

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Marketrx, Inc.		09/12/2011	CORPORATION: NEW JERSEY

**RECEIVING PARTY DATA**

<b>Name:</b>	Cognizant Technology Solutions U.S. Corporation
<b>Street Address:</b>	500 Frank W. Burr Blvd.
<b>City:</b>	Teaneck
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	07666
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Registration Number:	3407996	ICOMP
Registration Number:	3338371	IPLEX
Registration Number:	3139833	MARKETRX
Registration Number:	3308123	IOPTIMA
Registration Number:	2997857	IDetailing
Registration Number:	3056353	IFOLIO
Registration Number:	3056354	IFORCE
Registration Number:	2995269	SURVEYRX

**CORRESPONDENCE DATA**

Fax Number: (212)575-0671  
 Phone: 212-790-9200  
 Email: trademark@cfl.com

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

OP \$215.00 3407996

Correspondent Name: Dorothy R. Whitney  
Address Line 1: 1133 Avenue of the Americas  
Address Line 2: Cowan, Liebowitz & Latman, P.C.  
Address Line 4: New York, NEW YORK 10036-6799

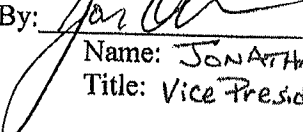
ATTORNEY DOCKET NUMBER:	28038DRW;NP MARKETRX
NAME OF SUBMITTER:	Dorothy R. Whitney
Signature:	/Dorothy R. Whitney/
Date:	09/13/2011

Total Attachments: 4  
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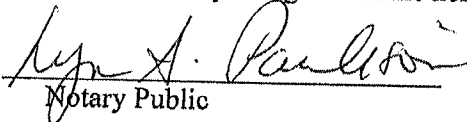
\_\_\_\_\_  
Notary Public

COGNIZANT TECHNOLOGY SOLUTIONS U.S.  
CORPORATION

By:   
Name: JONATHAN Oleson  
Title: Vice President - Legal

STATE OF New Jersey )  
  )ss.:  
COUNTY OF Bergen )

On Sept 12, 2011, 2011, before me personally came Jonathan Oleson, to me known, who being by me duly sworn, did depose and say that he is a duly authorized officer of Cognizant Technology Solutions U.S. Corporation, the corporation described in and which executed the foregoing instrument, and that he had the authority to sign his name hereto on behalf of the corporation.

  
Notary Public

LYNN A. PAULISON  
NOTARY PUBLIC OF NEW JERSEY  
Commission Expires 12/11/2013

21138/000/1248810.1

TRADEMARK  
REEL: 004622 FRAME: 0172

SCHEDULE A

<u>COUNTRY</u>	<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
China (People's Republic Of)	SURVEYRX	853314	1/26/2005
35: CONDUCTING MEDICAL RELATED BUSINESS RESEARCH AND SURVEYS			
European Union	ICOMP	930241	5/24/2007
9: COMPUTER SOFTWARE PLATFORMS FOR INCENTIVE PLAN ADMINISTRATION, NAMELY, WEB-BASED SOFTWARE FOR ALIGNING SALES ACTIVITIES TO CORPORATE GOALS, NAMELY, DESIGNING AND IMPLEMENTING SALES FORCE INCENTIVE PROGRAMS; GOAL SETTING FOR SALES OPERATIONS, NAMELY, PRODUCT SALES GOALS, TERRITORY SALES GOALS, INDIVIDUAL GOALS, AND TEAM GOALS			
European Union	IPLX	931497	5/24/2007
9: WEB-BASED COMPUTER SOFTWARE PLATFORMS FOR UPSTREAM PROMOTION RESPONSE MODELING TO ALLOW USERS TO DETERMINE AN OPTIMAL ALLOCATION OF PROMOTION TO ACHIEVE A DESIRED SALES FORCAST IN THE FIELD OF SALES OPERATIONS AND MANAGEMENT, PRODUCT MANAGEMENT AND MARKET RESEARCH			
European Union	MARKETRX	927376	5/24/2007
35: MARKET ANALYSIS OF INFORMATION RELATING TO PHYSICIANS AND PHARMACEUTICAL REPRESENTATIVES TO OPTIMIZE SALES OF PHARMACEUTICALS			
European Union	SURVEYRX	853314	1/26/2005
35: CONDUCTING MEDICAL RELATED BUSINESS RESEARCH AND SURVEYS			
Singapore	SURVEYRX	853314	1/26/2005
35: CONDUCTING MEDICAL RELATED BUSINESS RESEARCH AND SURVEYS			
South Korea	SURVEYRX	853314	1/26/2005
35: CONDUCTING MEDICAL RELATED BUSINESS RESEARCH AND SURVEYS			
United States	ICOMP	3407996	4/8/2008
9: COMPUTER SOFTWARE PLATFORMS FOR INCENTIVE PLAN ADMINISTRATION, NAMELY, WEB-BASED SOFTWARE FOR ALIGNING SALES ACTIVITIES TO CORPORATE GOALS, NAMELY, DESIGNING AND IMPLEMENTING SALES FORCE INCENTIVE PROGRAMS; GOAL SETTING FOR SALES OPERATIONS, NAMELY, PRODUCT SALES GOALS, TERRITORY SALES GOALS, INDIVIDUAL GOALS, AND TEAM GOALS			
United States	IDETAILING	2997857	9/20/2005
35: CONDUCTING MEDICAL RELATED BUSINESS RESEARCH AND SURVEYS; PREPARING AND DISTRIBUTING MEDICAL RELATED PROMOTIONAL MATERIALS			
United States	IFOLIO	3056353	1/31/2006
35: MARKET ANALYSIS OF INFORMATION RELATING TO PHYSICIANS AND PHARMACEUTICAL REPRESENTATIVES TO OPTIMIZE SALES OF PHARMACEUTICALS			
United States	IFORCE	3056354	1/31/2006
35: MARKET ANALYSIS OF INFORMATION RELATING TO PHYSICIANS AND PHARMACEUTICAL REPRESENTATIVES TO OPTIMIZE SALES OF PHARMACEUTICALS			
United States	IOPTIMA	3308123	10/9/2007
35: ANALYZING MARKET INFORMATION RELATING TO PHYSICIANS AND PHARMACEUTICAL REPRESENTATIVES TO OPTIMIZE SALES OF PHARMACEUTICALS, UNRELATED TO THE CREATION AND ANALYSIS OF BRAND IDENTITIES AND BRAND POSITIONING			
United States	IPLX	3338371	11/20/2007
9: WEB-BASED COMPUTER SOFTWARE PLATFORMS FOR UPSTREAM PROMOTION RESPONSE MODELING TO ALLOW USERS TO DETERMINE AN OPTIMAL ALLOCATION OF PROMOTION TO ACHIEVE A DESIRED SALES FORCAST IN THE FIELD OF SALES OPERATIONS AND MANAGEMENT, PRODUCT MANAGEMENT AND MARKET RESEARCH			

<u>COUNTRY</u>	<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
United States	MARKETRX	3139833	9/5/2006
35: MARKET ANALYSIS OF INFORMATION RELATING TO PHYSICIANS AND PHARMACEUTICAL REPRESENTATIVES TO OPTIMIZE SALES OF PHARMACEUTICALS			
United States	SURVEYRX	2995269	9/13/2005
35: CONDUCTING MEDICAL RELATED BUSINESS RESEARCH AND SURVEYS			
WIPO	ICOMP	930241	5/24/2007
9: COMPUTER SOFTWARE PLATFORMS FOR INCENTIVE PLAN ADMINISTRATION, NAMELY, WEB-BASED SOFTWARE FOR ALIGNING SALES ACTIVITIES TO CORPORATE GOALS, NAMELY, DESIGNING AND IMPLEMENTING SALES FORCE INCENTIVE PROGRAMS; GOAL SETTING FOR SALES OPERATIONS, NAMELY, PRODUCT SALES GOALS, TERRITORY SALES GOALS, INDIVIDUAL GOALS, AND TEAM GOALS			
WIPO	IPLEX	931497	5/24/2007
9: WEB-BASED COMPUTER SOFTWARE PLATFORMS FOR UPSTREAM PROMOTION RESPONSE MODELING TO ALLOW USERS TO DETERMINE AN OPTIMAL ALLOCATION OF PROMOTION TO ACHIEVE A DESIRED SALES FORCAST IN THE FIELD OF SALES OPERATIONS AND MANAGEMENT, PRODUCT MANAGEMENT AND MARKET RESEARCH			
WIPO	MARKETRX	927376	5/24/2007
35: MARKET ANALYSIS OF INFORMATION RELATING TO PHYSICIANS AND PHARMACEUTICAL REPRESENTATIVES TO OPTIMIZE SALES OF PHARMACEUTICALS			
WIPO	SURVEYRX	853314	1/26/2005
35: CONDUCTING MEDICAL RELATED BUSINESS RESEARCH AND SURVEYS			