

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gaston Frydlewski		09/12/2011	INDIVIDUAL: ARGENTINA
RECEIVING PARTY DATA			
Name:	Hickies, Inc.		
Street Address:	3411 Silverside Road		
Internal Address:	Rodney Building #104		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19810		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85056380	HICKIES	
Serial Number:	85374023	DOOHICKIES	
CORRESPONDENCE DATA			
Fax Number:	(248)641-0270		
Phone:	248-641-1600		
Email:	hrowe@hdp.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Elizabeth K. Brock		
Address Line 1:	Harness, Dickey & Pierce, P.L.C.		
Address Line 2:	5445 Corporate Drive; Suite 200		
Address Line 4:	Troy, MICHIGAN 48098		
ATTORNEY DOCKET NUMBER:	6140-500018		
NAME OF SUBMITTER:	Elizabeth K. Brock		

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Signature:	/ekb/
Date:	09/12/2011
Total Attachments: 1 source=Trademark Assignment - Executed#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, GASTON FRYDLEWSKI, a citizen of Argentina, (hereinafter "Assignor") has adopted trademarks for which he has filed applications for registration in the United States Patent and Trademark Office as follows:


- HICKIES, U.S. Serial No. 85/056,380
- DOOHICKIES, U.S. Serial No. 85/374,023

AND WHEREAS, HICKIES, INC., a Delaware corporation with an address of 3411 Silverside Road, Rodney Building #104 Street, Wilmington, Delaware 19810, United States ("Assignee"), is desirous of acquiring said trademarks.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby conveys, transfers and assigns to Assignee all its rights, title, and interest in and to the above trademarks, trademark applications, and any resulting registrations that may issue therefrom, and all common-law rights together with the goodwill of the business symbolized thereby, and the portion of the business to which the trademarks pertain.


Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Marks.

ASSIGNOR:
GASTON FRYDLEWSKI

Signature: 
Gaston Frydlewski

Dated: September 12, 2011

ASSIGNEE:
HICKIES, INC.

Signature: 
Gaston Frydlewski
Director

Dated: September 12, 2011