

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ricky Kenig		08/31/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Ricky's Trademark Holdings, Inc.		
Street Address:	114 West 26th Street		
Internal Address:	Fifth Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2492099	RICKY'S	
CORRESPONDENCE DATA			
Fax Number:	(212)744-6509		
Phone:	212-472-6262		
Email:	alatifi@tuckerlatifi.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Afschineh Latifi		
Address Line 1:	160 East 84th Street		
Address Line 2:	Suite 5-E		
Address Line 4:	New York, NEW YORK 10028		
NAME OF SUBMITTER:	Afschineh Latifi		
Signature:	/Afschineh Latifi/		
Date:	09/13/2011		
Total Attachments: 2 source=Rickys Assignment#page1.tif source=Rickys Assignment#page2.tif			

OP \$40.00 2492099

U.S. Trademark Assignment

ASSIGNMENT made this 31st day of August, 2011, by Ricky Kenig, an individual with an office and place of business located at 1 York Street, Apt 10B, New York, NY 10013 (formerly of 450 North End Avenue, Apt. 18A, New York, NY 10282 [old address]) ("Assignor").

WHEREAS, Assignor is the owner of and has adopted the mark RICKY'S covered under U.S. Registration No. 2492099 (hereinafter referred to as the "Mark"); and,

WHEREAS, Ricky's Trademark Holdings, Inc., a New York S-corporation, with an office and place of business located at 114 West 26th Street, 5th floor, New York, New York 10001 ("Assignee") wishes to acquire Assignor's right, title, and interest in and to the Mark together with the goodwill of the business in connection with which the Mark is used; and,

WHEREAS, Assignor wishes to assign the Mark together with the goodwill of the business in connection with which the Mark is used to Assignee.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, grant, assign, transfer, convey and deliver to Assignee all of it's existing and future rights, title and interest in and to the Mark together with the goodwill of the business in connection with which said Mark is used including the subject matter of all claims which may be obtained therefrom for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by said Assignor if this assignment had not been made.

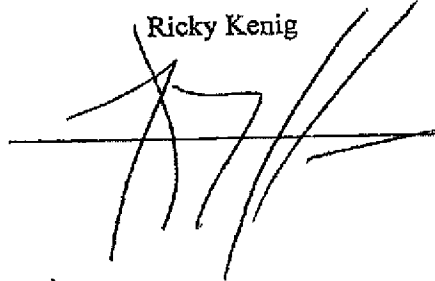
Assignor authorizes and requests the Commissioner of Patents and Trademarks to record Assignee as the owner of the entire right, title and interest in and to the Mark, for the sole use and enjoyment of the Assignee, its successors, assigns or other legal representatives.

Assignor warrants and represents that the Mark has not been previously assigned or encumbered in any manner and that it is free and clear of all liens and claims.

Assignor shall further render such other assistance as may be reasonably required by Assignee to record his ownership rights of the Mark in the United States.

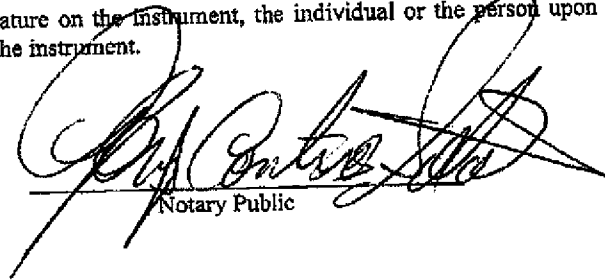
IN WITNESS THEREOF, the Assignor has caused this assignment to be signed and executed on the date and year first written above.

Ricky Kenig



State of New York }
 ss:
County of New York }

On this 31st day of August, in the year 2011 before me, Ricky Kenig, the undersigned, personally appeared or known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and he acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual or the person upon behalf of which the individual acted, executed the instrument.



Notary Public