

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
First Cardinal LLC		09/12/2011	LIMITED LIABILITY COMPANY: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AmTrust North America, Inc.		
<b>Street Address:</b>	59 Maiden Lane		
<b>Internal Address:</b>	6th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10038		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2501606	CARDINAL COMP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(866)658-1045		
<b>Phone:</b>	202-478-7372		
<b>Email:</b>	trademark@eapdlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	Michael R. Rizzo		
<b>Address Line 1:</b>	F.D.R. Station		
<b>Address Line 2:</b>	P.O. Box 130		
<b>Address Line 4:</b>	New York, NEW YORK 10150		
<b>ATTORNEY DOCKET NUMBER:</b>	53448-0020		
<b>NAME OF SUBMITTER:</b>	Michael R. Rizzo		

CH \$40.00 2501606

Signature:	/mrr/
Date:	09/12/2011
Total Attachments: 4 source=IP Assignment for Filing with USPTO#page1.tif source=IP Assignment for Filing with USPTO#page2.tif source=IP Assignment for Filing with USPTO#page3.tif source=IP Assignment for Filing with USPTO#page4.tif	

## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (the "Assignment") dated as of September 12, 2011 is by and between FIRST CARDINAL LLC, a New York limited liability company (the "Assignor"), and AMTRUST NORTH AMERICA, INC., a Delaware corporation (the "Assignee").

WHEREAS, CardinalComp LLC, a New York limited liability company and affiliate of Assignor ("CardinalComp"), and Assignee have entered into that certain Renewal Rights and Asset Purchase Agreement dated as of September 12, 2011 (the "Purchase Agreement") pursuant to which CardinalComp has sold to the Assignee certain assets, including all of the Transferred Intellectual Property as defined in the Purchase Agreement;

WHEREAS, one of the conditions to the performance by the Assignee of its obligations under the Purchase Agreement is the execution and delivery of the Assignment by the Assignor;

WHEREAS, to induce Assignee to perform its obligations under the Purchase Agreement, Assignor has agreed to transfer to Assignee all of Assignor's right, title and interest in and to the trademark listed on Exhibit A attached hereto, registered in the United States Patent and Trademark Office (the "Mark"), and in and to any other registrations, renewals and extensions that may be granted thereon, along with the goodwill developed through use of the Mark;

WHEREAS, Assignor and Assignee agree that the Mark shall now be transferred by Assignor to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee, its successors or assigns, all of its respective right, title, and interest in and to the Mark, and in and to any registrations, renewals and extensions existing or that may be granted thereon, and in and to all of the goodwill of the business symbolized by the Mark. All of Assignor's rights and privileges will be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

*[Signature Page Follows]*

IN WITNESS WHEREOF, Assignor and Assignee have each caused this Assignment to be executed by their respective officers thereunto duly authorized on the day and year first above written.

**ASSIGNOR:**

**FIRST CARDINAL LLC**

By: 

Name: Richard S. Fisher

Title: Pres. CEO

**ASSIGNEE:**

**AMTRUST NORTH AMERICA, INC.**

By: \_\_\_\_\_

Name: Stephen B. Ungar

Title: General Counsel & Secretary

IN WITNESS WHEREOF, Assignor and Assignee have each caused this Assignment to be executed by their respective officers thereunto duly authorized on the day and year first above written.

**ASSIGNOR:**

**FIRST CARDINAL LLC**

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**ASSIGNEE:**

**AMTRUST NORTH AMERICA, INC.**

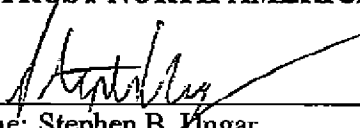
By:  \_\_\_\_\_  
Name: Stephen B. Ungar  
Title: General Counsel & Secretary

Exhibit A  
Mark

Reg. Number: 2501606  
Mark: Cardinal Comp  
Owner: First Cardinal LLC

NYC 400660.4