

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vtex Global, Inc.		06/07/2011	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	iPlay Group, Inc.		
Street Address:	7292 Opportunity Road, Suite E/F		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92111		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3790026	IPLAY N TALK	
CORRESPONDENCE DATA			
Fax Number:	(619)230-1194		
Phone:	619-230-1144		
Email:	garyeastman@sbcglobal.net		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Gary L. Eastman		
Address Line 1:	401 W. A Street, Suite 1785		
Address Line 4:	San Diego, CALIFORNIA 92101		
ATTORNEY DOCKET NUMBER:	BENSHOSHAN TM		
NAME OF SUBMITTER:	Gary L. Eastman		
Signature:	/**Gary L. Eastman**/		
Date:	09/13/2011		
Total Attachments: 1 source=3790026 Assignment#page1.tif			

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ASSIGNMENT


TRADEMARK: iPlay N Talk
REG. NO.: 3,790,026
Date of Reg.: 5/18/2010

WHEREAS, Vtex Global, Inc., a California Corporation having a principal place of business at 7569 Convoy Court, San Diego, California 92111 is Registrant and current Owner of United States Trademark Registration No. 3,790,026 for iPlay N Talk, Registered May 18, 2010;

WHEREAS, iPlay Group, Inc., a California Corporation having a principal place of business of 7292 Opportunity Road, Suite E/F, San Diego, California 92111, desires to obtain all right, title and interest in the iPlay N Talk Registration, along with the business related thereto;

NOW, THEREFORE, as consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which has been paid, Vtex Global, Inc. hereby sells, assigns, and transfers to iPlay Group, Inc. effective as of June 7, 2011, the entire right, title and interest in said iPlay N Talk Trademark, and all business related thereto.

Vtex Global, Inc.



By: Ronen Benshoshan, President

Dated: June 7, 2011