

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		SECURITY INTEREST	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
EL ENCANTO, INC.		08/31/2011	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	HSBC BANK USA, NATIONAL ASSOCIATION		
<b>Street Address:</b>	452 FIFTH AVENUE		
<b>Internal Address:</b>	4TH FLOOR		
<b>City:</b>	NEW YORK		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10018		
<b>Entity Type:</b>	NATIONAL ASSOCIATION: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3250136	EL ENCANTO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(310)203-0567		
<b>Phone:</b>	310-203-8080		
<b>Email:</b>	TrademarkDocket@JMBM.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	JEFFER MANGELS BUTLER & MITCHELL LLP		
<b>Address Line 1:</b>	1900 AVENUE OF THE STARS		
<b>Address Line 2:</b>	7TH FLOOR		
<b>Address Line 4:</b>	LOS ANGELES, CALIFORNIA 90067		
<b>ATTORNEY DOCKET NUMBER:</b>	65580-0023/BRG		
<b>NAME OF SUBMITTER:</b>	BERNARD R. GANS, ESQ.		
<b>Signature:</b>	/BRG/		

CH \$40.00 3250136

Date:

09/13/2011

Total Attachments: 2

source=65580-0023secured#page1.tif

source=65580-0023secured#page2.tif

TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (this "AGREEMENT"), dated as of August 31, 2011 is entered into by and between the following DEBTOR and SECURED PARTY, who are parties to that certain Construction Loan Agreement, entered into by and between the DEBTOR and SECURED PARTY, dated as of August 31, 2011:

DEBTOR: EL ENCANTO, INC.  
1900 Lasuen Road  
Santa Barbara, CA 93103


SECURED PARTY: HSBC BANK USA, NATIONAL ASSOCIATION  
452 Fifth Ave, 4th Floor  
New York, NY 10018

For good and valuable consideration, the receipt and legal sufficiency of which is hereby acknowledged, the DEBTOR grants to SECURED PARTY, a security interest, pursuant to the above-identified Construction Loan Agreement which is herein fully incorporated by reference, in the following trademark, the goodwill associated therewith, and all trademark applications and registrations therefor:

**Mark: EL ENCANTO**  
**U.S. Reg. No.: 3,250,136**  
**Issued: June 12, 2007**

IN WITNESS WHEREOF, the parties hereto execute this Trademark Security Agreement by their duly authorized signatories as of the date first set forth above.

DEBTOR:

By: 

Name: Philip A. Gesue

Title: Vice President

SECURED PARTY:

By: \_\_\_\_\_

Name: Francis J. Bergold

Title: Senior Vice President

TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (this "AGREEMENT"), dated as of August 31, 2011 is entered into by and between the following DEBTOR and SECURED PARTY, who are parties to that certain Construction Loan Agreement, entered into by and between the DEBTOR and SECURED PARTY, dated as of August 31, 2011:

DEBTOR: EL ENCANTO, INC.  
1900 Lasuen Road  
Santa Barbara, CA 93103

SECURED PARTY: HSBC BANK USA, NATIONAL ASSOCIATION  
452 Fifth Ave, 4th Floor  
New York, NY 10018

For good and valuable consideration, the receipt and legal sufficiency of which is hereby acknowledged, the DEBTOR grants to SECURED PARTY, a security interest, pursuant to the above-identified Construction Loan Agreement which is herein fully incorporated by reference, in the following trademark, the goodwill associated therewith, and all trademark applications and registrations therefor:

**Mark: EL ENCANTO**  
**U.S. Reg. No.: 3,250,136**  
**Issued: June 12, 2007**

IN WITNESS WHEREOF, the parties hereto execute this Trademark Security Agreement by their duly authorized signatories as of the date first set forth above.

DEBTOR:

By: \_\_\_\_\_

Name: Philip A. Gesue

Title: Vice President

SECURED PARTY:

By: Francis J. Bergold

Name: Francis J. Bergold

Title: Senior Vice President