

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wilson Family Trust, dated 1/10/2001		08/22/2011	TRUST: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Plata Wine Partners, LLC		
Street Address:	855 Bordeaux Way, Suite 100		
City:	Napa		
State/Country:	CALIFORNIA		
Postal Code:	94558		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85397346	RUSINA	
Serial Number:	85397349		
CORRESPONDENCE DATA			
Fax Number:	(707)526-4707		
Phone:	707.526.4200		
Email:	jmbehmke@cmprlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Jay M. Behmke		
Address Line 1:	100 B Street Suite 400		
Address Line 4:	Santa Rosa, CALIFORNIA 95401-6376		
ATTORNEY DOCKET NUMBER:	2063.22 WILSON-PLATA WINE		
NAME OF SUBMITTER:	Jay M. Behmke		
Signature:	/jmb163603/		

OP \$65.00 85397346

Date:

09/13/2011

Total Attachments: 2

source=00247119#page1.tif

source=00247119#page2.tif

TRADE MARK ASSIGNMENT

The Wilson Family Trust, dated January 10, 2001, having an address at 626 Brown Street, Healdsburg, California, ("**Assignor**"), for valuable consideration, the receipt and adequacy whereof are acknowledged, hereby assigns and transfers to Plata Wine Partners, LLC, a California limited liability company, having an address at 855 Bordeaux Way, Suite 100, Napa, California, ("**Assignee**"), and Assignee hereby accepts:

A. All rights, title and interest held by Assignor in and to the trade marks, service marks, registrations of trade marks and service marks and applications for such registration, more fully identified in Schedule A attached hereto (hereinafter collectively and individually referred to as the "**Trade Marks**");

B. The goodwill of the business connected with the use of and symbolized by the Trade Marks, and

C. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of said Trade Marks or injury to said goodwill, together with the right to sue or recover the same in the name of Assignor.

IN WITNESS WHEREOF, the parties have executed this Trade Mark Assignment as of

8/23/11, 2011.

ASSIGNOR

Wilson Family Trust, dated January 10, 2001

By: Maria Grace Wilson

Print Name: Maria Grace Wilson

Title: Trustee

ASSIGNEE

Plata Wine Partners, LLC,
a California limited liability company

By: Mark Couchman

Mark Couchman, Manager

SCHEDULE A

Mark	Serial Number	Reg. Number
RUSINA	85/397,346	
<i>Design – Stylized Design of a Woman's Form</i>	85/397,349	