

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
InSound Medical, Inc.		08/22/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Sonova Holding AG
Street Address:	Laubisrutistrasse 28
City:	Stafa
State/Country:	SWITZERLAND
Postal Code:	8712
Entity Type:	CORPORATION: SWITZERLAND

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	77886333	HASSLE FREE 24/7
Serial Number:	77296758	OTOSIZER
Serial Number:	77886382	THE UN-HEARING AID
Serial Number:	85202186	INVISIBLY BETTER
Registration Number:	3427693	HANDFIT
Registration Number:	3423547	LYRIC
Registration Number:	3653495	INSOUND
Registration Number:	3427683	LYRIC
Registration Number:	3541376	SOUNDLYNC

CORRESPONDENCE DATA

Fax Number: (650)493-6811
 Phone: 650-493-9300
 Email: trademarks@wsgr.com, ckahn@wsgr.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

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**TRADEMARK
 REEL: 004621 FRAME: 0949**

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Correspondent Name: WILSON SONSINI GOODRICH & ROSATI
Address Line 1: 650 Page Mill Road
Address Line 4: Palo Alto, CALIFORNIA 94304

ATTORNEY DOCKET NUMBER: 28952-900/CK9

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER: Aaron D. Hendelman

Signature: /Aaron D. Hendelman/

Date: 09/13/2011

Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, InSound Medical, Inc. ("Assignor"), a corporation of the State of Delaware, located and doing business at 39660 Eureka Drive, Newark, CA 94560, has adopted, is using, or intends to use the following trademark, and is the owner of the United States trademark registrations and pending applications in the United States Patent and Trademark Office attached as Exhibit A.

WHEREAS, Sonova Holding AG ("Assignee"), a corporation of Switzerland, located and doing business at Laubisrütistrasse 28, 8712 Stäfa, Switzerland, as successor to Assignor's business, desires to acquire the trademarks in Exhibit A and their registrations and pending applications.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest in and to the trademarks in Exhibit A and their registrations and pending applications together with the goodwill of the business symbolized by the trademarks in Exhibit A and registrations and pending applications thereof.

Executed on 8-22, 2011.

Susan Whickard

Susan Whickard
Name:
Title: V.P. Marketing

EXHIBIT A

Trademark	Jurisdiction	Status	Serial or App. No.	App. Date
HANDFIT	USA	Registered	3,427,693	1/25/2007
LYRIC	USA	Registered	3,423,547	11/9/2006
INSOUND	USA	Registered	3,653,495	6/17/2008
LYRIC (design)	USA	Registered	3,427,683	1/23/2007
SOUNDLYNC	USA	Registered	3,541,376	10/4/2007
INVISIBLY BETTER	USA	Pending	85202186	12/20/2010
HASSLE-FREE 24/7	USA	Pending	77886333	12/4/2009
OTOSIZER	USA	Pending	77296758	10/4/2007
THE UN-HEARING AID	USA	Pending	77886382	12/4/2009

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