



EXHIBIT A  
UNITED STATES ISSUED TRADEMARKS  
REGISTRATIONS

Mark	Serial Number	Registration Number	Registration/Filing Date
ECI	76192206	2660473	December 10, 2002
IXE	76309322	2821538	March 9, 2004
E BY ECI	78138466	3074166	March 28, 2006
ECI NEW YORK	78481436	3124635	August 1, 2006
ECI NY	78481450	3124636	August 1, 2006
ECI GIRL	78451153	3130811	August 15, 2006
TRULLI	78600011	3184764	December 12, 2006
BEIGE BY ECI	78599994	3184763	December 12, 2006
THUYLINH	78600007	3428163	May 13, 2008
ECI	77420738	3542970	December 9, 2008
ERULLA	77663228	3804172	June 15, 2010
ICE	85295792	None	April 14, 2011
ICE	85295798	None	April 14, 2011
ICE	85295807	None	April 14, 2011

APPLICATIONS

None

Trademark Security Agreement - Client

TRADEMARK  
REEL: 004621 FRAME: 0790

TO: SUSAN O'BRIEN COMPANY: UCC DIRECT SERVICES

09/08/2011  
700470975

Form PTO-1594 (Rev. 09/04)  
OMB Collection 0961-0027 (ex p. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

To the director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

M.M. and R. Inc.

- Individual(s)
- General Partnership
- Corporation - State
- Other: \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) New Jersey

Execution Date(s) August 26, 2011

Additional names of conveying parties attached?  Yes  No

2. Name and address of receiving party(ies)

Yes

Additional names, addresses, or citizenship attached?

No

Name: FCC, LLC d/b/a First Capital

Internal Address: \_\_\_\_\_

Street Address: 566 Fifth Avenue, 16<sup>th</sup> Floor

City: New York

State: NY

Country: USA

Zip: 10017

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other: \_\_\_\_\_
- Merger
- Change of Name

Association Citizenship \_\_\_\_\_

General Partnership Citizenship \_\_\_\_\_

Limited Partnership Citizenship \_\_\_\_\_

Corporation Citizenship \_\_\_\_\_

Other  Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached.  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) See Exhibit A Attached

B. Trademark Registration No.(s) See Exhibit A Attached

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown)

5. Name address of party to whom correspondence concerning document should be mailed:

Name: Susan O'Brien

Internal Address: UCC Direct Services

Street Address: 187 Wolf Road, Suite 101

City: Albany

State: NY

Zip: 12205

Phone Number: 800-342-3676

Fax Number: 800-362-7049

Email Address: cls.uds@albanys@wolferski.com

6. Total number of applications and registrations involved:

14

7. Total fee (37 CFR 2.6(b)(8) & 2.41) \$ 365

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

B. Payment Information:

a. Credit Card Last 4 Numbers 5683  
Expiration Date 10/12

b. Deposit Account Number \_\_\_\_\_  
Authorized User Name: \_\_\_\_\_

9. Signature:

Mercedes Farina  
Name of Person Signing

Date 9/8/11  
Total number of pages including cover sheet, attachments, and document: 13

Documents to be recorded (including cover sheet) should be faxed to (703) 306-6995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

OP \$365.00 8529579

## TRADEMARK SECURITY AGREEMENT

This Trademark Security Agreement (this "*Agreement*"), dated as of August 26, 2011, is made by and between M.M. and R. Inc., a New Jersey corporation ("*Obligor*"), and FCC, LLC, a Florida limited liability company, d/b/a First Capital (the "*Factor*").

### RECITALS

Obligor and Factor are parties to a Factoring and Inventory Advance and Security Agreement of even date herewith (as the same may hereafter be amended, supplemented or restated from time to time, the "*Factoring Agreement*") setting forth the terms on which Factor may now or hereafter extend credit to or for the account of Obligor.

As a condition to extending credit to or for the account of Obligor, Factor has required the execution and delivery of this Agreement by Obligor.

Accordingly, in consideration of the mutual covenants contained in the Factoring Documents and herein, the parties hereby agree as follows:

1. **Definitions.** Capitalized terms used and not defined in this Agreement shall have the respective meanings given them in the Factoring Agreement. In addition, the following terms have the meanings set forth below:

*"Obligations"* means each and every debt, liability and obligation of every type and description arising under or in connection with any Factoring Document (as defined in the Factoring Agreement), including, without limitation, any guaranty made by Obligor in favor of Factor, which Obligor may now or at any time hereafter owe to Factor, whether such debt, liability or obligation now exists or is hereafter created or incurred and whether it is or may be direct or indirect, due or to become due, absolute or contingent, primary or secondary, liquidated or unliquidated, independent, joint, several or joint and several, and including specifically, but not limited to, the Obligations (as defined in the Factoring Agreement).

*"Security Interest"* has the meaning given in Section 2.

*"Trademarks"* means all of Obligor's right, title and interest in and to: (i) trademarks, service marks, collective membership marks, registrations and applications for registration for each, and the respective goodwill associated with each, (ii) licenses, fees or royalties with respect to each, (iii) the right to sue for past, present and future infringement, dilution and damages therefor, (iv) and licenses thereunder, all as presently existing or hereafter arising or acquired, including, without limitation, the marks listed on Exhibit A.

2. **Security Interest.** Obligor hereby irrevocably pledges and assigns to, and grants Factor a security interest (the "*Security Interest*") with power of sale to the

extent permitted by law, in the Trademarks to secure payment of the Obligations. This Agreement grants only the Security Interest herein described, is not intended to and does not affect any present transfer of title of any trademark registration or application and makes no assignment and grants no right to assign or perform any other action with respect to any intent to use trademark application, unless such action is permitted under 15 U.S.C. § 1060.

3. **Representations, Warranties and Agreements.** Obligor represents, warrants and agrees as follows:

(a) *Trademarks.* Exhibit A accurately lists all Trademarks owned or controlled by Obligor as of the date hereof and accurately reflects the existence and status of Trademarks and all applications and registrations pertaining thereto as of the date hereof; *provided, however,* that Exhibit A need not list common law marks (*i.e.*, Trademarks for which there are no applications or registrations) which are not material to Obligor's or any affiliate's business(es). If after the date hereof, Obligor owns or controls any Trademarks not listed on Exhibit A (other than common law marks which are not material to Obligor's or any affiliate's business(es)), or if Exhibit A ceases to accurately reflect the existence and status of applications and registrations pertaining to the Trademarks, then Obligor shall promptly provide written notice to Factor with a replacement Exhibit A, which upon acceptance by Factor shall become part of this Agreement.

(b) *Affiliates.* As of the date hereof, no affiliate of Obligor owns, controls, or has a right to have assigned to it any items that would, if such item were owned by Obligor, constitute Trademarks. If after the date hereof any affiliate of Obligor owns, controls, or has a right to have assigned to it any such items, then Obligor shall promptly either: (i) cause such affiliate to assign all of its rights in such item(s) to Obligor; or (ii) notify Factor of such item(s) and cause such affiliate to execute and deliver to Factor a trademark security agreement substantially in the form of this Agreement.

(c) *Title.* Obligor has absolute title to each Trademark listed on Exhibit A, free and clear of all Liens. Obligor (i) will have, at the time Obligor acquires any rights in Trademarks hereafter arising, absolute title to each such Trademark free and clear of all Liens, and (ii) will keep all Trademarks free and clear of all Liens.

(d) *No Sale.* Obligor will not assign, transfer, encumber or otherwise dispose of the Trademarks or any interest therein, without Factor's prior written consent.

(e) *Defense.* Obligor will, at its own expense and using commercially reasonable efforts, protect and defend the Trademarks against all claims or demands of all Persons.

(f) *Maintenance.* Obligor will at its own expense maintain the Trademarks to the extent advisable in its business including, but not limited to, filing all applications to obtain trademark registrations and all affidavits, maintenance fees, annuities, and renewals possible with respect to trademark registrations and applications therefor. Obligor covenants that it will not abandon nor fail to pay any maintenance fee or annuity due and payable on any Trademark, nor fail to file any required affidavit or renewal in support thereof, without first providing Factor: (i) sufficient written notice, of at least 30 days, to allow Factor to timely pay any such maintenance fees or annuities which may become due on any Trademarks, or to file any affidavit or renewal with respect thereto, and (ii) a separate written power of attorney or other authorization to pay such maintenance fees or annuities, or to file such affidavit or renewal, should such be necessary or desirable.

(g) *Factor's Right to Take Action.* If Obligor fails to perform or observe any of its covenants or agreements set forth in this Section 3, and if such failure continues for a period of ten (10) calendar days after Factor gives Obligor written notice thereof (or, in the case of the agreements contained in subsection (f), immediately upon the occurrence of such failure, without notice or lapse of time), or if Obligor notifies Factor that it intends to abandon a Trademark, Factor may (but need not) perform or observe such covenant or agreement or take steps to prevent such intended abandonment on behalf and in the name, place and stead of Obligor (or, at Factor's option, in Factor's own name) and may (but need not) take any and all other actions which Factor may reasonably deem necessary to cure or correct such failure or prevent such intended abandonment.

(h) *Costs and Expenses.* Except to the extent that the effect of such payment would be to render any loan or forbearance of money usurious or otherwise illegal under any applicable law, Obligor shall pay Factor on demand the amount of all moneys expended and all costs and expenses (including reasonable attorneys' fees and disbursements) incurred by Factor in connection with or as a result of Factor's taking action under subsection (g) or exercising its rights under Section 6, together with interest thereon from the date expended or incurred by Factor at the default rate of interest provided for in the Factoring Agreement.

(i) *Power of Attorney.* To facilitate Factor's taking action under subsection (g) and exercising its rights under Section 6, Obligor hereby irrevocably appoints (which appointment is coupled with an interest) Factor, or its delegate, as the attorney-in-fact of Obligor with the right (but not the duty) from time to time to create, prepare, complete, execute, deliver, endorse or file, in the name and on behalf of Obligor, any and all instruments, documents, applications, financing statements, and other agreements and writings required to be obtained, executed, delivered or endorsed by Obligor under this Section 3, or, necessary for Factor, after a Default, to enforce or use the Trademarks or to grant or issue any

exclusive or non-exclusive license under the Trademarks to any third party, or to sell, assign, transfer, pledge, encumber or otherwise transfer title in or dispose of the Trademarks to any third party. Obligor hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof. The power of attorney granted herein shall terminate upon the termination of the Factoring Agreement as provided therein and the payment and performance of all Obligations.

4. **Obligor's Use of the Trademarks.** Obligor shall be permitted to control and manage the Trademarks, including the right to exclude others from making, using or selling items covered by the Trademarks and any licenses thereunder, in the same manner and with the same effect as if this Agreement had not been entered into, so long as no Default exists.

5. **Defaults.** Each of the following occurrences shall constitute an event of default under this Agreement (herein called a "*Default*"): (a) a Default, as defined in the Factoring Agreement, shall occur; or (b) Obligor shall fail promptly to observe or perform any covenant or agreement herein binding on it; or (c) any of the representations or warranties contained in Section 3 shall prove to have been incorrect in any material respect when made.

6. **Remedies.** While a Default exists, Factor may, at its option, take any or all of the following actions:

(a) Factor may exercise any or all remedies available under the Factoring Agreement.

(b) Factor may sell, assign, transfer, pledge, encumber or otherwise dispose of the Trademarks.

(c) Factor may enforce the Trademarks and any licenses thereunder, and if Factor shall commence any suit for such enforcement, Obligor shall, at the request of Factor, do any and all lawful acts and execute any and all proper documents required by Factor in aid of such enforcement.

7. **Miscellaneous.** This Agreement can be waived, modified, amended, terminated or discharged, and the Security Interest can be released, only explicitly in a writing signed by Factor. A waiver signed by Factor shall be effective only in the specific instance and for the specific purpose given. Mere delay or failure to act shall not preclude the exercise or enforcement of any of Factor's rights or remedies. All rights and remedies of Factor shall be cumulative and may be exercised singularly or concurrently, at Factor's option, and the exercise or enforcement of any one such right or remedy shall neither be a condition to nor bar the exercise or enforcement of any other. All notices to be given to Obligor under this Agreement shall be given in the manner and with the effect provided in the Factoring Agreement. Factor shall not be obligated to preserve any rights Obligor may have against prior parties, to realize on the Trademarks at all or in any particular manner or order, or to apply any cash proceeds of Trademarks in any particular order of application. This Agreement shall be binding upon and inure to

the benefit of Obligor and Factor and their respective participants, successors and assigns and shall take effect when signed by Obligor and delivered to Factor, and Obligor waives notice of Factor's acceptance hereof. Factor may execute this Agreement if appropriate for the purpose of filing, but the failure of Factor to execute this Agreement shall not affect or impair the validity or effectiveness of this Agreement. A carbon, photographic or other reproduction of this Agreement or of any financing statement authorized by Obligor shall have the same force and effect as the original for all purposes of a financing statement. This Agreement shall be governed by the internal law of New York without regard to conflicts of law provisions. If any provision or application of this Agreement is held unlawful or unenforceable in any respect, such illegality or unenforceability shall not affect other provisions or applications which can be given effect and this Agreement shall be construed as if the unlawful or unenforceable provision or application had never been contained herein or prescribed hereby. All representations and warranties contained in this Agreement shall survive the execution, delivery and performance of this Agreement and the creation and payment of the Obligations.

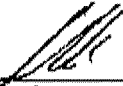
**THE PARTIES WAIVE ANY RIGHT TO TRIAL BY JURY IN ANY ACTION OR PROCEEDING BASED ON OR PERTAINING TO THIS AGREEMENT.**

[Signature page follows]



IN WITNESS WHEREOF, the parties have executed this Trademark Security Agreement as of the date first written above.

M.M. AND R. INC.

By:   
Name: Alan Miller  
Title: President

FCC, LLC, d/b/a FIRST CAPITAL

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

IN WITNESS WHEREOF, the parties have executed this Trademark Security Agreement as of the date first written above.

M.M. AND R. INC.

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

FCC, LLC, d/b/a FIRST CAPITAL

By:  \_\_\_\_\_

Name: Bob Gantow

Title: CEO

Trademark Security Agreement - Client

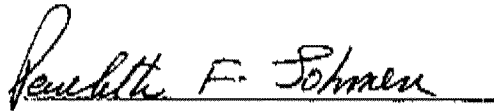
TRADEMARK  
REEL: 004621 FRAME: 0798

STATE OF NEW YORK )

) ss.:

COUNTY OF NEW YORK )

On the 25 day of August in the year 2011, before me, the undersigned, personally appeared Alan Miller, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the corporation upon behalf of which the individual acted, executed the instrument.



Notary Public

STATE OF NEW YORK )

) ss.:

COUNTY OF NEW YORK )

PAULETTE F. JOHNSON  
Notary Public, State of New York  
No. 01J08104139  
Qualified in Kings County  
Commission Expires January 12, 2012

On the \_\_\_\_ day of August in the year 2011, before me, the undersigned, personally appeared \_\_\_\_\_, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the limited liability company upon behalf of which the individual acted, executed the instrument.

\_\_\_\_\_  
Notary Public

Trademark Security Agreement - Client