

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
REGAMC, LLC		04/26/2011	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Open Road Releasing, LLC		
<b>Street Address:</b>	920 Main Street		
<b>City:</b>	Kansas City		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	64105		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85258072	OPENROAD	
<b>Serial Number:</b>	85258053	OPENROAD	
<b>Serial Number:</b>	85258055	OPEN ROAD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(913)451-0875		
<b>Phone:</b>	913-451-5100		
<b>Email:</b>	ipdocketing@lathropgage.com		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Correspondent Name:</b>	Gerald M. Kraai		
<b>Address Line 1:</b>	10851 Mastin Boulevard, Bldg. 82		
<b>Address Line 2:</b>	Suite 1000		
<b>Address Line 4:</b>	Overland Park, KANSAS 66210-1669		
<b>NAME OF SUBMITTER:</b>	Gerald M. Kraai		

**CH \$90.00 85258072**

**900202037**

**TRADEMARK  
 REEL: 004622 FRAME: 0285**

Signature:	/Gerald M Kraai/
Date:	09/14/2011
Total Attachments: 3 source=Name Change State Filing#page1.tif source=Name Change State Filing#page2.tif source=Name Change State Filing#page3.tif	

# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED ARE TRUE AND CORRECT COPIES OF ALL DOCUMENTS ON FILE OF "OPEN ROAD RELEASING, LLC" AS RECEIVED AND FILED IN THIS OFFICE.

THE FOLLOWING DOCUMENTS HAVE BEEN CERTIFIED:

CERTIFICATE OF FORMATION, FILED THE TWENTIETH DAY OF DECEMBER, A.D. 2010, AT 7:30 O'CLOCK P.M.


CERTIFICATE OF AMENDMENT, CHANGING ITS NAME FROM "REGAMC, LLC" TO "OPEN ROAD RELEASING, LLC", FILED THE TWENTY-SEVENTH DAY OF APRIL, A.D. 2011, AT 6:48 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CERTIFICATES ARE THE ONLY CERTIFICATES ON RECORD OF THE AFORESAID LIMITED LIABILITY COMPANY, "OPEN ROAD RELEASING, LLC".

4916058 8100H

110483067



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8733151

DATE: 05-02-11

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

TRADEMARK  
REEL: 004622 FRAME: 0287

**CERTIFICATE OF FORMATION**

**OF**

**REGAMC, LLC**

This Certificate of Formation of REGAMC, LLC (the "LLC"), is being executed by the undersigned for the purpose of forming a limited liability company under the Delaware Limited Liability Company Act (6 Del. C. §18-101, et seq.).

FIRST. The name of the limited liability company formed hereby is REGAMC, LLC.

SECOND. The address of its registered office in the State of Delaware is 1209 Orange Street, City of Wilmington, County of New Castle, Delaware 19801. The name of its registered agent at such address is The Corporation Trust Company.

IN WITNESS WHEREOF, the undersigned, an authorized person of the LLC, has caused this Certificate of Formation to be duly executed as of December 20, 2010.

AUTHORIZED PERSON

By: Kevin Connor  
Name: Kevin Connor

**STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: REGAMC, LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows:

FIRST. The name of the limited liability company is Open Road Releasing, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 26th day of April, A.D. 2011.

By:   
Authorized Person(s)

Name: Craig Ramsey, VP&Treasurer

Print or Type