

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Gorilla Lawyer LLC | | 09/07/2011 | LIMITED LIABILITY COMPANY: PENNSYLVANIA |
| RECEIVING PARTY DATA | | | |
| Name: | Davis W. Smith, P.C. | | |
| Street Address: | 1220 Avenue K | | |
| City: | Lubbock | | |
| State/Country: | TEXAS | | |
| Postal Code: | 79401 | | |
| Entity Type: | CORPORATION: TEXAS | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 77846165 | GORILLA LAWYER | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (312)321-4299 | | |
| Phone: | 312-321-4200 | | |
| Email: | officeactions@brinkshofer.com | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Correspondent Name: | Brinks Hofer Gilson & Lione | | |
| Address Line 1: | P.O. Box 10395 | | |
| Address Line 4: | Chicago, ILLINOIS 60610 | | |
| ATTORNEY DOCKET NUMBER: | 14215-4 | | |
| NAME OF SUBMITTER: | Michelle A. Miller, Attorney of Record | | |
| Signature: | /Michelle A. Miller/ | | |

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TRADEMARK
 REEL: 004622 FRAME: 0175

Date:

09/13/2011

Total Attachments: 2

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ASSIGNMENT

WHEREAS, GORILLA LAWYER LLC, a Pennsylvania limited liability company, having a principal place of business at 707 Grant Street, Suite 2300 Gulf Tower, Pittsburgh, PA 15219 ("Assignor") has adopted, owns and is using in connection with providing information relating to legal affairs, specifically marketing legal services and in providing a search service for prospective clients of legal services, the trademarks GORILLA LAWYER and the Gorilla Lawyer Design Marks, shown below



(collectively "Gorilla Lawyer Marks");

WHEREAS, Assignor represents and warrants that it is the sole owner in and to the Gorilla Lawyer Marks and rights relating thereto, and that it holds the complete and undivided trademark rights and copyright interest to the Gorilla Lawyer Marks, and that it has the good right to grant, sell, assign and transfer the same to Assignee;

WHEREAS, Assignor has applied to register the mark GORILLA LAWYER on the Principal Register of the United States Patent and Trademark Office in connection with the "providing information relating to legal affairs", Application Ser. No. 77/846,165 filed on October 11, 2009 (the "Application"); and

WHEREAS, DAVIS W. SMITH, P.C., a Texas corporation with a principal place of business at 1220 Avenue K, Lubbock, TX 79401 ("Assignee"), desires to acquire all right, title and interest in and to the Gorilla Lawyer Marks and the Application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby grants, sells, assigns and transfers to Assignee, its successors and assigns, all right, title and interest throughout the universe in perpetuity, including but not limited to, all trademark, copyright, and proprietary rights in and to the Gorilla Lawyer Marks, together with the goodwill of the business symbolized by the Gorilla Lawyer Marks, and the pending application for registration thereof.

Dated effective as of: 9/7/11

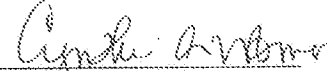
GORILLA LAWYER LLC

By: 

Name: Mark J Golca II

Title: Owner

Subscribed and Sworn to before me this 7th day of September, 2011.


Notary Public

My Commission Expires: 10-16-14

