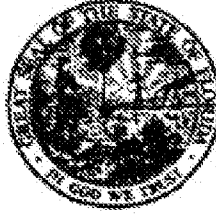
Authentication Code: 311A00018776-081011-P03000009707-1/1

Given under my hand and the
Great Seal of the State of Florida,
at Tallahassee, the Capital, this the
Tenth day of August, 2011



Kurt S. Browning
Secretary of State

TRADEMARK



August 10, 2011

FLORIDA DEPARTMENT OF STATE
Division of Corporations

INTERCONTINENTAL FASHION GROUP, INC.
5482 WILSHIRE BLVD
SUITE 131
LOS ANGELES, CA 90036US

Re: Document Number P03000009707

The Articles of Amendment to the Articles of Incorporation for MERCHANDISE SERVICES ONLINE, INC. which changed its name to INTERCONTINENTAL FASHION GROUP, INC., a Florida corporation, were filed on August 9, 2011.

The certification requested is enclosed. To be official, the certification for a certified copy must be attached to the original document that was electronically submitted and filed under FAX audit number H11000200282.

Should you have any question regarding this matter, please telephone (850) 245-6050, the Amendment Filing Section.

Tracy L Lemieux
Regulatory Specialist II
Division of Corporations

Letter Number: 311A00018776